

the Register

September 2018

Serving the Simmental
and Simbrah Breeds



Embrace the Past,
Imagine the Future

2018 AJSA
Photography Contest

Page 44



Features

Simmental Since the Start

Down to the Genes

National Classic Results

Regional Classic Results

Merit Award Recipients Named

50 Years of Simmental

2018 FIELD OF DREAMS



Rains Callaway's Tiara
This proven donor sells!

Selling 85 Elite Simmental & SimAngus™ Genetics!
Fancy Open Show Heifer Prospects,
Bred Females & Genetic Lots

JOIN US SUNDAY 10/7/18

Harker Sale Facility • Hope, Indiana
Sale starts at 12:00 Noon

New Date! Plan to Attend!

Come early to view sale offering and enjoy a cookout on Saturday night! Everyone welcome!



Harkers Fountain Of Joy F139

PB SM

W/C Executive Order 8543B x Rains Callaway's Tiara



HF Go-N-Style 85F

SimAngus™

Silveiras Style 9303 x Miss Knockout 74T

FULL SIBS!



HF Thats My Style 380F

SimAngus™

Silveiras Style 9303 x Miss Knockout 74T



BESH Ms Dizzy FW45

PB SM

Haras Distinction 10C x CNS Dream On L186



Harkers Fiery Moon F109

PB SM

W/C Executive Order 8543B x HILB Miss Olala B412



EBC 20 20 F36

PB SM

20/20 x HPF Sazerac Z074

**HARKER
SIMMENTALS**

John & Barbara Harker
812-546-5578
Ben, Ashley, Gracie and
Laynie Harker 812-371-2926
Dan, Jill, Luke & Chase
Harker 812-546-5331 or
812-371-6881



**HOBB'S FARMS
HF
CATTLE**

Doyle & Scott Hobbs
and Family
765-438-3366

BESHEARS

**Eggersman
Bros.**

Bobby Beshears
765-717-4789

Jordan, Evan &
Cameron
Eggersman
812-216-2056

**NICHOLS
CATTLE
COMPANY**

Steve, Woody &
Kayla Nichols
Woody
765-586-6927

**Hege
cattle company**

Mark Hege and Family
765-318-1487 • 317-538-9287

Sale Managed By **EBERSPACHER ENTERPRISES INC.** • Val & Lori Eberspacher Office 507-532-6694 or 612-805-7405
Full catalog online at www.ebersale.com • sales@ebersale.com

Check us out on
Facebook
Eberspacher Enterprises



Calving Ease, Muscle and More

BOULDER

29SM0472

CCR BOULDER 1339A ASA 2880390
HOOVER DAM x TRIPLE C L. TAYLOR

Muscle and Maternal

- ✓ Top of the breed for calving ease, marbling and maternal All Purpose Index
- ✓ Moderate framed, big ribbed, deep flanked stud with loads of muscle and shape
- ✓ Progeny proven – they calve easy and display his good looks – you will love them at weaning
- ✓ Use to moderate frame, add flesh and muscle in one generation
- ✓ DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN



TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+15.7	-2.4	+62.2	+96	+21	+6.6	+24.7	+55.7	+20	+16.8	+35.2	-.40	+.60	-.070	+1.03	-.45	+164	+82
ACC	.74	.87	.84	.83	.83	.42	.54	.55	.27	.70	.68	.50	.58	.52	.62	.16		

DNA tested DLF, Homozygous Black, Homozygous Polled

EPDs as of 7/31/2018 TOP 35%

ROOSEVELT

29SM0483

TJ ROOSEVELT 366E ASA 3288497
CCR COWBOY CUT 5048Z x TJ SHARPER IMAGE 809U

With Self-Discipline Most Anything is Possible

- ✓ Disciplined combination of calving ease, growth, end product and cow power
- ✓ Incredibly dynamic EPDs ranking in the top 5% of the breed for 10 EPDs or indexes
- ✓ Attractive patterned and super sound structured bull with added muscle and dimension
- ✓ Homozygous black and homozygous polled by parentage (DNA confirmation pending), PB SM



TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+13.4	+1.5	+95.8	+140.5	+28	+8.1	+29.4	+77.2	+20.2	+17.6	+50.9	-.25	+.31	-.064	+.81	-.47	\$161	\$94
ACC	.43	.52	.50	.51	.51	.28	.45	.47	.27	.32	.47	.37	.42	.37	.45	.18		

EPDs as of 7/31/2018 TOP 35%

REVENANT

29SM0475

TNT REVENANT C217 ASA 3044009
CONNEALY IN SURE 8524 x MCM TOP GRADE 018X

The Stuff of Legends

- ✓ Calving ease bull that checks the boxes for milk, marbling, and both profit indexes
- ✓ REVENANT is phenotypically near flawless - super sound, smooth patterned and well balanced with a quiet disposition
- ✓ His first progeny have identified him as an absolute breed leader for calving ease with a stronger combination of growth and API than any other SimAngus™ option
- ✓ DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN



TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+22.3	-.41	+55.4	+86.7	+20	+11.6	+23.6	+51.2	+19.5	+13.1	+26.1	-.09	+.87	-.007	+.43	-.29	\$185	\$85
ACC	.62	.73	.68	.65	.65	.33	.48	.49	.24	.44	.51	.40	.42	.40	.50	.18		

DNA tested AMF, CAF, DDF, NHF, OSF, DLF, Homozygous Black, Homozygous Polled

EPDs as of 7/31/2018 TOP 35%

Contact your local ABS rep or call **1-800-ABS-STUD** to add these powerful sires to your herd today!

ABSBEEF.COM | 1.800.ABS.STUD

TABLE OF CONTENTS

the Register ♦ September 2018
Volume 32, Number 1

10 Simmental Since The Start

A North Dakota family continues their multigenerational devotion to the Simmental breed.

By Lilly Platts

18 National Classic Results

Complete summary, results and photos from ASA's 36th National Classic

By ASA and Register Staff

46 Regional Classic Results

Summaries of Regional Classics

By ASA and Register Staff

80 Merit Award Recipients Named

Deserving recipients of ASA's prestigious scholarship stipends.

By Rachel Endecott

84 50 Years of Simmental

ASA reflects on the past 50 years and looks toward the future.

Coordinated by Emme Troendle

100 Down to The Genes

Everything you need to know about ASA's DNA Services and more.

By Lilly Platts, Jackie Atkins Ph.D., Riley Foster, and Leoma Wells

Also in this issue . . .

Viewpoint	6	114	Corporate Report
Fleckvieh Forum	86	116	International
Newsmakers	86	124	We Get Visitors
Former Chairman Passes	88	126	Back to Basics
From the Headquarters	90	128	Personnel Profiles
Cow Sense	92	132	Circuit
Bulletins	93	136	New Members
AJSA Connection	94	138	ASA Fees
Menu Morsels	104	140	Date Book
Beef Business	106	144	Rates & Policies
Cutting Edge	110	146	Advertisers' Index

About the cover: Best in Show: First place photo in the 2018 AJSA Photo Contest. Submitted by Anna Junck, Sioux City, IA.

the Register (Issn: 0899-3572) is the official publication of the American Simmental Association, published monthly, except bimonthly, in December/January, May/June, and July/August by ASA Publication, Inc., One Genetics Way, Bozeman, Montana 59718, and is a wholly owned, for-profit subsidiary of the American Simmental Association.

Periodicals Postage paid at Bozeman, MT and at additional mailing offices.



Subscription Rates: \$50 (U.S.), \$100 (U.S.) First-Class, \$150 (U.S.) All International Subscriptions.

POSTMASTER: Send address changes to *the Register*,

One Genetics Way, Bozeman, Montana 59718.

Printed in USA

SYNERGY SALE

9.22.18

4:00 PM • SMITH GENETICS, GIDDINGS, TX

An offering of close to 100 head of Simmental, Simbrah and SimAngus™ cattle - purebred and percentage. Sale lineup will give you the opportunity to acquire proven genetics, many built around established cow families and sires with generations of predictability.



LOT 36 Polled three-quarter SimAngus female! She will show in the ORB division. She qualifies for Superbowl. Sired by Quantum Leap and out of a Steel Force daughter. Qualifies for Smith Genetics Junior Benefits, too!



LOT 111 Polled three-quarter heifer that is a daughter of Pays To Believe. Qualifies for Reavis Junior Benefits, which includes Synergy and Superbowl.



LOT 30 Polled purebred Simbrah. Not only does she have the winning look, her numbers are good. Sired by the champion Lubbock. Qualifies for Synergy and Superbowl and all Smith and Walters Junior Benefits.

FOR MORE INFORMATION ON THE SYNERGY SALE,
CONTACT TIM SMITH, 512-587-7896,
smithgenetics1@gmail.com

FOLLOW US ON AND #synergy18
OR VIEW THE SYNERGY TAB AT
WWW.SMITHGENETICS.COM

7P RANCH

43rd Annual PRODUCTION SALE

**Saturday,
October 27, 2018**

**1:00 PM – Bulls Sell First
Lunch at 12:00 Noon**

At the Ranch, Tyler, Texas

Located one mile south of I-20 on FM 757
Midway between Tyler and Longview

Selling

60 Simmental and SimAngus™ Bulls

- Yearlings to Two-Year-Olds

70 Simmental and SimAngus™ Females

- Breds and Pairs
- Guest consignments from TAG Simmental Ranch, Pittsburg, Texas and Alfred Bayer & Sons, Muenster, Texas

22 Simbrah Heifers

- Select group of F1 Simbrah open heifers

18 Commercial Heifers

- True F1 Brahman x Hereford bred heifers
- All AI'd to calving-ease Angus bulls and cleaned up with low-birthweight Angus bulls

Auctioneer:

Mark Tillman • 210-216-6754
TX LIC# 9642

Sale Consultants:

Warren Garrett • 903-316-2889
Marty Ropp • 406-581-7835
Bruce Van Meter • 770-547-1433



**Catalogs Available
on Request**

Click on our website for more
and updated information:

www.7PRanch.com



Go to

www.CattleInMotion.com

to view online catalog and videos of our
sale AND for live broadcast with internet
bidding available on sale day.



DOB: 1-10-17 • SimAngus™ Bull
LD Emblazon 999 x L382 (Blk Destiny son)



DOB: 11-5-16 • Purebred Simmental Bred Heifer
Hook's Bounty 6B x GW Lucky Break 047G
Will calve in December to NLC Break Free.



DOB: 12-5-16 • SimAngus™ Bull
A385 (Connealy Counselor son) x Destination



DOB: 9-30-16 • 3/4 Simmental Bred Heifer
CDI Maverick 335B x TRAXS Rushmore X103
Will calve in December to WS Prime Beef.



DOB: 12-21-16 • Purebred Simmental Bull
Hook's Yellowstone 97Y x Sand Ranch Hand



DOB: 1-18-17 • Purebred Simmental Bred Heifer
Hook's Yellowstone 97Y x Dikeman's Sure Bet
Will calve in January to Hook's Beacon.



DOB: 3-9-17 • SimAngus™ Bull
MCK Estate 4162 (Ten X son) x L382 (Blk Destiny son)



DOB: 10-10-16 • Purebred Simmental Bred Heifer
CCR Cowboy Cut 50482 x Koch LC Monte 803U
Will Calve in December to CCR Boulder.

Visit us on Facebook



**Black and Red
Purebred Simmental,
SimAngus™ and Simbrah**



**Joe Prud'homme and
Family, owners**

130 Surrey Trail, Tyler, Texas 75705
903-597-1607 home (nights)
903-592-8301 business (days)
903-597-3458 fax

903-530-2371 Joe's cell • joe@7pranch.com
903-235-9112 Tom Barker, manager
tom@7pranch.com

SEVEN P RANCH

We have several sisters and daughters of 9022 in our herd that are great producers. Also 9022's brother, Oakview Titan, bred fifty cows naturally for us this spring. Open and bred females for sale.



MFI Jeremiah 9022
(no grain)

STANLEY MARTINS FARMS

141 Hwy 18
Postville, IA 52162
563-419-2444 (c)
563-864-7305 (h)

Please google stanleymartinsfarms for more information.

the Register

Published By ASA Publication, Inc.

One Genetics Way, Bozeman, Montana 59718 USA
406-587-2778 Fax: 406-587-9301

www.simmental.org Email: register@simmgene.com

Canada Publications Agreement Number: 1875183

CEO

Wade Shafer, Ph.D.

Managing Editors

Jackie Atkins, Ph.D.
Rachel Endecott, Ph.D.

Editors

Lilly Platts
Emme Troendle

Editorial Consultant

Dan Rieder

Business Manager

Linda Kesler

Art Director

Cynthia Conner

Design/Production

Joel Coleman

**Media/
Website Administrator**

Kathy Shafer

General Manager

Jim Largess

Sales Manager

Nancy Chesterfield

**Advertising/
Editorial Assistant**

Rebecca Price

Accounts Receivable

Carla Stephens

ASA PUBLICATION, INC., BOARD

Chairman

Fred Schuetze

Gordon Hodges

Vice-Chairman

Tim Smith

Tim Curran

Mike Forman

Executive Secretary-Treasurer

Wade Shafer, Ph.D.

American Simmental Association

One Genetics Way, Bozeman, Montana 59718 USA

406-587-4531 Fax: 406-587-9301

www.simmental.org Email: simmental@simmgene.com

BOARD OF TRUSTEES

Executive Committee:

Tim Smith, Chairman Gordon Hodges, Vice Chairman
Fred Schuetze, Treasurer Tim Curran Mike Forman

Executive Vice President: Wade Shafer, Ph.D.

Immediate Past Chairman: Brian DeFreese

North Central Area:

John G. Irvine (2019)

3370 Casement Rd
Manhattan, KS 66502 785.313.7473
johngirvine@sbcglobal.net

Steve Eichacker (2020)

25446 445th Ave
Salem, SD 57058 605.421.1152
es@triotel.net

Erika Kenner (2020)

440 6th Avenue SE
Leeds, ND 58346 406.581.1188
erika.kenner@gmail.com

Tom Hook (2021)

11333 180th Street
Tracy, MN 56175 507.829.5283
hookfarms@mvtvwireless.com

Eastern Area:

Gordon Hodges (2020)

1025 Pineview Farms Drive
Hamptonville, NC 27020 336.469.0489
pvfghodges@yadtel.net

Randy Moody (2020)

811 Frank Hereford Rd
New Market, AL 35761 256.655.5255
randymoody@ardmore.net

Jim Ligon (2021)

1362 Dyer Creek Rd
Cookeville, TN 38051 931.510.3328
gligon@tntech.edu

Cliff Orley (2021)

1486 Mount Wilson Rd
Lebanon, PA 17042 717.269.0128
corley01@comcast.net

Western Area:

Tim Curran (2019)

1000 Cook Road
Ione, CA 95640 209.765.1815
circleranch@volcano.net

Clay Lassle (2019)

42 Road 245
Glendive, MT 59330 406.486.5584
Irsbeef@midrivers.com

Tom Nelson (2020)

5831 Hwy 7
Wibaux, MT 59353 406.939.1252
nlcsim@midrivers.com

Michael Forman (2021)

2451 Number 81 Road
Ellensburg, WA 98926 509.929.0312
mforman7777@gmail.com

South Central Area:

Tim Smith (2019)

PO Box 330
Giddings, TX 78942 512.587.7896
smithgenetics1@gmail.com

Dr. Gary W. Updyke (2020)

107030 S. 4250 Road
Checotah, OK 74426 918.843.3193
garyupdyke38@gmail.com

John Griswold (2021)

5922 S Brush Creek Rd
Stillwater, OK 74074 405.780.3300
john@griswoldcattle.com

Fred Schuetze (2021)

PO Box 968
Granbury, TX 76048 817.894.0563
bhr@speednet.com

MAKING THEIR MARK

INDUSTRY-LEADING SIMMENTAL GENETICS FROM SELECT SIRES



7SM91 TD MAIN EVENT 503B 2891336 // 1/2 SM 1/2 AN

Upgrade x New Day 8005 // Homo. Black / Homo. Polled
 ▶ Big EPD spread with a very useable pedigree, MAIN EVENT is destined to be one of the top registering SimAngus™ sires in the breed!
 ▶ Offers moderate birth weight and an outstanding phenotype
 CE: 12.2 BW: 0.6 WW: 103.5 YW: 146.1 Milk: 23.4 API: 152.3 TI: 97.6
 From C Diamond Inc., ND and Triangle J Ranch, NE



7S65 WLE UNO MAS X549 2532016 // PB SM

Dream On x Goldmine // Hetero. Black / Homo. Polled
 ▶ The perennial calving ease leader for Select Sires and the industry.
 ▶ Generates moderate framed females with snug udders and small teats
 CE: 13.2 BW: -0.8 WW: 60.9 YW: 77.9 Milk: 18 API: 150.1 TI: 75.7
 From Wesner Livestock Enterprises and Purdue University, IN



7SM6 CLRS DIVIDEND 405D 3097854 // PB SM

After Shock x Premium Beef // Homo. Black / Homo. Polled
 ▶ First calving reports say calves are up-headed, stylish with added hip, top and correctness!
 ▶ He is backed by an outstanding cow family and EPD package.
 CE: 13.5 BW: -1.4 WW: 69.1 YW: 108 Milk: 25.9 API: 159.9 TI: 83.2
 From Clear Springs Cattle Co., MN and Apex Cattle, NE



7SM97 IR IMPERIAL D958 3210738 // PB SM

Imperial x Dual Focus // Red / Homo. Polled
 ▶ An exciting new red addition for Select Sires!
 ▶ The perfect combination of an outcross pedigree, industry leading EPDs and indexes, and beautiful phenotype!
 CE: 17.4 BW: 0.1 WW: 73 YW: 106.6 Milk: 24.5 API: 172.4 TI: 87.8
 From Ivrine Ranch, KS; TNT Simmentals, ND and Schanabel Ranch Simmentals, SD

FOLLOW THE LEADER IN INDUSTRY-LEADING GENETICS

EPDs as of 8/20/18

YOUR SUCCESS *Our Passion.*

Phone: (614) 873-4683 ♦ www.selectsiresbeef.com



Conception. Calving Ease. Carcass. Cows.

VIEWPOINT

By Randy Moody, New Market, IA



The American Simmental Association continues to realize very good and exciting times. There are many, many opportunities for each member regardless of herd size or the different marketing options they pursue.

If I may, let us compare the ASA to the famous Burger King slogan, “You Can Have It Your Way.” We all understand what Burger King is saying with their statement. Now, for ASA just consider all of the programs provided to our members. One of the great things about ASA is the way members are allowed to custom build (choose) how they report and register their animals by selecting an option of Total Herd Enrollment (THE) that best fits their farm. Another example of “having it your way” may be that ASA is constantly striving to offer opportunities for all members to collect more data, thus, gaining valuable knowledge about their animals. In particular, I am referring to the Cow Herd DNA Roundup (CHR). Never before have any of us had the occasion to gain this genomic information at such a discounted rate. If you haven’t checked out this program, please do so before it expires.

These are just a few examples I see as “having things your own way.” This being said, we know all Burger King employees have to be in total unison in order to get each order correct. This is exactly the same at ASA. The entire team of staff and Trustees must work together and stay united as an organization in order for us to continue experiencing the success that we have seen in recent years.

As summer draws to a close let’s reflect on some of our successful events this summer.

May:

- The release of IGS Multi-breed Genetic Evaluation powered by BOLT.

June:

- Four Regional AJSA Classics.
- BIF meeting in Colorado where several staff members were speakers.

July:

- A very large and exciting AJSA National Classic was held in Saint Paul, Minnesota.
- IGS Leadership Conference in Texas.

August:

- Simbrah Summit held in San Antonio, Texas.
- Fall Focus celebrating 50 years of Simmental in the United States was at your headquarters in Bozeman.

This list demonstrates just how busy your Association has been and continues to be in order that everyone can truly “Have It Your Way” at ASA. ♦

ESTD 2017

GREATER PACIFIC

SIMMENTAL SALE

Featuring... Cow/calf pairs sired by Uno Mas & Uproar.
Hosted by Oregon Simmental Association

CCR Force 8029X

WC Executive Order

10-9-18

Progeny selling by well-known sires:
CCR Force 8029X, WC Executive Order,
and TJ Main Event

Hosted by **DP ONLINE Sales**
www.dponlinesales.com

KKM RANCH
Ken Lisenby • Kristine Rice & Family
Junction City, OR
541.870.3726

Double DD Cattle
Dave Riedweg
Terrebonne, OR
541.548.2377

R
Ruckert & Sons Simmental
Lulay Livestock Co.
Rex Ruckert
Tangent, OR
541.602.9477

Hinton Ranch Simmentals
Hinton Family
Klamath Falls, OR
www.hintonranch.com

TJ Main Event

Exciting SimAngus™ Options



1SM00163 CDI MAINLINE 265D

MAINLINE

Reg#: 3152346

TJ Main Event 503B x GW-WBF Substance 820Y

- As a $\frac{3}{4}$ blood, seedstock producers can use MAINLINE to create the next generation of herd sires, while commercial producers can capture additional value with hybrid vigor.
- A highlight of the 2017 sale season, MAINLINE created a buzz with his flawless phenotype and breed-leading EPD profile. That buzz continues through 2018!

Homozygous Black, HOMOzygous Polled
 $\frac{3}{4}$ Simmental, $\frac{1}{4}$ Angus

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
12.3	0.9	88.3	132.3	0.27	5.4	22.5	66.6	20.6	15.7	34.0	-0.31	0.39	-0.070	0.73	-0.47	152.2	87.1
.47	.61	.47	.47	.47	.24	.41	.41	.24	.33	.42	.35	.39	.34	.44	.20		
		1%	2%	15%			4%	4%	10%						5%	5%	1%



1SM00167 HOOK'S EAGLE 6E

EAGLE

Reg#: 3253742

Hook's Black Hawk 50B x GW-WBF Substance 820Y

- Arguably the most exciting Simmental bull of the spring 2018 bull sale season, EAGLE comes from Hook Farms!
- With stellar phenotype and an impeccable genetic profile, EAGLE is backed by a sound-footed, prolific cow family with great fertility and consistency.

Homozygous Black, HOMOzygous Polled
 $\frac{3}{4}$ Simmental, $\frac{1}{4}$ Angus

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
16.6	-0.5	79.0	122.8	0.27	10.5	19.3	58.7	18.6	18.0	47.9	-0.37	0.29	-0.065	1.15	-0.53	148.1	81.4
.42	.50	.48	.49	.49	.22	.39	.41	.22	.34	.46	.35	.36	.34	.42	.21		
10%		10%	10%	15%	4%		25%	15%	2%	4%	15%			1%	1%	10%	10%

888.333.1783 // www.genex.coop

GENEX™

Simbrah



PRR **Alamo 690Y**

PRR Pacesetter 205C
Sire: PRR Palisade 813T
PRR Optima 6771

PRR Scout 002N
Dam: PRR Etta 2S
PRR Bingoette 261P

ASA# 2636889
5/8 SM 3/8 BR

- PRR Alamo 690Y is a high-volumed, long, well muscled, purebred Simbrah bull . . . an exceptional BEEF bull shown in his working clothes.
- The dam of Alamo, PRR Etta 2S, was a very high capacity purebred Simbrah.

Semen: \$35/straw

Contact Bill Travis for purchase.
Domestic and International
CSS semen is available.



Bill and Jane Travis
9876 Plano Rd. • Dallas, TX 75238
Cell: 214-850-6308 • Office: 214-369-0990
billtravis@simbrah.com

www.simbrah.com

Trait	Direct					Maternal					Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.1	.7	65.8	93.3	.17	4.3	11.5	44.3	12.5	7.5	20.6	-.45	-.25	-.115	.65	.06	88.8	56.4
ACC	.52	.72	.66	.65	.65	.32	.47	.48	.22	.24	.51	.38	.45	.36	.47	.02		
%	15	10	20								15							20

EPDs as of 7.18.18

Simbrah



PRR **Palisade 813T**

ISB Mr. X108X
Sire: PRR Pacesetter 205C
LMC 38W Muñeca 5Z/76

PRR Herdsman 227E
Dam: PRR Optima 677J
HR Maxima 111

ASA# 2439924
5/8 SM 3/8 BR

- PRR Palisade 813T has an excellent carcass and is a growthy, polled/s purebred Simbrah bull.



PRR Pacesetter 205C — Palisade's Sire

Semen: \$35/straw

Contact Bill Travis for purchase.
Domestic and International
CSS semen is available.



Bill and Jane Travis
9876 Plano Rd. • Dallas, TX 75238
Cell: 214-850-6308 • Office: 214-369-0990
billtravis@simbrah.com

www.simbrah.com

Trait	Direct					Maternal					Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	3.8	2.3	60.5	82.8	.14	1.3	15.5	45.7	12.2	10.4	13.1	-.43	-.18	-.115	.49	.17	78.3	51.9
ACC	.45	.72	.65	.62	.62	.40	.50	.53	.28	.32	.50	.37	.42	.34	.47	.09		
%									15									

EPDs as of 7.18.18

Simbrah

PRR Pilgrim 008X



PRR Pioneer 961M
Sire: PRR Whata Dude 536P
TMS Karlita F55

PRR Accolade 119K
Dam: PRR Ms. Optima 11N
PRR Optima 677J

ASA# 2586450
5/8 SM 3/8 BR

Trait	Direct					Maternal				DOC	Carcass					\$ Index				
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI		
EPD	8.4	1.3	58.5	88.9	.19	8.7	18.6	47.8	18.2	1.7	36.9	-.49	-.38	-.127	.88	.03	100.0	53.6		
ACC	.46	.74	.68	.65	.65	.30	.44	.45	.20	.25	.50	.37	.39	.35	.46	.01				
%	15					1				2		1					3		10	

EPDs as of 7.18.18

PRR Pilgrim 008X is a Homozygous Polled, quality carcass, multi-generational, proven Pine Ridge Ranch Simbrah bull.



PRR Whata Dude 536P — Pilgrim's Sire

Semen: \$35/straw

Contact Bill Travis for purchase.
Domestic and International
CSS semen is available.

Pine Ridge Ranch 
LLC

Bill and Jane Travis
9876 Plano Rd. • Dallas, TX 75238
Cell: 214-850-6308 • Office: 214-369-0990
billtravis@simbrah.com

www.simbrah.com

Simbrah

PRR Concord 614D



PRR Palisade 813T
Sire: PRR Alamo 690Y
PRR Etta 2S

PRR Target 826T
Dam: PRR Miss Red 440X
PX MS Tex Power M267

ASA# 3292244
5/8 SM 3/8 BR

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	6.5	1.5	62.7	91.9	.18	2.1	14.3	45.6	10.0	6.4	18.5	-.57	-.26	-.134	.84	-.04	77.2	53.8
ACC	.36	.47	.45	.45	.45	.19	.37	.39	.18	.06	.41	.31	.32	.29	.39	.01		
%	20											10					5	

EPDs as of 7.18.18

Excellent new third generation purebred Simbrah herd sire.
He has great length, spring of rib and a strong bloodline.



PRR Almo 690Y – sire of Concord

Semen: \$35/straw

Contact Bill Travis for purchase.
Domestic and International
CSS semen is available.

Pine Ridge Ranch 
LLC

Bill and Jane Travis
9876 Plano Rd. • Dallas, TX 75238
Cell: 214-850-6308 • Office: 214-369-0990
billtravis@simbrah.com

www.simbrah.com

Simmental Since The Start



The Staigle family, left to right: Charles, Janet, Wade, Merri, Conley, Amber, Laramie, Daniel, Ethan, and Logan.

By Lilly Platts

A North Dakota family continues their multigenerational devotion to the Simmental breed.

Situated in the Missouri River Breaks, northwest of Bismarck, North Dakota, Mandan Lake Simmental has been involved with the breed since its first appearance in North America. Sires like Galant, Bismark, Pacific, and Parisien were the first genetics introduced, and the Staigle (stay-GLLEE) family has been rolling with industry changes ever since, building a

successful multigenerational business. Just over half of the females are commercial, which provides a critical insight into what customers need genetically and the current market they are dealing with.

The newest generation is growing up on the ranch which drives the family to create a sustainable business for years to come.

North Dakota Roots

Wade Staigle's family homesteaded in the area, eventually focusing on raising cattle and farming. When Wade's father was 17, his father passed away so he began farming and ranching with his mother (Wade's grandmother, mother of ten children). Wade was born and raised on the ranch, which was a cow-calf operation. After attending a trade school he and his wife, Merri (married in 1984), leased a neighboring Hereford-based commercial program while also maintaining a small group of registered Simmental cattle on the family's place. The agricultural downturn of the 80's encouraged Wade to take the opportunity to purchase an AI business selling semen for Minnesota Valley Breeders. In 1992 he was offered a district sales position with ABS, so he and Merri sold the AI business and took the opportunity to learn as much as they could about that facet of the industry.

In 1997 a customer was retiring, allowing Wade and Merri the opportunity to purchase the Brown's Simmental herd, located in Sterling, North Dakota. With a young family, they decided it was the right time to start ranching fulltime. Eventually purchasing a section of his grandmother's land and the family ranch from his parents, Charles and Janet, the Staigles continued building their business, Mandan Lake Simmental.

For the Long Haul

Despite the dramatic changes in the Simmental breed throughout the years, the Staigle family endured. Wade's uncle, Bill Staigle had introduced the breed to the program, AI'ing his first cows around 1969, and participating in the first North Dakota Simmental sale in 1970. His father began AI'ing his cows to Simmental sires the following year. The family immediately addressed the calving ease problems that came with the first Simmental genetics. Their smaller-framed cows had to endure long winters and survive on rangeland, so they had to figure out how to make their Simmental cows fit the environment. Into the 1980s, the the Staigle family found themselves in disagreement with the industry's big-framed, tall, shallow-bodied cattle. "We stayed with the moderate-framed cows with more red meat," Wade recalls.

Producing solid-colored cattle soon became the breed focus. "The next transition was to take the spots out of the cattle, which I would attribute to the early

80s situation because those cattle wouldn't finish until they were 1,600 to 1,800 pounds. Simmental were labeled as too hard doing, having too much frame, and not enough muscle," explains Wade.

Because all spotted cattle were associated with the Simmental breed, being on top of the color change and breeding in solid-colored genetics allowed Mandan Lake Simmental to survive this change. Having also been on top of the calving ease problems and resisting the extreme body-type, the Staigle family set their operation up for success. They now run a combination of red and black cattle, and still focus on moderate-framed, deep-bodied cattle.

When asked why they chose to stick with the breed, despite the extreme changes and occasional volatility, Wade explains, "I have worked with every breed through the AI industry, and Simmental has been the most well-rounded genetic base. With what our association did to straighten out the problems we had, a strong base of board of directors, competitive breeders, the maternal aspect of the cows, disposition, growth, and what our customers want, that's what has kept us with Simmental." He continues, "There are so many options in Simmental that you can have growth and a female you can use. If you need to change your program there is enough versatility in the breed you can do that."

Cow Power

Today, Mandan Lake Simmental operates around 9,000 acres of owned and leased grassland, 1,800 acres of cropland, and a registered herd of 350 cows, and a commercial herd of 425 SimAngus™ females. Each year, 200 purebred and commercial heifers are retained. The Staigle family partners with Hansen Simmental Ranch, Ryder, North Dakota, to put on the Dakota Xpress sale the third Friday of February each year, selling 140 registered bulls, and 60 registered bred heifers. Cattle are also consigned to the North Dakota Showcase sale each December.

Bulls are developed on a custom ration of oats, corn, silage, corn distillers, and mixed hay, each grown and processed on-site to provide soundness and longevity to new owners. Females and bulls are selected for type, feet, legs, and overall soundness. Bulls are ultrasounded for carcass traits prior to the sale and genetically tested for other traits.

(Continued on page 12)

Cows being moved to fall pasture.



Simmental Since The Start

(Continued from page 11)

All feed required to feed cattle during the winter and develop bulls is produced on the ranch.



A Mandan Lake Simmental pair representing the type of cattle the Staigle family strives to breed.

All females are enrolled in Total Herd Enrollment, and for many years Mandan Lake Simmental has participated in the Carcass Merit Program. Merri manages the bookkeeping for the ranch, and is responsible for keeping up with the submission of data, with help from family, which is no small feat for a 1,000-head operation. In addition, she works as an occupational therapist during the school year, and as Wade expresses, she is an integral part of Mandan Lake Simmental.

Relying on the Range

Mandan Lake Simmental gets its name from a creek system that runs into Mandan Lake. The grass in this area is extremely productive, and Wade points to the fact that the largest concentration of bison in the US over 100 years ago was in North Dakota due to this. “We have some of the best grass in the state. Around the first of September, the grass has nutrients similar to creep feed which makes it a productive cow-calf area.”

Calving starts around March 25th, and cows are calved out on spring pasture. Stocking rates are between 10 and 12 acres per cow during the summer, and Wade emphasizes that they do not push this number on a good year. The grass is managed the same across years, good and bad, to ensure the rangeland stays healthy and can last during dry years. The area went through an extreme drought in 2017 and Wade recalls seeing the benefit of their grazing plan when they were able to keep all of their cattle while neighbors sold cows, had to lease any available ground, or shipping cattle elsewhere to have them fed.

The grazing itself is also managed carefully. Utilizing rotational grazing, most pastures can be grazed twice in a year, and during a good year, three times. Cows are not turned out on the native grassland until the first week of June to allow the grass to get ahead of the cows. This allows the cattle to graze until the first of December, so long as heavy snowfall doesn't push them to start feeding hay earlier. Temperatures ranging from 20 below zero to 100 above can be challenging, and reinforces the need for cattle to be resilient. Timely rain, around 15 inches per year, allows for crops like sunflowers, oats, wheat, alfalfa, and corn, which the Staigle family produces for feed.

(Continued on page 14)



The Staigle family Aline cows in the spring.

Over all of these usual selection criteria, Wade focuses on the dam of each animal. “The first thing that has to happen in selecting a bull or a female is I look at the record of the dam that produced that individual. We have found that cattle breed more so to the dam's type and kind, whether it be body condition or disposition. They transfer traits on just as much, and I believe even more so than the sire.”

A Well-Rounded Approach

In addition to a large seedstock operation, Mandan Lake Simmental maintains an even larger commercial herd. The registered females are managed with the commercial herd, fed the same, and expected to uphold the same productivity and longevity. “We feel that the registered cows have to be just as economically sound as the commercial cows in our operation,” says Wade.

Running commercial cows also gives the Staigle family a window through which to see their customer's challenges and needs. “We need to understand the day-to-day of the commercial industry,” explains Wade. “Having the commercial aspect here allows us to see where the commercial industry needs to be. If you are invested in that sector of the industry it keeps you in tune to where the market should be. We use feedback from our customers to improve our commercial and registered herds.”

Wade's passion still lies with the seedstock sector of the operation. “There is nothing more satisfying than making a good individual that other breeders would like to use. Our goal here isn't to just to make one good individual, but to make each cow better than what she is.”

DON'T LET TOXIC FESCUE ROB YOU OF YOUR GENETIC POTENTIAL.

Protect your herd to the **MAX** with novel endophyte technology.

J E S U P
MAXQ
FORAGE TYPE TALL FESCUE

T E X O M A
MAXQ II
FORAGE TYPE TALL FESCUE



Proven

University and on-farm trials show it's a proven performer.

Persistent

Will out-persist orchardgrass, perennial ryegrass & endophyte free tall fescue.

Profitable

Higher ADGs, increased breeding performance and improved herd health compared to K31.

PENNINGTON



1-800-285-SEED or www.pennington.com

Follow us on Facebook at Pennington Seed Forage Products

Pennington with design is a registered trademark of Pennington Seed, Inc. MaxQ and MaxQ II are registered trademarks of Grasslanz Technology Limited.

Simmental Since The Start

(Continued from page 12)

Mandan Lake Simmental works closely with the Natural Resources Conservation Service (NRCS), and recently were selected by Oliver County for the North Dakota Association of Soil Conservation District's 2018 Achievement Award. These efforts add to the economic viability of the operation, but above all else, Wade wants the ranch to be around for his grandchildren and generations beyond. Mandan Lake Ranch consists of Wade and Merri; their oldest son, Daniel, who is a fulltime partner on the ranch, his wife Amber, who is a registered nurse, and two small sons, Laramie, 3, and Conley, 9 months; as well as their middle son Ethan, who is a fulltime partner on the ranch; and their youngest son, Logan, who is employed in Bismarck and helps out when able. Wade's parents are retired and continue to live on the ranch, helping out when possible.

Mandan Lake Simmental has seen the breed through many changes while focusing on creating cattle that work for the land, their customers, and toward their goals. Wade says, "We enjoy making great cattle. Driving through the herd and seeing success, and the future of each calf crop is the most rewarding."

North Dakota winters are often frigid, and the Staigle family breeds cattle that can endure in this environment.

THE *EASY* WAY FOR SIMMENTAL BREEDERS TO MANAGE YOUR HERD

Right from the pasture, home, and office

American Simmental Association Compatibility

- 1. Easy to get started:** Import your ASA herd inventory, including active animals, weights, EPDs, 3-gen pedigrees.
- 2. Stay Up-to-Date:** Import updated performance data including EPDs, adjusted weights, and ultrasound data.
- 3. Save time:** Electronically register cattle using ASA's spreadsheet template based on information in your CattleMax account.

Instantly Update Key Management Data Including:

INVENTORY
Keep up with active & inactive cattle

BREEDING
Record pasture, AI, & embryo breedings

CALVING
Calve cows & re-use information

MEDICAL
Track treatments & movements

WEIGHTS
Record weights, carcass, & more

FINANCIAL
Keep up with purchases & sales

 **CattleMax**
Trusted by Simmental breeders since 1999

START YOUR FREE TRIAL TODAY
Go to CattleMax.com/Simmental or call toll free 1-800-641-2343

Her Biological Clock is Ticking!



50K DNA Tests *as low as*
\$15/COW
Limited time only

Adding a DNA test to your decision is like knowing ...

15	Calving ease scores
21	Birth weights
22	Weaning weights
25	Stayability records



For more information:
simmental.org/chr
406-587-4531
cowdna@simmgene.com

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association

- Available to all seedstock and commercial members — regardless of breed type or breed makeup.
- \$15/sample requires both cow weights and body condition score (otherwise \$20/sample).
- Parentage included.
- Limited time only — samples must be submitted by 12/15/18. There is a capped budget for project, so don't delay!
- Collaborative research project with GeneSeek®.

Home of the

Hottest Sires!

EPDs as of 8.8.18



Homo black
Homo polled

TKCC Classified 106C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 2.7 83 129 .29 2 22 63 129 81

ASA# 3028710

One of the most exciting sires with a new pedigree twist! He commanded \$70,000 at the legendary Hudson Pines dispersal. His first progeny are creating nation-wide buzz!



Daughter at
Lee Simmentals, MO



Homo black
Homo polled

CLRS Dividend 405D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 -1.5 69 107 .24 7 26 60 162 83

ASA# 3097854

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Dam: CLRS Bonnia 405B



Homo black
Homo polled

W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 3.1 64 76 .07 .5 18 50 123 69

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



Hudson Pines Farms high-seller and Champion at Hoosier Beef Congress!



Homo black
Homo polled

W/C Night Watch 84E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
20 -2.1 59 78 .12 10 27 56 157 75

ASA# 3336327

2018 Werning top selling at \$142,000! Here's a new calving ease twist that you can use on all those baldy heifers and cows! 125 IMF ratio, 104 REA ratio.



Miss Werning 8543U



Homo black
Homo polled

TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
9 1.4 56 78 .14 1 22 49 102 60

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



Black
Polled

FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 -.4 47 75 .17 8 28 52 125 61

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross
donor!



Hetero black
Homo polled

HPF Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 .8 71 100 .18 5 19 54 128 73

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter
at Circle M Sale, TX



Homo black
Hetero polled

ASA#
2886364

STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 2.2 63 89 .17 -.2 23 54 111 66



Homo black
Hetero polled

ASA#
2886365

STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
3 2.4 63 90 .17 -1 22 53 98 62

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



Hetero black
Homo polled

W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
16 -1.2 55 72 .11 71 22 50 136 68

ASA# 3187005 • Werning's 2017 \$205,000 high-seller! Loaded Up x 8543U – hot, hot, hot!



Homo black
Homo polled

WS Jackson D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 1.8 70 105 .22 4 21 56 129 70

ASA# 3208343 • Walsh's 2017 high-seller. A PB Stepping Stone x Built Right red charlie free!



3/4 SimAngus™
Homo black
Homo polled

CDI Innovator 325D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 1.8 92 135 .27 2 22 68 140 86

ASA# 3152448 • TJ Main Event 503B x CDI Miss Shear Force 49U • A CDI top seller to JS Simmental and Wayward Hill Farm. • 2018 NWSS Champion % Bull!



Black
Polled

Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
2 4 70 100 .19 -.3 11 46 79 56

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



Homo black
Homo polled

TNGL Track On B748

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
15 1 68 99 .19 6 16 50 126 66

ASA# 2911629

Transmitting great structure & profile!



Son of Track On, Tingle Farms, KY.



SimAngus™
Hetero black
Homo polled

W/C Lockdown 206Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 -1.7 76 123 .30 6 21 59 155 82

ASA# 2658496

Proven calving ease on heifers, yet produces incredibly sound, functional, good looking progeny!



\$17,000+ Lock Down at Plendl's



Homo black
Homo polled

SFG The Judge D633

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 .9 76 107 .20 6 27 64 140 80

ASA# 3208952

Cowboy Cut x 3/4 Top Grade tracing back to BC Lookout's full sister. Elite phenotype combined with breed leading data!



Black
Polled

STF Royal Affair Z44M

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 3.1 60 90 .19 3 14 43 105 58

ASA# 2639758

The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



Hetero black
Hetero polled

LAH Sixteen Step 628D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 1.4 64 85 .13 2 15 47 116 64

ASA# 3123088

An exciting son of deceased Two Step out of WLE Missy U409, the full sister to WLE Uno Mas. Purebred Winter Calf Champion at the 2017 NWSS!



Dam: WLE Missy U409



Black
Hetero polled

Yardley High Regard W242

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 2.6 67 103 .23 -1 25 58 104 66

ASA# 2522822 • High Regard is stamping his progeny with outstanding quality, making him a must-use regardless of his "old school" pedigree and EPD profile.



\$75,000 High Regard daughter at Jones Show Cattle, OH.



High Regard feature for Hara Farms, OH.



Hudson Pines/Circle M Farms sold for \$11,000.



Multiple-time Champion for Sara Sullivan



CATTLE VISIONS



866-356-4565

Entire lineup online at:

www.cattlevisions.com

Semen available on the best Angus and Clubbie sires too.

National Classic XXXVIII

St. Paul, Minnesota • July 2-7, 2018

Judges:

Owned Show:

Matt Copeland, Lead Judge
Matt Leo, Associate Judge

Bred and Owned Show:

Jared Boyert, Lead Judge
Jake and Clayton Boyert, Associate Judges



2017-2018 Junior Board of Trustees

Left to right: Zach Wilson, Stanwood, WA; Hunter Aggen, Harmony, MN; Garrett Stanfield, Manchester, OH, VP of Finance; Kara Cloud, Carthage, MO; Rachel Dickson, St Louisville, OH; Clay Sundberg, Arlington, IL, VP of Leadership and Special Events; Emily Ivey, Loudon, TN; Kiersten Jass, Garner, IA, President; Jordan Cowger, Kansas City, MO, VP of Membership Communications; Bentley McCullough, Fort Benton, MT; Grace Greiman, Goodell, IA; Olivia Branum, Poplarville, MS; Keanna Smith, Ignacio, CO, Western Region Executive Committee Representative; Cody Smith, Lindsay, OK; Teegan Mackey, Giddings, TX, VP of Marketing.



Gold Merit Award Recipients

Left to right: Foundation Board Members: Lori Eberspacher, Marshall, MN; Greg Burden, Grand Saline, TX; Mark Smith, Picayune, MS; Tonya Phillips, Maysville, KY; Cathy Eichacker, Salem, SD; Scott Cowger, Kansas City, MO.
Cagney Effling, Highmore, SD; Kaylie Huizenga, Morrison, IL; Emily Ivey, Loudon, TN; Nicolette Schmidt, Willow Lake, SD; Leslie Walker, Danvers, IL.



Silver Merit Award Recipients

Left to right:

Foundation Board Members: Lori Eberspacher, Marshall, MN; Greg Burden, Grand Saline, TX; Mark Smith, Picayune, MS; Tonya Phillips, Maysville, KY; Cathy Eichacker, Salem, SD; Scott Cowger, Kansas City, MO.

Emilie Pauls, Schofield, WI; Rachel Dickson, St Louisville, OH; Grace Greiman, Gooddell, IA; Kara Cloud, Carthage, MO; Olivia Branum, Poplarville, MS; Keanna Smith, Ignacio, CO; Logan Sigmon, Berryville, AR; Joel Mackey, Giddings, TX; Tegan Mackey, Giddings, TX.

Not Pictured:

Jacob Friedrich, Zabcikville, TX; Hailey Hedrick, Shirley, IN.



AMERICAN JUNIOR SIMMENTAL ASSOCIATION

CHILLIN'

JULY 2-7, 2018 • ST. PAUL, MINNESOTA

COOLEST SHOW IN THE NATION



Top Individual, Senior Division

Garrett Stanfield, Manchester, OH



Top Individual, Intermediate Division

Tyler Drach, Pontiac, IL



Top Individual, Junior Division

Walker Housley, Dayton, TN

Classic Results

(Continued from page 19)



Top Overall, Junior Division



Top Overall, Intermediate Division



Top Overall, Senior Division



Top Cattleman's Quiz, Junior Division



Top Cattleman's Quiz, Intermediate Division

Overall

Junior Division

- | | |
|----------------------------|-------------------------|
| 1. Walker Housley, TN | 11. Kenidey Effling, SD |
| 2. Jazlynn Hilbrands, MN | 12. Carter Brown, WV |
| 3. Parker Wicker, IN | 13. Tucker Bayer, WI |
| 4. Tyler Loudon, IA | 14. Macy Killmer, IA |
| 5. Anna Webel, IL | 15. Audrey Redalen, MN |
| 6. Aribella Beins, UT | 16. Ryan Blagg, SD |
| 7. Dillon Mai, ID | 17. Conley Schick, IL |
| 8. Jordan Sylvester, KS | 18. Josie Phillips, KY |
| 9. Natalie Trauernicht, NE | 19. Hallie Hackett, TX |
| 10. Reagan Sevigney, WA | 20. Carter Hall, WV |

Intermediate Division

- | | |
|---------------------------|--------------------------|
| 1. Tyler Drach, IL | 11. Bailey McAlister, MO |
| 2. Teegan Mackey, TX | 12. Logan Marple, KS |
| 3. Sara Sweat, AR | 13. Brynna Wilson, WA |
| 4. Sawyer Naasz, SD | 14. Clint Main, IN |
| 5. Lauren Trauernicht, NE | 15. Emily Jennings, FL |
| 6. Katelyn Cowdrey, OH | 16. Weston Svoboda, NE |
| 7. Rachel Dickson, OH | 17. Whitney Walker, AR |
| 8. Damon Higbie, KS | 18. Zach Mills, TX |
| 9. Sammi Long, IA | 19. Colin DeCap, IA |
| 10. Kyleen Hewitt, AR | 20. Hannah Tremaine, WI |

Senior Division

- | | |
|--------------------------|--------------------------|
| 1. Garrett Stanfield, OH | 11. AK Phillips, KY |
| 2. Kiersten Jass, IA | 12. Bradie Schmidt, NE |
| 3. Kaylie Huizenga, IL | 13. Katie Miller, IL |
| 4. Kylee Sigmon, AR | 14. Bennett Walther, IN |
| 5. Jordan Cowger, MO | 15. Emily Ivey, TN |
| 6. Matt VanEngen, IA | 16. Thomas Willis, WV |
| 7. Lucas Wisniewski, IL | 17. Kara Cloud, MO |
| 8. Cagney Effling, SD | 18. Andrew Puchbauer, MO |
| 9. Clay Sundberg, IL | 19. Kallie Knott, IN |
| 10. Cade Bracker, IA | 20. Alyssa Kuhn, IN |

Cattlemen's Quiz

Junior Division

- | | |
|--------------------------|--------------------------|
| 1. Walker Housley, TN | 11. Kourtney Allen, MN |
| 2. Dillon Mai, ID | 12. Anna Webel, IL |
| 3. Parker Wicker, IN | 13. Madison Small, MN |
| 4. Haydn Hegemann, NE | 14. Graham Higbie, KS |
| 5. Jordan Sylvester, KS | 15. Ella Fischer, MO |
| 6. Jazlynn Hilbrands, MN | 16. Brennir Peterson, MN |
| 7. Hallie Hackett, TX | 17. Ryan Blagg, SD |
| 8. Reagan Sevigney, WA | 18. Jasper Tarr, IL |
| 9. Carter Brown, WV | 19. Ellie Drach, IL |
| 10. Carter Hall, WV | 20. Hailey Eads, MO |

Intermediate Division

- | | |
|--------------------------|----------------------------|
| 1. Damon Higbie, KS | 11. Luke Herr, IN |
| 2. Emily Jennings, FL | 12. Lauren Trauernicht, NE |
| 3. Teegan Mackey, TX | 13. Baleigh Peterson, MN |
| 4. Sawyer Naasz, SD | 14. Ryan McConahay, IA |
| 5. Colton Raatz, MN | 15. Claire Duch, WI |
| 6. Emilie Pauls, WI | 16. Rachel Dickson, OH |
| 7. Branstyn Peterson, MN | 17. Hannah Tremaine, WI |
| 8. Cheyenne Higbie, KS | 18. Logan Sigmon, AR |
| 9. Olivia Branum, MS | 19. Rachel Callison, MO |
| 10. Katelyn Cowdrey, OH | 20. Kennedy Early, MO |

Senior Division

- | | |
|--------------------------|--------------------------|
| 1. Bradie Schmidt, NE | 11. Matthew Jennings, FL |
| 2. Garrett Stanfield, OH | 12. Joel Mackey, TX |
| 3. Samuel Virnig, MN | 13. Sam Hulst, MN |
| 4. Kaylie Huizenga, IL | 14. Zach Wilson, WA |
| 5. Jordan Cowger, MO | 15. Adam Eichacker, SD |
| 6. Matt VanEngen, IA | 16. Cagney Effling, SD |
| 7. Katie Miller, IL | 17. Andrew Puchbauer, MO |
| 8. Matthew Allen, MN | 18. Cade Bracker, IA |
| 9. Daniel Walsh, WI | 19. Lucas Wisniewski, IL |
| 10. Alyssa Kuhn, IN | 20. Rylee Hackett, MN |



Top Cattleman's Quiz, Senior Division

Livestock Judging

Junior Division

- | | |
|--------------------------|--------------------------|
| 1. Walker Housley, TN | 11. Cassandra Twedt, SD |
| 2. Aribella Beins, UT | 12. Anna Webel, IL |
| 3. Jazlynn Hilbrands, MN | 13. AJ Heins, ND |
| 4. Carter Brown, WV | 14. Drew Pederson, SD |
| 5. Reagan Sevigney, WA | 15. Ryan Blagg, SD |
| 6. Tyler Loudon, IA | 16. James Hewitt, AR |
| 7. Jordan Sylvester, KS | 17. Nicholas Rossman, MN |
| 8. Hailey Eads, MO | 18. Madison Small, MN |
| 9. Tyler Abney, OK | 19. Emma Woodard, OH |
| 10. Parker Wicker, IN | 20. Kallie Cloud, MO |



Top Livestock Judging, Junior Division

Intermediate Division

- | | |
|---------------------------|-------------------------|
| 1. Tyler Drach, IL | 11. Hannah Tremaine, WI |
| 2. Fletcher Hennessy, ND | 12. Teegan Mackey, TX |
| 3. Logan Marple, KS | 13. Sawyer Naasz, SD |
| 4. Brynna Wilson, WA | 14. Cheyenne Higbie, KS |
| 5. Bailey McAlister, MO | 15. Emily Jennings, FL |
| 6. Lauren Trauernicht, NE | 16. Cael Kline, IA |
| 7. Clint Main, IN | 17. Kendra Myers, ND |
| 8. Emerson Tarr, IL | 18. Lizzie Schafer, IL |
| 9. Ryan McConahay, IA | 19. Katelyn Cowdrey, OH |
| 10. Lauren Glick, IL | 20. Hunter Borg, NE |



Top Livestock Judging, Intermediate Division

Senior Division

- | | |
|--------------------------|--------------------------|
| 1. Cagney Effling, SD | 11. Katie Moller, MN |
| 2. Kaylie Huizenga, IL | 12. Cole Liggett, OH |
| 3. Sam Hulst, MN | 13. Joshua VonBehren, MO |
| 4. Katie Miller, IL | 14. Cade Bracker, IA |
| 5. Kara Cloud, MO | 15. Jordan Cowger, MO |
| 6. Kylee Myers, ND | 16. Clay Sundberg, IL |
| 7. Garrett Stanfield, OH | 17. Joel Mackey, TX |
| 8. Thomas Willis, WV | 18. Madelley Beins, UT |
| 9. Kylee Sigmon, AR | 19. Jake Hlas, IA |
| 10. Lucas Wisniewski, IL | 20. Emily Ivey, TN |



Top Livestock Judging, Senior Division

Sales Talk

Junior Division

- | | |
|----------------------------|---------------------------|
| 1. Natalie Trauernicht, NE | 11. Conley Schick, IL |
| 2. Parker Wicker, IN | 12. Tucker Bayer, WI |
| 3. Tyler Loudon, IA | 13. Anna Webel, IL |
| 4. Caroline Spangler, IL | 14. Drew Pederson, SD |
| 5. Josie Phillips, KY | 15. Mabrey Schick, IL |
| 6. Walker Housley, TN | 16. Jazlynn Hilbrands, MN |
| 7. Lakyn Huncovsky, KS | 17. Grace Lemenager, IL |
| 8. Anna Sweat, AR | 18. Hailey Eads, MO |
| 9. Nathan Spangler, IL | 19. Hallie Hackett, TX |
| 10. Ryan Blagg, SD | 20. Jasper Tarr, IL |



Top Sales Talk, Junior Division

(Continued on page 22)

Classic Results

(Continued from page 21)



Top Sales Talk, Intermediate Division



Top Sales Talk, Senior Division



Top Public Speaking, Junior Division



Top Public Speaking, Intermediate Division



Top Public Speaking, Senior Division

Sales Talk

Intermediate Division

- | | |
|------------------------|----------------------------|
| 1. Zach Mills, TX | 11. Sara Sweat, AR |
| 2. Rachel Dickson, OH | 12. Kennedy Early, MO |
| 3. Teegan Mackey, TX | 13. Sawyer Naasz, SD |
| 4. Tyler Drach, IL | 14. Millie Lashmett, IL |
| 5. Colin DeCap, IA | 15. Jenna Spangler, IL |
| 6. Julianna Wise, IA | 16. Katelyn Cowdrey, OH |
| 7. Hayden Hackett, TX | 17. Lauren Trauernicht, NE |
| 8. Brynna Wilson, WA | 18. Whitney Walker, AR |
| 9. Jordan Stephens, KY | 19. Emerson Tarr, IL |
| 10. Sammi Long, IA | 20. Cassidy Pinkham, ON |

Senior Division

- | | |
|--------------------------|---------------------------|
| 1. Kiersten Jass, IA | 11. Bennett Walther, IN |
| 2. Thomas Willis, WV | 12. Kaylie Huizenga, IL |
| 3. Kallie Knott, IN | 13. Kara Cloud, MO |
| 4. Garrett Stanfield, OH | 14. Anna Scott, GA |
| 5. Katie Moller, MN | 15. Andrew Puchbauer, MO |
| 6. Jordan Cowger, MO | 16. Kylee Fields, IL |
| 7. Kylee Sigmon, AR | 17. Katelyn Zimmerman, WI |
| 8. Clay Sundberg, IL | 18. Cole Liggett, OH |
| 9. Kylee Kohls, MN | 19. Lucas Wisniewski, IL |
| 10. Whitney Halfhill, IN | 20. Matt VanEngen, IA |

Public Speaking

Junior Division

- | | |
|--------------------------|-----------------------------|
| 1. Jazlynn Hilbrands, MN | 11. Cole Glick, IL |
| 2. Anna Webel, IL | 12. Caroline Spangler, IL |
| 3. Aribella Beins, UT | 13. Cowan Mortenson, MN |
| 4. Harrison Wicker, IN | 14. Kyla Moore, MO |
| 5. Tyler Loudon, IA | 15. Ryan Blagg, SD |
| 6. Jordan Sylvester, KS | 16. Graham Higbie, KS |
| 7. Dillon Mai, ID | 17. Natalie Trauernicht, NE |
| 8. Megan Clark, IA | 18. Anna Sweat, AR |
| 9. Walker Housley, TN | 19. Nathan Spangler, IL |
| 10. Parker Wicker, IN | 20. Grace Mortenson, MN |

Intermediate Division

- | | |
|----------------------------|-------------------------|
| 1. Damon Higbie, KS | 11. Martha Moenning, MN |
| 2. Weston Svoboda, NE | 12. Tessa Pederson, SD |
| 3. Sara Sweat, AR | 13. Logan Marple, KS |
| 4. Tyler Drach, IL | 14. Lamar Clanton, MS |
| 5. Whitney Walker, AR | 15. Garrett Walther, IN |
| 6. Sawyer Naasz, SD | 16. Cade Liggett, OH |
| 7. Kyleen Hewitt, AR | 17. Rachel Dickson, OH |
| 8. Sammi Long, IA | 18. Luke Harker, IN |
| 9. Bailey McAlister, MO | 19. Kailey Clark, IA |
| 10. Lauren Trauernicht, NE | 20. Bailey McKenna, IA |

Senior Division

- | | |
|--------------------------|---------------------------|
| 1. Andrew Puchbauer, MO | 11. Kiersten Jass, IA |
| 2. Matt VanEngen, IA | 12. Clay Sundberg, IL |
| 3. Bennett Walther, IN | 13. Lucas Wisniewski, IL |
| 4. Kylee Sigmon, AR | 14. Kylee Kohls, MN |
| 5. Alyssa Kuhn, IN | 15. Kallie Knott, IN |
| 6. Kaylie Huizenga, IL | 16. Katelyn Zimmerman, WI |
| 7. Emily Ivey, TN | 17. Jordan Cowger, MO |
| 8. Mary Moenning, MN | 18. Cody Smith, OK |
| 9. Garrett Stanfield, OH | 19. Kylee Fields, IL |
| 10. Gracie Johnson, ID | 20. Whitney Halfhill, IN |

(Continued on page 24)

Thank You!



The 2018 AJSA National Classic was a great experience for young people to learn about the industry, spend time with family, meet new friends, test their knowledge and skills, and most importantly, show Simmental cattle. You made that happen! Like a snowflake, your contribution was unique and together with others, it has impact beyond measure. Chillin' definitely was the coolest show in the nation and we are sincerely grateful for your support.

-From the Minnesota Junior Simmental Association.

Ag Country

Matt and Jessica Aggen

Ag Partners

American Simmental Association

American Simmental-Simbrah Foundation

Andersland Inc, Beth and Bruce

Anderson Simmentals, Kris Anderson

Paul and Shari Boyum

Brant Farms

Broken Heart Ranch, Dwight and Susan Keller

Circle M Farms, LLC

Deb and Roger Claeys

Diamond K Genetics, Kory and Kareen Bigalk

DocTec Simmental, Dr. Eugene and C Jill Schlueter

DP Online Sales, Holli Hatmaker

Eberspacher Enterprises, Val and Lori

Kari Hastad

Hartman Cattle Company

Hecksel Simmental Farm, Ryan

Hilbrands Cattle Company, Mark and Amanda

Hilbrands Simmental, Matthew and Adrienne

Illinois Simmental Association

Iowa Simmental Association and

Iowa Junior Simmental Association, Sherrie Moore

Bruce Kreofsky & Sons, Inc

Krueger Simmentals, Cindy and Dave

Keune Simmentals, Jarod and Joni

LubriSyn, Kelly Allday

Minnesota Beef Council, Royalee Rhoads

Minnesota Livestock Breeders' Association, Steven Pooch

Minnwest Bank

Mississippi Junior Simmental Association, Greg Brown

Minnesota Junior Simmental Association

Minnesota Simmental Association, Beth Andersland

Matt and Natasha Mortenson

Multimin USA, Inc

Nebraska Junior Simmental Association, Diane Duren

Nebraska Simmental Association, Diane Duren

Chris and Amy Nemitz

North Dakota Simmental Association, Kim Myers

North Dakota Junior Simmental Association

Novel Energy, Cliff Kaehler

Oak Meadow Farms, Dr. Lynn and Barb Aggen

Purina

Lynn Schauer Border Collies

Sherwood Cattle Company, Cody

Jim Sherwood

Showstockplanet.com

Simmental Breeders Sweepstakes Inc

South Dakota Simmental Association and

South Dakota Junior Simmental Association, Kevin Blagg

Staskivige, Ronald and Pamela

Sullivan Supply

The Royal Classic Sale, Stacie Mueller

Eric and Darcy Theising

Volz Farms, John and Rita Weaver

Wisconsin Simmental Association and

Wisconsin Junior Simmental Association



*"We can't always build the future for our youth;
but we can build our youth for the future."*

- Franklin D. Roosevelt

Classic Results

(Continued from page 22)



Top Showmanship, Junior Division



Top Showmanship, Intermediate Division



Top Showmanship, Senior Division



Top Calvin Drake Genetic Evaluation Quiz, Junior Division



Top Calvin Drake Genetic Evaluation Quiz, Intermediate Division

Calvin Drake Genetic Evaluation Quiz

Junior Division

- | | |
|----------------------------|--------------------------|
| 1. Dillon Mai, ID | 11. Ella Fischer, MO |
| 2. Jazlynn Hilbrands, MN | 12. Jasper Tarr, IL |
| 3. Walker Housley, TN | 13. Nathan Spangler, IL |
| 4. Parker Wicker, IN | 14. Tyler Loudon, IA |
| 5. Anna Webel, IL | 15. Jordan Sylvester, KS |
| 6. Blake Steele, MO | 16. Carter Brown, WV |
| 7. Nicholas Rossman, MN | 17. Reagan Sevigney, WA |
| 8. Natalie Trauernicht, NE | 18. Hallie Hackett, TX |
| 9. Jenna Dougherty, MN | 19. Hailey Eads, MO |
| 10. Piper Steele, MO | 20. Ellie Drach, IL |

Intermediate Division

- | | |
|---------------------------|----------------------------|
| 1. Katelyn Cowdrey, OH | 11. Olivia Branum, MS |
| 2. Sara Sweat, AR | 12. Lauren Trauernicht, NE |
| 3. Teegan Mackey, TX | 13. Logan Sigmon, AR |
| 4. Kyleen Hewitt, AR | 14. Beau Peine, MN |
| 5. Rachel Callison, MO | 15. Emily Jennings, FL |
| 6. Luke Harker, IN | 16. Sawyer Naasz, SD |
| 7. Luke Herr, IN | 17. Ethan Johnson, ID |
| 8. Tyler Drach, IL | 18. Claire Duch, WI |
| 9. Weston Svoboda, NE | 19. Rachel Dickson, OH |
| 10. Branstyn Peterson, MN | 20. Cole Ledford, TN |

Senior Division

- | | |
|--------------------------|--------------------------|
| 1. Kylee Sigmon, AR | 11. Clay Sundberg, IL |
| 2. Matt VanEngen, IA | 12. Kiersten Jass, IA |
| 3. Garrett Stanfield, OH | 13. Jordan Cowger, MO |
| 4. Cade Bracker, IA | 14. Katie Miller, IL |
| 5. Beth Moller, MN | 15. Lucas Wisniewski, IL |
| 6. Hannah Topmiller, OH | 16. Matthew Jennings, FL |
| 7. Bradie Schmidt, NE | 17. Anna Scott, GA |
| 8. Joel Mackey, TX | 18. Kaylie Huizenga, IL |
| 9. Emily Ivey, TN | 19. Daniel Walsh, WI |
| 10. Whitney Olson, MN | 20. Dacotah Rohner, MN |

Showmanship

Junior Division

- | | |
|--------------------------|-------------------------|
| 1. Macy Killmer, IA | 11. Tyler Abney, OK |
| 2. Aribella Beins, UT | 12. Tucker Bayer, WI |
| 3. Laurin Goecke, IA | 13. Chezney Early, MO |
| 4. Sydney Johnsen, SD | 14. Grace Lemenager, IL |
| 5. Emma Woodard, OH | 15. Luke Gilbert, IL |
| 6. Kenidey Effling, SD | 16. Regan McClure, IA |
| 7. Chesney Steenhoek, IA | 17. Walker Housley, TN |
| 8. Audrey Redalen, MN | 18. Reagan Sevigney, WA |
| 9. Jazlynn Hilbrands, MN | 19. Tyler Loudon, IA |
| 10. Josie Phillips, KY | 20. Kallie Cloud, MO |

Intermediate Division

- | | |
|-------------------------|------------------------|
| 1. Cade Liggett, OH | 11. Rachel Dickson, OH |
| 2. Hunter Borg, NE | 12. Allie Jordan, TX |
| 3. Kayden Tanner, TX | 13. Tyler Drach, IL |
| 4. Grace Greiman, IA | 14. Grace Britton, MN |
| 5. Sammi Long, IA | 15. Eli Shannon, IN |
| 6. Brooklyn Burden, OK | 16. Olivia Kuhn, IN |
| 7. Hannah Tremaine, WI | 17. Alex Kellen, MN |
| 8. Colin DeCap, IA | 18. Lucas Crutcher, MO |
| 9. Caroline Mayer, MN | 19. Emily Thorson, MN |
| 10. Olivia Caldwell, IL | 20. Shelby Greiman, IA |

Senior Division

- | | |
|-------------------------|---------------------------|
| 1. AK Phillips, KY | 11. Cade Bracker, IA |
| 2. Abby Nelson, NE | 12. Whitney Halfhill, IN |
| 3. Cagney Effling, SD | 13. Bennett Walther, IN |
| 4. Kiersten Jass, IA | 14. Makenzie Hickman, OR |
| 5. Thomas Norman, MN | 15. Claire Trennepohl, IN |
| 6. Lucas Wisniewski, IL | 16. Sydney Wisniewski, IL |
| 7. Curtis Harsh, OH | 17. Bradie Schmidt, NE |
| 8. Jorli Hauge, MN | 18. Paige Peine, MN |
| 9. Leslie Walker, IL | 19. Thomas Willis, WV |
| 10. Madellyn Beins, UT | 20. Adam Eichacker, SD |



Top Calvin Drake Genetic Evaluation Quiz, Senior Division

Steer Profitability Competition

Top Individual Steers:

- | | |
|----------------------|-----------------------|
| 1. Wesley Irvine, KS | 6. Audrey Redalen, MN |
| 2. Ethan Miller, MO | 7. Abby Miller, MO |
| 3. Wesley Irvine, KS | 8. Braxton Dixon, KS |
| 4. Cody Hays, MO | 9. Anna Irvine, KS |
| 5. Brady Wulf, MN | 10. Abby Miller, MO |

Top Pen of Steers

1. Wesley Irvine, KS
2. Cody Hays, MO
3. Abby Miller, MO
4. Audrey Redalen, MN
5. Braxton Dixon, KS

Top Steer Profitability Competition Reports



Best Junior SPC Report
Natalie Trauernicht, NE



Best Intermediate SPC Report
Lauren Trauernicht, NE

Longest Distance Traveled Award



Mullion Family (Hayden, Logan, Madison), traveled 1,800 miles from home in Blythe, CA.

State Display Winner

North Dakota

First Time Contestants



Juniors who competed in their first AJSA Regional Classic and first AJSA National Classic in 2018. Awards were sponsored by Holly Springs Simmental, Kathy and Mark Powers, Boston, VA.

Interview Contest 1st Place



Kylee Kohls, MN

(Continued on page 26)

Classic Results

(Continued from page 25)

Mentor of the Year

Emerson Tarr, IL

2018 Herdsman of the Year



Hunter Aggen, MN

Photo Contest Winners:

Simmental Cattle:

Anna Junck, IA

Landscape:

Katie Moller, MN

General Agriculture:

Whitney Olson, MN

Best in Show and People:

Anna Junck, IA



L-R: Whitney Olson,
Anna Junck and
Katie Moller.

High First-Time Exhibitors:

Dillon Mai, ID - Junior

Clint Main, IN - Intermediate

Kallie Knott, IN - Senior ◆

BREED FOR PROFIT

Utilize the #1 Tool to Maximize Genetic Improvement

Proud Partner

 **IGS** International
Genetic Solutions

www.internationalgeneticsolutions.com

We Collaborate. You Profit.

 **SimGenetics**
PROFIT THROUGH SCIENCE

American Simmental Association

All Purpose Index API

Designed to work best when selecting sires for use in herds that retain replacements and culled females: steers are finished and sold grade and yield.

Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.

ASA establishes API to be the most effective selection tool available to commercial producers working to improve their genetics and ranch profitability.

For more detailed information on API, visit: www.simmental.org

THANK YOU

PLATINUM SPONSORS



Stoutenborough Farms



SPONSORS

Adcock Land and Livestock
 Bauer Simmentals
 Cardinal Cattle Company
 Dekalb / Asgrow
 Dwyer Cattle Company
 Graff Land and Livestock
 Jamie's Jewels
 Lashmett Cattle
 Pro-Fit Show Supply
 Schick/Haefner Cattle LLC
 Sunny View Farms
 Webel Cattle Company
 Adkins Cattle Company
 Beck's Hybrids
 Clark & Glick Cattle Company
 Diamond A Farms
 Earlybird Feed & Fertilizer
 Heavner Family Farms
 JR Simmentals
 Lone Pine Cattle
 Proud Souls
 Herman Schwantz
 Travis Simmentals
 Wildberry Farms
 Allen's Meats

John Beitz Memorial
 C-Mor Beef Farms
 Diamond D's Western Store
 Fairfield Family Farm
 Horsecreek Outfitters
 Kelly's Boutique
 Loschen Farms

PS Boutique
 Sleepy Hollow Simmentals
 Tree Lane Farms
 Wright-Way Simmentals
 American Simmental Assoc.
 Black Diamond Genetics
 Cook Family Show Cattle

Dorsey Farms
 Four Winds Cattle Company
 Indian Creek SimAngus
 Kemme Creekside Simmentals
 McGrew Farms
 Rincker Simmentals
 Spangler Land & Cattle

Vary and Adolph Simmentals
 Wyffels Hybrids
 Bar QH Simmentals
 Bramlet Simmentals
 Danner Farms
 Double G Simmentals
 Fox Creek Cattle
 Innovation Ag Marketing
 Mark Knodle Family
 Next Generation Farms
 Russell Land & Cattle
 Stoutenborough Farms
 Paul Walker Family
 Barbour Marketing Solutions
 Breezeway Simmentals
 Dearwester Grain Services
 DP Sales Management
 Frederick Show Cattle
 IA Junior & Senior Simmental Assoc.
 Land of Lincoln Sale Group
 Osborne Farms
 Saline River Cattle Company
 Sullivan Supply
 Weaver Leather Livestock



2018 N.C. Regional Simmental Classic



Classic Results

(Continued from page 26)

Purebred Simmental Heifers



1. "Bailey's Profit's Dream," s. by Profit, exh. by Sara Sullivan, Dunlap, IA. 6.3/57/78/4.6/50/19.8/-47/.05/119/61



2. "TJSC Diamond 167E," s. by Mr. HOC Broker, exh. by Maddy Udell, Sioux City, IA. 6.5/69/98/2.5/48/13.2/-38/-11/101/63



3. "JBSF Plenty Foxy 12E," s. by Mr. HOC Broker, exh. by Clint Main, Seymour, IN. 5.6/59/83/2.5/48/15/-51/-25/94/55



5. "4LS Relentless Lady," s. by W/C Relentless 32C, exh. by Millie Lashmett, Winchester, IL. 7.7/60/79/1.8/50/16.5/-36/.20/124/67



4. "CLAC Classy Heiress 26E," s. by TKCC Classified, exh. by Karlee Griswold, Clinton, IA. 5.9/75/111/2.6/55/15.4/-48/.05/118/72



6. "Stella 08E," s. by NV Pays A Lot C515, exh. by Tucker Bayer, Ringle, WI. 7.5/68/97/3.5/49/14.7/-35/.03/114/66



7. "HILB Amazing Grace E928," s. by WS Revival, exh. by Olivia Caldwell, Elmwood, IL. 9.6/72/106/4.3/57/14.4/-54/.06/123/74



8. "Peine/GS Rosie 677D," s. by LLSF Addiction AY792, exh. by Sara Sullivan, Dunlap, IA. 9.6/65/97/5.2/53/16.2/-51/-02/119/67



9. "JS Echo 32D," s. by Mr. HOC Broker, exh. by Coy Steenhoek, Maxwell, IA. 3.6/63/92/.8/48/12.8/-45/-23/86/54



12. "TL Miss Star 104," s. by TJ High Calibre 556B, exh. by Jasper Tarr, Le Roy, IL. 10.2/77/119/6.4/58/14.9/-38/.05/126/75



13. "SJCC Elegance E103," s. by LLSF Uprising Z925, exh. by Kayden Tanner, Millsap, TX. 8.6/69/100/3.7/55/13.7/-52/-06/109/66



14. "JBSF Poisons No Doubts," s. by W/C Relentless 32C, exh. by AK Phillips, Maysville, KY. 11.1/60/76/4.4/53/19.1/-50/.03/124/64



10. "KCC1 Estelle 510E," s. by TL Bottomline, exh. by Brecken Shipman, Grandview, TX. 12.1/67/95/7.2/49/16.1/-47/.10/129/70



15. "Rust Henn Melania 49E," s. by TKCC Carver 65C, exh. by Eli Hennessy, Des Lacs, ND. 9.6/68/92/5.7/50/12.2/-43/.21/123/73



11. "Jass Innocent Lady 701D," s. by W/C BF Innocent Man, exh. by Kiersten Jass, Garner, IA. 10.5/57/85/5.4/51/13.4/-43/.07/116/64



16. "HILB/JASS Crazy2Believe," s. by LLSF Pays To Believe ZU194, exh. by Claire Trennepohl, Middletown, IN. 8.2/63/85/4.4/48/12.2/-42/.04/108/64

Editor's Note: PTP data for the Owned and Bred and Owned Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show includes Actual Weight and Birth Weight EPD in place of Calving Ease EPD in addition to all of the above EPDs. All EPDs were current as of 6/29/2018.



17. "HPF Victoria B396E,"
s. by W/C Relentless 32C,
exh. by Whitney Halfhill, Brazil, IN.
8.1/59/74/2.5/49/15.6/-46/.23/124/67



18. "Lazy H Evvey E26,"
s. by Lazy H/RJ Undisputed C33, exh.
by Andrew Henthorn, Fleming, OH.
10.5/65/100/3.9/52/14.7/-46/-07/114/65



19. "WLE Missy E854,"
s. by Mr. CCF Vision, exh. by
Chesney Steenhoek, Maxwell, IA.
8.5/73/104/2.8/56/15.1/-48/-02/117/70



20. "Walther Sabrina 63F,"
s. by W/C Executive Order 8543B, exh.
by Bennett Walther, Centerville, IN.
12.3/66/97/3.9/53/10.9/-42/-02/115/70

Purebred Cow/Calf Pairs (Dam's EPDs are listed first.)



1. "JF Latisha 3258A," s. by JF American Pride 0987X, Calf, "KRJ F864,"
s. by HPF Optimizer A512, exh. by Drew Pederson, Garretson, SD.
11.2/66/93/6/53/15/-51/.00/117/66
11.1/78/120/6.2/56/14.8/-49/-05/121/73



2. "TX Mercy Me," s. by Card Up roar 49Y, Calf, "SC5 Mad Max E029,"
s. by TL Bottomline, exh. by Thomas Smith, Pleasant Garden, NC.
4.9/81/122/1.5/56/13.6/-50/-06/105/69
7.7/77/113/4/54/12.6/-44/-03/108/69



3. "Cason's Miss Janesville,"
s. by FBFS Wheel Man 649W,
Calf, "Cowboy Troy," s. by CCR
Cowboy Cut 5048Z, exh. by Tasha
Eggelston-Wood, Arbela, MO.
8.1/68/99/3.2/48/15.1/-38/-09/106/62
10.9/79/110/5.8/62/15.4/-38/.20/132/78



4. "Miss DUXS Delight 625D,"
s. by DUXS Wiseman 910A,
Calf, "NCC Pearl,"
s. by CAJS Blaze of Glory,
exh. by Max Nordlund, Salem, SD.
11.3/73/102/6.3/54/17.2/-45/-03/123/70
12/73/102/5.4/53/17.4/-46/.01/128/72



5. "WCS Bringing It Loaded,"
s. by W/C Loaded Up 1119Y,
Calf, "WCS Loaded With Cash,"
s. by W/C Cash In 43B, exh. by
Leighton Hackett, Sauk Rapids, MN.
9.3/61/87/3.6/48/16.3/-56/-13/112/62
12.4/59/85/5.8/53/18.1/-59/-18/118/62



6. "VTEC EO Sunrise D215Z,"
s. by W/C Executive Order 8543B,
Calf, "Milliron Lola 54F," s. by
CCR Cowboy Cut 5048Z, exh. by
Colin Brass, Rochester, MN.
12.3/68/103/4.1/55/13.3/-42/.06/125/73
13/79/112/6.2/65/14.5/-40/.28/141/83



7. "HILB Baby On The Rise,"
s. by LLSF Uprising Z925,
Calf, "TSNL Baby Face 15F," s. by
W/C Executive Order 8543B, exh.
by Soren Nelson, Montevideo, MN.
8.6/72/101/4.5/58/13.1/-59/-05/110/69
11.3/76/112/4.8/60/14/-47/.10/129/77

(Continued on page 30)

Classic Results

(Continued from page 29)

Bred & Owned Purebred Heifers



1. "Jass Innocent Lady 701D," s. by W/C BF Innocent Man, ex. by Kiersten Jass, Garner, IA. 0.5/57/85/5.4/51/13.4/-43/.07/116/64



2. "NXT Redemption E701," s. by NXT/SHS Real Deal B6, ex. by Ty Drach, Pontiac, IL. 10.1/58/83/3.3/49/11.2/-47/-20/97/58



3. "UDE Kansa 702E," s. by TJ High Calibre 556B, ex. by Maddy Udell, Sioux City, IA. 8.6/76/113/4.7/58/16.8/-43/-01/123/73



5. "LLW CARD Anna 327E," s. by W/C Relentless 32C, ex. by Lucas Wisniewski, Wyoming, IL. 11.3/62/79/3.4/47/13.4/-41/10/118/66



4. "3/S Alley E420," s. by CNS-GVC Blackstar 511C, ex. by Conley Schick, Clinton, IL. 10.6/66/93/5.3/52/17.4/-41/04/125/68



6. "Halls Black Star 703E," s. by LLSF Pays to Believe ZU194, ex. by Carter Hall, Ripley, WV. 11.4/65/90/5.7/47/14.8/-45/11/123/68



7. "BLC1 Estelle 373E," s. by CCR Anchor 9071B, ex. by Brecken Shipman, Grandview, TX. 9.3/75/106/5.2/62/15.2/-36/33/137/80



12. "WCL Angelina," s. by WCL Look Out, ex. by Cole Liggett, Dennison, OH. 11.1/55/80/4.7/49/17.6/-52/-13/113/58



8. "RCC Anastacia," s. by W/C Relentless 32C, ex. by Audrey Redalen, Chatfield, MN. 10.7/63/81/3.8/47/15.5/-46/11/122/67



13. "Lazy H Evvey E26," s. by Lazy H/RJ Undisputed C33, ex. by Andrew Henthorn, Fleming, OH. 10.5/65/100/3.9/52/14.7/-46/-07/114/65



9. "Ezs Cookie 004E," s. by W/C Loaded Up 1119Y, ex. by Ethan Wood, Joaquin, TX. 12/65/94/5.5/49/15.7/-57/-02/121/67



14. "VEF Bib Ant 21E," s. by JF Back In Black 406B, ex. by Matt Van Engen, Sioux Center, IA. 7.9/65/97/2.9/54/15.3/-46/-11/108/63



10. "Rolling Hills Erin," s. by Houston X01, ex. by Sara Sweat, McCaskill, AR. 3.7/61/90/3.5/49/14/-43/-09/96/57



15. "FC Aint Love Grand 41E," s. by TNGI Grand Fortune Z467, ex. by Emerson Tarr, Le Roy, IL. 11.3/66/92/5.9/54/19.4/-41/01/129/68



11. "Miss PVF Echo," s. by Mr. PVF Bandit, ex. by Emily Ivey, Loudon, TN. 12/69/101/5.2/52/14.6/-38/00/121/69



16. "Charmont Bit O Honey," s. by Charmont Plenty Good C103, ex. by Katelyn Cowdrey, Russellville, OH. 8.9/60/83/4.6/51/15.7/-42/-02/112/62



17. "Rockstar Pay The Rush 13F,"
s. by SC Pay The Price C11, ex. by
Dakota Townsend, Sylvan Lake, AB.
10/59/90/5.2/48/14.6/-45/.03/116/64



18. "NXT Hot Regard E703,"
s. by Yardley High Regard W242,
ex. by Ellie Drach, Pontiac, IL.
7.1/65/99/1.2/53/13.3/-47/-15/101/62



19. "3TRS Estella 54E,"
s. by W/C Wide Track 694Y,
ex. by Lily Swain, Murray, KY.
7/71/109/2.2/54/16.5/-40/.08/120/69



20. "MLCC Elektra E23A,"
s. by W/C BF Innocent Man,
ex. by Luke Herr, Arcadia, IN.
10.5/55/75/4.3/49/13.4/-45/.09/116/63

Bred & Owned Purebred Bulls



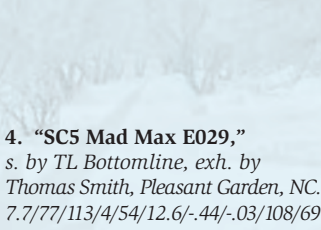
1. "HUIZ I'm A Believer F52," s. by LLSF Pays To Believe ZU194,
ex. by Kaylie Huizenga, Morrison, IL. 7.1/75/108/3.6/54/12.3/-42/.08/114/72



2. "MACS Paydirt," s. by SC Pay Back C19,
ex. by Bailey McAlister, Neosho, MO. 12.9/64/94/6.9/51/13.3/-42/.14/126/70



3. "MJF Payback,"
s. by LLSF Pays To Believe ZU194, ex.
by Madyson Frederick, Chadwick, IL.
8.8/72/109/4.8/50/13/-31/.08/117/70



4. "SC5 Mad Max E029,"
s. by TL Bottomline, ex. by
Thomas Smith, Pleasant Garden, NC.
7.7/77/113/4/54/12.6/-44/-03/108/69



5. "Rockstar Paid in Full 17F,"
s. by SC Pay The Price C11, ex. by
Dakota Townsend, Sylvan Lake, AB.
7.8/62/92/3.6/47/13.8/-43/-03/108/63



6. "SF5M Kiss F13,"
s. by CAJS Blaze of Glory, ex. by
Clay Sundberg, Arlington, IL.
8.9/70/101/3.9/54/15.9/-43/.03/120/69



7. "KSIG Sam Houston 34E,"
s. by Houston X01, ex. by
Kylee Sigmon, Berryville, AR.
7.5/56/83/5.2/49/14/-43/.02/107/59



8. "RTZ E99,"
s. by Mr. CCF Vision,
ex. by Shantel Raatz, Jasper, MN.
6.1/75/112/2.6/50/13.8/-48/-08/108/68



9. "ACZ Amped Up E209C,"
s. by WS A Step Up X27, ex. by
Ashley Zimmerman, Spencer, WI.
6.2/71/105/1.2/54/14.9/-45/-01/111/67



10. "KAV Cruz,"
s. by GLS Integrate Z3, ex. by
Katebyn Vizecky, White, SD.
10.4/84/130/6.4/61/10.7/-55/-11/111/75

(Continued on page 32)

Classic Results

(Continued from page 31)

Bred & Owned Purebred Pairs

(Dam's EPDs are listed first)



1. "SFSM Rose D12," s. by Yardley High Regard W242, Calf, "SFSM Kiss F13," s. by CAJS Blaze of Glory, ex. by Clay Sundberg, Arlington, IL. 5.3/67/101/3.4/57/14.1/- .39/.01/108/65 8.9/70/101/3.9/54/15.9/- .43/.03/120/69



2. "M4 Steel Lady 50C," s. by JM Ol Steel Y50, Calf, "M4 Ms. Top Secret F50C," s. by TKCC Classified, ex. by Logan Marple, Westmoreland, KS. 8.9/57/80/4.1/46/12/- .52/- .14/99/58 7.2/74/110/3/53/12.9/- .51/.01/113/7



3. "Foxy Roxie," s. by CSCX Bandwagon 513A, Calf, "Richard," s. by CCR Cowboy Cut 5048Z, ex. by Mary Moenning, Hayfield, MN. 10/65/92/5.1/50/13.6/- .43/- .05/110/64 11.9/78/107/6.7/63/14.7/- .40/.22/134/79

Percentage Simmental Heifers



1. "SJF Emerald," s. by LLSF Pays To Believe ZU194, ex. by Kenidey Effling, Highmore, SD. 10.9/56/77/6.3/42/6.5/- .11/.36/105/64



2. "WPRF Wise Lola," s. by SS/PRS Tail Gater 621Z, ex. by Sara Sullivan, Dunlap, IA. 11.5/69/100/3.1/53/11.4/- .30/.02/104/65



3. "S&S High Class Lady 750E,"
s. by EXAR Classen 1422B, exh. by
Jake Nikkel, McPherson, KS.
5.7/70/106/3.4/52/12.6/-12.41/116/71



4. "Rocking P Blackcap D682,"
s. by HPF Quantum Leap Z952,
exh. by AK Phillips, Maysville, KY.
10.8/71/106/5.4/57/13.4/-36/05/110/68



5. "KDP Miss Hoya Kinzie,"
s. by Silveiras Style 9303, exh. by
Makinzie Odell, Byars, OK.
11.1/57/84/7.9/47/14.5/-14/33/121/65



6. "LAA Who Da Broker 1010E,"
s. by Mr. HOC Broker, exh. by
Karlee Griswold, Clinton, IA.
5.7/59/84/2.4/43/8.3/-39/-07/77/53



7. "S&S Stylin Honey 733E,"
s. by Silveiras Style 9303,
exh. by Sara Sullivan, Dunlap, IA.
9.8/55/85/5.1/43/14.3/-14/33/118/63



8. "RJ Ms. Heartbreaker R198E,"
s. by W/C Relentless 32C,
exh. by Macy Killmer, Perry, IA.
8.5/62/81/2.2/44/14.6/-39/14/107/61



9. "Steck NB Lucy 720E,"
s. by WS Revival, exh. by
Whitney Walker, Prairie Grove, AR.
9.1/72/106/4.2/53/10.8/-36/08/103/67



10. "Miss Eva 11E,"
s. by Mr. HOC Broker, exh. by
Sydney Wisniewski, Wyoming, IL.
6.5/62/92/3.1/45/9.8/-19/10/92/59



11. "IBSC Malibu 214E,"
s. by W/C Loaded Up 1119Y, exh.
by Olivia Caldwell, Elmwood, IL.
12.5/60/89/6.3/67/15.6/-27/21/122/66



12. "Shike Enchantress 50D,"
s. by Mr. HOC Broker, exh. by
Regan McClure, Burlington, IA.
6.7/57/83/3.3/45/7.6/-16/03/83/55



13. "SCM BCII Bailey E801,"
s. by W/C Loaded Up 1119Y, exh.
by Pacey Hawkins, Cincinnati, IA.
12.3/61/91/7.2/51/11.4/-25/27/117/68



14. "Bramlets Beautiful E742,"
s. by Colburn Primo S12A,
exh. by Clint Main, Seymour, IN.
10.3/68/104/4.6/51/12.5/-14/13/108/65



15. "RJ Miss Heartbreaker 757E,"
s. by W/C Relentless 32C,
exh. by Paige Peine, Hastings, MN.
8.5/62/81/2.2/44/14.6/-39/14/107/61



16. "LPC High Class 140E,"
s. by Yardley High Regard W242, exh.
by Madyson Fredrick, Chadwick, IL.
7.5/61/93/1.2/49/11.6/-30/14/102/62



17. "ALL Hope 721E,"
s. by Mr. HOC Broker, exh. by
Lizzie Schafer, Owaneco, IL.
6.8/59/85/3.1/44/8.3/-16/08/87/57



18. "Miss Blackberry 1D,"
s. by S A V Brilliance 8077, exh. by
Grace Lemenager, Fairbury, IL.
14/66/100/6.2/55/16.5/-21/30/134/72



19. "WLTR Flirtin' N Style 1E,"
s. by Silveiras Style 9303, exh. by
Chesney Steenhoek, Maxwell, IA.
11.3/59/90/8.7/50/14.2/-25/24/116/64



20. "JBOY Tammy 7912,"
s. by LLSF Pays To Believe ZU194,
exh. by Cael Kline, State Center, IA.
8.8/57/83/5/46/8.6/-11/44/113/68

(Continued on page 34)

Classic Results

(Continued from page 33)

Percentage Cow/Calf Pairs ^{(^)-indicates a percentage cow with a purebred calf/} * -indicates a purebred cow with a percentage calf. Dam's EPDs are listed first)



1. "LAA Diamond Girl 649D," s. by CWT Burn Notice Y12, Calf, "ALL Diamond Girl 849F," s. by FHEN Halftime A127, exh. by Kylee Fields, Moweaqua, IL. 9.5/50/71/4.5/40/8.7/-18/.15/95/56 1.5/57/94/5.6/46/13.3/-15/.34/120/65



2. "SJCC Daddy's Girl D014^," s. by LLSF Uprising Z925, Calf, "DTF Relentless Girl 101F," s. by W/C Relentless 32C, exh. by Kayden Tanner, Millsap, TX. 8.1/73/107/3.8/56/13.2/-44/.03/104/67 7.9/68/90/2.3/53/14.8/-47/.13/120/70



3. "HTP/BRAM Ms. 457 C504," s. by FBF1 Combustible, Calf, "DBLG Ms. Basic 457 F402," s. by W/C Relentless 32C, exh. by Luke Gilbert, Fuels, IL. 13.2/64/99/5.6/47/14.6/-15/-06/105/59 10.4/65/89/3/48/15.2/-32/.09/109/62



4. "HILB Stop & Wish D507," s. by B C Lookout 7024, Calf, "STCC/HILB Wish Come True," s. by Executive Order 8543B, exh. by Claire Trennepohl, Middletown, IN. 10.6/52/73/3.7/46/15.3/-31/.17/114/60 12.4/69/104/4.5/56/16.6/-34/.21/129/72



5. "WMCC Jenna," s. HPF Gunslinger A310, Calf, "Pit-Stop Revel In Juuls," s. by W/C No Remorse 763Y, exh. by Baleigh Peterson, Gibbon, MN. 10.6/57/84/4.6/47/14/-15/.22/115/63 9/54/80/3.7/49/12.2/-15/.20/107/61



6. "RJ PF Miss Rose 102D*," s. by Yardley High Regard W242, Calf, "JAS Rose 10F," s. by Prairie Pride Next Step 2036, exh. by Anna Scott, Hazelhurst, GA. 9/63/96/1.6/57/14.2/-48/.03/118/68 13.1/72/122/7.1/62/14.2/-18/.22/129/75



7. "EJS Enticing Lady 608D*," s. by WS Pilgrim H182U, Calf, "DSC SFI Faithful Lady," s. by Silveiras Style 9303, exh. by Rachel Dickson, St. Louisville, OH. 12.4/67/90/7.1/51/13.2/-45/-11/110/64 13.9/59/85/9.4/46/13.1/-15/.28/119/65



8. "Miss DUX Mya^," s. by Mr. HOC Broker, Calf, "Knight 10F JLC," s. by DUX Crusader, exh. by Storm Johnsen, Wessington, SD. 5.6/62/91/3.1/52/16/-44/.06/113/64 9.6/58/92/4.9/52/15/-33/.12/110/62



9. "OMF Dory D22," s. by CLRS After Shock 604 A, Calf, "OMF Fory F49," s. by Hook's Black Hawk 50B, exh. by Garrett Aggen, Harmony, MN. 11.9/69/108/6.7/58/17.3/-22/.32/134/74 14.4/70/108/8.5/59/17.5/-27/.35/143/77



10. "TSN ACA Cinder B0583," s. by Mr. HOC Broker, Calf, "TSN Pays To Burn F443," s. by LLSF Pays To Believe ZU194, exh. by Sawyer Naasz, Platte, SD. 6.7/68/103/1.9/51/13.3/-09/.26/110/66 7.6/69/100/3.4/48/11.1/-21/.24/106/67

Bred & Owned Percentage Heifers



1. "Rocking P Blackcap D682," s. by HPF Quantum Leap Z952, ex. by AK Phillips, Maysville, KY. 10.8/71/106/5.4/57/13.4/- .36/.05/110/68



2. "Miss Cadillac E001," s. by Yardley Utah Y361, ex. by Carson Finch, Kelley, IA. 10.1/70/95/3.4/46/15.8/- .31/.11/112/65



3. "Peine Sheza Dreamer 741E," s. by S&R Roundtable J328, ex. by Paige Peine, Hastings, MN. 7.7/68/107/5.6/59/12.3/- .17/.38/118/71



5. "RS&T Sheza Prime E005," s. by Colburn Primo 5153, ex. by Jordan Cowger, Kansas City, MO. 13/67/102/6.8/48/13.5/- .26/.11/115/66



4. "Cloud Lady 025E," s. by SC Pay Back C19, ex. by Kaitlyn Cloud, Carthage, MO. 14.1/62/92/7.4/49/8.7/- .29/.26/113/68



6. "HRM Ms. Primo E01," s. by Colburn Primo 5153, ex. by Carli Henderson, Wiota, IA. 11.1/66/98/5.8/47/13/- .16/.04/102/61



7. "CGCC Dixie," s. by FHEN Halftime A127, ex. by Lauren Glick, La Prairie, IL. 12.5/59/88/5.7/46/12.6/- .16/.28/118/65



12. "Rock Star Lass 29F," s. by Mr. HOC Broker, ex. by Dakota Townsend, Sylvan Lake, AB. 6.3/70/106/2/49/11/- .28/.00/93/62



8. "S B C Eclipse 537D," s. by JF Milestone 999W, ex. by Jordan Stephens, Ewing, KY. 9.5/76/117/4.1/56/15.4/- .20/.24/123/73



13. "CAG Ms. Pandora 7672E," s. by TJ High Calibre 556B, ex. by Cagney Effling, Highmore, SD. 10.1/69/105/6.9/55/15.1/- .28/.40/131/75



9. "TAY Elise ET," s. by Mr. HOC Broker, ex. by Taylor Goering, McPherson, KS. 4.8/68/103/2.7/50/8.4/- .13/.14/92/64



14. "Cloud Diana 332A," s. by JF American Pride 0987X, ex. by Kara Cloud, Carthage, MO. 8.9/69/104/4.4/51/12.6/- .31/.12/106/65



10. "OMF Elvira E24," s. by W/C Load Limit 221B, ex. by Hunter Aggen, Harmony, MN. 9.5/79/121/3.8/63/16.7/- .15/.35/132/78



15. "Halls Shez So Cool 704E," s. by Silveiras Style 9303, ex. by Carter Hall, Ripley, WV. 13.1/58/88/8/47/15.7/- .20/.28/125/65



11. "Charm," s. by WLE Uno Mas X549, ex. by Colton Horn, New Lisbon, WI. 10.8/65/91/4.3/52/17/- .32/.43/134/73



16. "TSR Emily 755E," s. by WLE Uno Mas X549, ex. by Bentley McCullough, Fort Benton, MT. 12.3/53/70/4.5/44/12.6/- .19/.43/123/66

Come one, come all!

"Thank you to the AJSA for putting on this high-quality and educational event. I've enjoyed every minute and look forward to watching this program grow. I will totally do this again!"

- Audrey Redalen, program participant, MN

"Many thanks to the entire staff at the American Junior Simmental Association who put forth so much effort to make this opportunity possible for me and all the other young people who have been involved in this opportunity. Thank you!"

- Madeline Smith, program participant, KY

"I just wanted to start my last monthly summary by saying thank you. Thank you for having this awesome program for me to participate in my senior year of high school. I have enjoyed every minute of it, and I am excited to watch this program grow and have hundreds of participants in the upcoming year."

- Carlye Rodenbeck, program participant, TX

"Thanks to you all at AJSA! It's been a great experience! Mitchell said to me last night, 'now that my last write up is done, I'm gonna miss it!' Kudos to you all!"

- Jen Vaad, program parent, CO

"Thank you for all your hard work making this happen and working through all the kinks for us!"

- Brady Wulf, program participant, MN

"I have enjoyed the competition and learned so much over the past months."

- Ella Fischer, program participant, MO



2019 AJSA STEER PROFITABILITY COMPETITION

The AJSA Steer Profitability Competition (SPC) is designed to provide junior members meaningful exposure to the opportunities and challenges associated with cattle feeding. The SPC will not only allow participants to measure and compare the profitability of their own animal(s), but of greater importance, it will introduce young beef enthusiasts to peers, mentors, industry advocates, and experiences that are exceedingly difficult to acquire for any beef producer. Participants in the SPC program will be powerful voices as they transition from junior membership to adult participation within the beef industry.

ANIMAL REQUIREMENTS

1. Steers only
2. Animals must be entered in the ASA database
3. One parent on file in the ASA database
4. DNA sample required with entry form
5. Birth date range: 1/15/18 to 4/15/18
6. Weaning date range: 8/15/18 to 10/15/18
7. Castration must occur prior to weaning
8. Steers must weigh 500 - 750 lbs at delivery
9. Steers must be polled or dehorned
10. Any breed composition welcome provided they meet rules 1-9

CONTEST GUIDELINES

1. Entry fee of \$50/ head
2. Feedlot placement approximately November 1
3. All decisions at the discretion of feedyard
4. Harvest will occur approximately May 2019
5. Participation in monthly e-meetings
6. Entrant will receive reports on:
 - a. Monthly feed and health bill
 - b. Final feedyard data
 - c. Final carcass performance data

Winners will be announced at the 2019 National Classic Awards Banquet in Louisville, KY. Awards will be granted for the top three animals overall, top three pen of 3 overall, and top monthly write-up participant.

CONTEST DETAILS:

- 1) All steers on GrowSafe feed intake system throughout the entire project.
- 2) Individual intake and gain information on all steers.
- 3) Monthly weights on all steers.
- 4) Steers will be fed at University of Missouri Beef Research & Teaching Farm in Columbia, MO.
- 5) Risk management and consultation will continue through Chappell Feedlot.
- 6) A monthly newsletter highlighting SPC details, industry news and steer performance.
- 7) Monthly bill detailing specific expenses on each steer.

NEW THIS YEAR

Different feedback formats each month

- Short essay questions with prompts
- Infographic or social media post
- 1/2 to 1 page summary
- Short online quiz tailored to participant age

Animals must be entered by 9/28/2018.

Go to: juniorsimmental.org to register or find more information.

Classic Results

(Continued from page 35)

Bred & Owned Percentage Heifers Cont.



17. "4 Bar W Paisley 202E,"
s. by WLE Uno Mas X549, ex. by
Brynna Wilson, Stanwood, WA.
12.8/63/93/4.8/50/16.1/-29/.25/126/68



18. "FHEN Hail Mary 727E,"
s. by S A V Brilliance 8077, ex. by
Fletcher Hennesy, Des Lacs, ND.
12.9/61/92/6.4/51/18.5/-07/.40/139/71



19. "Miss PVF Elsi,"
s. by Hook's Broadway 11B,
ex. by Emily Ivey, Loudon, TN.
9.4/70/107/6.7/58/13.9/-32/.25/119/72



20. "K/K Glory Bea 640D,"
s. by CAJS Blaze of Glory, ex. by
Kylee Kohls, Litchfield, MN.
8.8/58/80/2.2/42/9.4/-49/-10/86/55

Bred & Owned Percentage Bulls



1. "RCC Encore," s. by W/C Relentless 32C, ex. by Audrey Redalen,
Chatfield, MN. 9/63/83/1.6/51/15.9/-36/.19/114/64



2. "CMBC Fortune Teller 680E," s. by TNGL Grand Fortune Z467,
ex. by Cade Bracker, Underwood, IA. 10/60/87/4.8/47/17.9/-34/.02/113/60



3. "Mr. LZKT Bentley,"
s. by Hooks Shear Force 38K,
ex. by Kylie Harriman, Parker, SD.
15.5/69/102/8.2/58/19.8/-44/.25/144/75



6. "LSIG In Force 45E,"
s. by S D S In Force 112Y, ex. by
Logan Sigmon, Berryville, AR.
14/58/80/7.5/56/17.8/-29/.39/139/70



4. "Mr. BHB Kong Z4E,"
s. by HPF Quantum Leap Z952, ex.
by Brooklyn Burden, El Reno, OK.
12.5/57/80/6.1/47/9.8/-17/.28/114/65



7. "LHT Butch 139E,"
s. by ACLL Fortune 393D, ex. by
Natalie Trauernicht, Wymore, NE.
6.2/72/108/1.9/52/12.4/-29/.03/97/63



5. "Cloud Halftime 718E2,"
s. by FHEN Halftime A127,
ex. by Kara Cloud, Carthage, MO.
11.5/60/91/5.6/51/15.4/-07/.38/127/68



8. "4 Bar W Pay Up,"
s. by LLSF Pays To Believe ZU194,
ex. by Zach Wilson, Stanwood, WA.
10.6/57/78/6.1/42/6.5/-11/.36/104/64

Bred & Owned Percentage Cow/Calf Pairs

(^ - indicates a percentage cow with a purebred calf / * - indicates a purebred cow with a percentage calf. Dam's EPDs are listed first.)



1. "Broken Josey*," s. by Mr. HOC Broker, Calf, "Broken Josey's Jewel," s. by Silveiras Style 9303, ex. by Emma Sailor, Delmar, IA.
6.1/66/93/1.4/48/13.3/-41/-19/95/59
10.3/59/88/6.2/45/13.2/-13/.24/111/62



2. "ACZ Addison C209^," s. by CARD Uproar 49Y, Calf, "ACZ April F209C," s. by WS A Step Up X27, ex. by Ashley Zimmerman, Spencer, WI.
4.5/75/116/3.3/59/14.2/-35/.13/103/66
7.5/67/100/2.1/54/14.5/-45/-01/112/66

3. "CRB Wishing Gypsy," s. by W/C United 956Y, Calf, "CRB Wishing Nova," s. by W/C Executive Order 8543B, ex. by Sydney Sorenson, Bear Creek, WI.
11.8/79/123/6.9/57/13.3/-27/.18/122/76
13/79/122/6.1/60/14.1/-31/.22/130/79

Steers (* indicates a Purebred Simmental)



1. "Wheeler/KNKC 6E," s. by Monopoly, ex. by Luke Harker, Hope, IN.
1,324/2.3/52/81/2/35/10.3/-36/.17/95/56



2. "Cooper," s. by W/C Loaded Up 1119Y, ex. by Alison Peters, Bryant, WI.
1,282/.6/55/78/5.6/62/12.3/-45/.02/101/58



3. "Welsh Unstoppable Thing," s. by LFCC Unstoppable 727X, ex. by Brooklyn Welsh, Blandinsville, IL.
950/2.2/50/78/1.7/39/6.6/-38/-03/75/50



4. "Winslow Mystery," s. by Monopoly, ex. by McKenna DeCap, Dixon, IA.
1,166/2.8/50/79/-7/37/13.2/-38/-03/85/49

(Continued on page 40)

Classic Results

(Continued from page 39)

Steers Continued (*indicates a Purebred Simmental)



5. "MCF Blairs Big Deal 42E,"
s. by WLE Big Deal A617,
exh. by Blair Vohs, Bucyrus, KS.
1,198/.5/51/70/4.7/43/9.3/-26/.28/106/61



8. "MCF Mr. Trader 41E,"
s. by WWS Trader 99A, exh. by
Natalie Trauernicht, Wymore, NE.
1,166/-7.50/72/6.8/43/8.1/-28/.13/99/58



6. "VCL Stallion 7151E,"
s. by FAIR Italian Stallion, exh. by
Abbey Schaeffer, Des Lacs, ND.
1,350/1.5/56/81/4.2/44/9.1/-40/10/95/59



9. "Prism,"
s. by Fu Man Chu, exh. by
Taylor Harriman, Parker, SD.
1,488/1.7/48/71/3.9/40/12.2/-28/.27/106/57



7. "Tena Eby 34E,"
s. by Tena High Time 442B, exh. by
Nicolette Schmidt, Willow Lake, SD.
1,266/1/48/69/4.7/41/8.7/-33/106/90/53



10. "Pit-Stop Love Doctor*,"
s. by Pit-Stop Cupid's Mark, exh.
by Branstyn Peterson, Gibbon, MN.
434/4.6/68/95/1.1/51/15.1/-39/04/109/64



2. "Welsh Unstoppable Thing," s. by LFCC Unstoppable 727X, exh. by
Brooklyn Welsh, Blandinsville, IL. 950/2.2/50/78/1.7/39/6.6/-38/-.03/75/50



3. "Mr. BHB Ribeye E132,"
s. by HPF Quantum Leap Z952, exh.
by Brooklyn Burden, El Reno, OK.
1,284/1.1/55/77/6.1/46/9.8/-43/01/98/58



6. "QSF Kevin,"
s. by STF Royal Affair Z44M, exh.
by Quinten Frederick, Chadwick, IL.
1,140/2.9/64/97/2.9/52/14.5/-33/01/98/59

Bred & Owned Steers

(*indicates a Purebred Simmental)



1. "JB3 Mr. Prime Spazz," s. by WS Prime Beef Z8, exh. by Cassandra
Twedt, Beresford, SD. 1,124/-9/59/86/8.5/48/12.9/-39/.25/124/68



4. "TLLC Creed,"
s. by Monopoly,
exh. by Tyler Loudon, Creston, IA.
1,236/3/51/79/1.4/36/6.8/-34/12/81/53



7. "JCLL Evan E519*,"
s. by JSMF/FV Andy, exh. by
Lydia Faulhaber, Sargeant, MN.
1,044/2.8/67/97/3.3/49/13.1/-43/07/113/67



5. "RG23 Otis 105E,"
s. by SFG Game Changer A358,
exh. by Ross Gilbert, Le Roy, KS.
1,328/1.1/52/80/5.3/49/15.2/-46/-.07/112/58

Simbrah Heifers



1. "Smith Redi To Win," s. by Smith Nu Approach, ex. by Zachary Mills, DeKalb, TX. 13.9/65/93/7.5/52/6.9/-.56/-26/82/58



2. "Hagan Starlight 38D," s. by Hagan Arapaho 550A, ex. by Sara Sweet, McCaskill, AR. 5.9/64/95/4.2/50/5.2/-.51/-17/68/54



3. "Smith Special Effect," s. by Smith Rhett, ex. by Hayden Hackett, Texarkana, TX. 14.6/67/92/8.9/50/10.9/-.49/-.26/104/64



5. "Smith Patience 445E," s. by Smith Satisfies, ex. by Justin Majewski, Washington, TX. 11.3/69/93/7.5/50/7.4/-.51/-.29/78/57



4. "McCrary Smith Meiomii," s. by McCrary Smith Ol'Roy, ex. by Hallie Hackett, Texarkana, TX. 10.2/66/93/7.3/50/6.2/-.47/-.27/73/55



6. "Hagan Electric 112E," s. by Hagan Arapaho 550A, ex. by Kallie Knott, Laotto, IN. 8.1/71/101/5.9/51/6/-.50/-16/77/60



7. "Smith 6M Starlight," s. by Smith Satisfies, ex. by Callie Heaton, Washington, TX. 13.8/63/86/8.6/49/7.7/-.51/-.31/82/56



9. "Hagan Ebony 39E," s. by Hagan Arapaho 550A, ex. by Garrett Stanfield, Manchester, OH. 6.5/57/84/5/46/6.7/-.50/-18/70/50



8. "BCC Bright Light," s. by BCC Powder Driver, ex. by James Hewitt, Fouke, AR. 8.6/60/88/5.4/49/8.6/-.48/-.10/84/56



10. "Cherokee's Luna," s. by PRR Topline 327X, ex. by Kyleen Hewitt, Fouke, AR. 9.4/65/97/6.2/51/8.6/-.45/-.23/78/55

Simbrah Cow/Calf Pairs

(Dam's EPDs are listed first.)



1. "McCrary Smith Look At Me," s. by McCrary Smith Inspired, Calf, "McCrary Smith Stormy 21F," s. by McCrary Smith Ol'Roy, ex. by Hayden Hackett, Texarkana, TX. 11.2/60/84/7.4/47/8.3/-.48/-.21/82/55 10.8/61/86/7.3/48/6.9/-.47/-.25/76/54

(Continued on page 42)

Classic Results

(Continued from page 41)

Simbrah Cow/Calf Pairs Continued



2. "Smith RFI MC Clever 325D," s. by Smith Satisfies, Calf, "Smith 6M Especial," s. by Smith Born to Dare, exh. by Ashley Mixon, Washington, TX. 11.6/63/87/8.1/50/9.3/-55/-20/98/62



3. "5L Millie 153D," s. by LMC 6G Red Rock 5Y/203, Calf, "Iris' Hard Rock 153F," s. by TK/FCC Hard Body, exh. by Kennedy Early, Leeton, MO. 6.1/65/95/4/47/8.8/-54/-23/74/54 5.8/65/95/3.9/50/9.7/-52/-13/88/59

Bred & Owned Simbrah Heifers



1. "She's Good," s. by SSS He's Good 444W, exh. by Lamar Clanton, Meadville, MS. 6/54/79/5.3/51/9.7/-54/-32/66/46



2. "Cherokee's Luna," s. by PRR Topline 327X, exh. by Kyleen Hewitt, Fouke, AR. 9.4/65/97/6.2/51/8.6/-45/-23/78/55

Bred & Owned Simbrah Bulls



1. "Clanton's Hurricane," s. by Clanton's Moonshine, exh. by Lamar Clanton, Meadville, MS. 10.3/54/79/6.8/49/10.2/-52/-30/77/49



3. "Cherokee's Delight," s. by PRR Provide 01C, exh. by Kyleen Hewitt, Fouke, AR. 8.3/58/86/5.5/49/13.5/-44/-14/102/58



Thank you to all the sponsors and volunteers who helped make the 2018 Eastern Regional a Success!

2018 Simmental Eastern Regional Classic



Southern New England Simmental Association
North Carolina Simmental Association
New York Simmental Association
Mississippi Junior Simmental/Simbrah Association
Pennsylvania Simmental Association

Hartfeld Farms
Hipsky Farms
Kent Feeds
Ann, Rick, & Eli Dewolf
Robin & George King
Rose Beaudette
Berkshire Blanket
Sarat Ford
Village Pizza
Hillside Tree Services
Westfield Feed
Stars and Stripes Sale
Eastern Regional Foundation
Graham Family
Dias & Daughters Farm
Reynolds Family
Farm Credit East
Featherbrook Farms
Gail Hartshorn
Pinebrook Acres

Village Spring Water
Twist of Fate
New Boston Beef, LLC
Lynch Farms, LLC
Rocky Mountain Wood
Doris Duke Charitable Foundation
The Woodford Family
Vitalix
Michelle & Mckenzie McLarnon
Equal Exchange
Cattleman's Beef Board
Showtimes
Ledge Knoll Farm
Necka Farm/The Chernicki's
Hardwick Farmers Co-Op
Manchester Farms
Double RD Farm
Dawn Beaudette Splaine

Special Thanks to Donna and Kevin Woolam, Alicia Audet, Elena Hovagimian, and Aimee Gilbert of Eastern States Expo for all your help and support at our 2018 Simmental Eastern Regionals and Eddie Shore Enterprise for all the great meals. It was a pleasure to work with you all.



AJSA Photo Contest



Simmental Cattle

Anna Junck
Sioux City, IA



Landscape

Katie Moller
Princeton, MN



People

Anna Junck
Sioux City, IA



General Ag

Whitney Olson
Alexandria, MN

Thanks

the Register offers congratulations to all who entered and to all place-winners in the AJSA 2018 Photography Contest.

June 13-16, 2018



Where the SUN sets on GREATNESS

AJSA SOUTH CENTRAL REGIONAL CLASSIC • FAYETTEVILLE, AR

*Thank you to our many
generous sponsors!*

Farm Credit of Western Arkansas
Amigos Livestock Show Supply
Sullivan's Supply
Tyson
Pepsi

Benton County Farm Bureau Women
Casey's General Store
Final Drive Photography
Cloud Cattle Company
Double Trouble Cattle Company
Fire Sweep Simmental Ranch

Greenland FFA
Brad, Robin, Kinder, and Addison Harlow
Hartsugg Cattle Company
Ison Livestock
K/R Electric
Kanoy Farms
Open Range Cattle Company
P&K Equipment
Robby & Lana Shofner
Sigmon Simmental
Darrell, Sheri, and Katy Tunstill

Banners on Ice Sponsors

4W Cattle Company
Groves Simmental Ranch
Kanoy Farms
MC Simmental
RS&T Simmentals
Sanders Ranch
Shoal Creek Land & Cattle
Sigmon Simmentals
White Farms
White River Cattle Company

T-Shirt Sponsors

Owens Brothers Cattle Co
Live Auctions TV
McMahan Enterprises
Silent Night Farms

Ringside Banner Sponsors

S&P Insurance Partners
White Wing Simmentals
White River Cattle Company

DP Sales Management/ DP Online
Sales
Boehringer-Ingelheim

Online Sale Sponsors

Sigmon Simmentals
Helm Farms
Silent Night Farms
Vest Lane Farms
Goering Show Cattle
RS&T Simmentals
Brad Peterson Simmentals
Breezin B Simmentals
Outback Ranch
Griswold Cattle Company
Bar QH Simmentals
Hicks Cattle Company
Rocking P Simmentals
Circle M Farms
Lee Simmentals
Lazy H Simmentals
Cow Camp Ranch

Elmore Cattle Services
Berlowitz Cattle Co.
Crossroads Group
Graham Cattle

Online Sale Buyers

Hartsugg Cattle Company
Amber McFerran
Carl & Linda Birkner
Clayton & Kristin Whitmore
Darrell & Sheri Tunstill
David Dillon
Alex Rosas
Shannon Harrington
Andre Heidt
Tomas Manske
Evan Witte
Jeff Woodside
Ethan Wood
Robin Grossnicklaus
Greg Shawcroft
Jaron Von Beek



Regional Results

South Central Regional Classic

Date: June 13-16, 2018

Location: Fayetteville, AR

Judge: Brent Murphy, MO

Overall

Juniors

1. Sara Sweat, AR
2. Ethan Vanderwert, MO
3. Kiersten Priddy, TX
4. Anna Sweat, AR
5. Hannah Buse, MS
6. Sydney Standridge, AR
7. Karley Cotten, MS
8. Cecillia Newby, KS
9. Josie Wilkins, AR
10. Hailey Eads, MO

Seniors

1. Kylee Sigmon, AR
2. Jordan Cowger, MO
3. Cody Smith, OK
4. AK Phillips, KY
5. Teegan Mackey, TX
6. Kennedy Early, MO
7. Audrey Wilson, MO
8. Logan Sigmon, AR
9. Jordan Stephens, KY
10. Braelyn Berlowitz, OK

Cattlemen's Quiz

Juniors

1. Cecillia Newby, KS
2. Sara Sweat, AR
3. Ethan Vanderwert, MO
4. Kiersten Priddy, TX
5. Anna Sweat, AR
6. Hannah Buse, MS
7. Richard Canterbury, LA
8. Chezney Early, MO
9. Jacob Poynor, MS
10. Anna Grace Todd, MS

Seniors

1. Jordan Cowger, MO
2. Kylee Sigmon, AR
3. Teegan Mackey, TX
4. Kennedy Early, MO
5. Logan Sigmon, AR
6. Damon Higbie, KS
7. Audrey Wilson, MO
8. Dakota Heidt, MO
9. Joel Mackey, TX
10. Jonah Bankston, MS

Livestock Judging

Juniors

1. Ethan Vanderwert, MO
2. Sara Sweat, AR
3. Kiersten Priddy, TX
4. Karley Cotten, MS
5. Anna Grace Todd, MS
6. Chase Boone, MS
7. Hannah Buse, MS
8. Sydney Standridge, AR
9. Anna Sweat, AR
10. Tristen Phillipson, MS

Seniors

1. Jordan Stephens, KY
2. Cody Smith, OK
3. Kylee Sigmon, AR
4. Teegan Mackey, TX
5. AK Phillips, KY
6. Joel Mackey, TX
7. Tasha Eggleston-Wood, MO
8. Kara Cloud, MO
9. Aniston Bolding, AL
10. Jordan Cowger, MO

Sales Talk

Juniors

1. Sara Sweat, AR
2. Josie Wilkins, AR
3. Ethan Vanderwert, MO
4. Tyler Abney, OK
5. Sydney Standridge, AR
6. Kiersten Priddy, TX
7. Brianna Fenton, MS
8. Karley Cotten, MS
9. Graham Higbie, KS
10. Hannah Buse, MS

Seniors

1. Jordan Cowger, MO
2. Kylee Sigmon, AR
3. AK Phillips, KY
4. Cody Smith, OK
5. Audrey Wilson, MO
6. Kennedy Early, MO
7. Teegan Mackey, TX
8. Morgan Stephens, KY
9. Rachel Callison, MO
10. Cheyenne Higbie, KS



Top Juniors, Overall



Top Seniors, Overall



Top Juniors, Cattlemen's Quiz



Top Seniors, Cattlemen's Quiz

Public Speaking

Juniors

1. Cecillia Newby, KS
2. Maggie Todd, MS
3. Ethan Vanderwert, MO
4. Hannah Buse, MS
5. Kiersten Priddy, TX
6. Hailey Eads, MO
7. Anna Sweat, AR
8. Gatlin Priddy, AR
9. Chezney Early, MO
10. Joshua Bailey, AR

Seniors

1. Jordan Cowger, MO
2. Kylee Sigmon, AR
3. Cody Smith, OK
4. Teegan Mackey, TX
5. Morgan Stephens, KY
6. Audrey Wilson, MO
7. Rachel Callison, MO
8. Damon Higbie, KS
9. Cheyenne Higbie, KS
10. Joel Mackey, TX

Calvin Drake Genetic Evaluation Quiz

Juniors

1. Sara Sweat, AR
2. Kiersten Priddy, TX
3. Ethan Vanderwert, MO
4. Blake Steele, MO
5. Piper Steele, MO
6. Hannah Buse, MS
7. Karley Cotten, MS
8. Kendon McAlister, AR
9. Tristen Phillipson, MS
10. Delton Boone, MS

Seniors

1. Kylee Sigmon, AR
2. Audrey Wilson, MO
3. Jordan Cowger, MO
4. Teegan Mackey, TX
5. Joel Mackey, TX
6. Jonah Bankson, MS
7. Dakota Heidt, MO
8. Michelle Helm, OK
9. Aniston Bolding, AL
10. Rachel Callison, MO

Showmanship

Juniors

1. Brendan McKnight, MO
2. Sydney Standridge, AR
3. Josie Wilkins, AR
4. Anna Sweat, AR
5. Rylee Abney, OK
6. Tyler Abney, OK
7. Kendon McAlister, AR
8. Hannah Buse, MS
9. Maggie Todd, MS
10. Makinzie Odell, OK

Seniors

1. AK Phillips, KY
2. Kennedy Early, MO
3. Kylee Sigmon, AR
4. Braelyn Berlowitz, OK
5. Michelle Helm, OK
6. Jordan Cowger, MO
7. Cody Smith, OK
8. Logan Sigmon, AR
9. Joel Mackey, TX
10. Aniston Bolding, AL



Top Juniors, Livestock Judging



Top Seniors, Livestock Judging



Top Juniors, Sales Talk



Top Seniors, Sales Talk



Top Juniors, Public Speaking



Top Juniors, Showmanship



Top Juniors, Genetic Evaluation Quiz



Top Seniors, Public Speaking



Top Seniors, Showmanship



Top Seniors, Genetic Evaluation Quiz

Purebred Simmental Heifers



Top Junior Rookie,
Kiersten Priddy, TX



Top Senior Rookie,
Nathan Pulliam, MS



1. "McFaith,"
s. by WS A Step Up X27,
exh. by Braelyn Berlowitz, Cushing, OK.
11/66/94/3/51/13.3/-47/.01/117/68



2. "JBSF Poisons No Doubts,"
s. by W/C Relentless 32C,
exh. by AK Phillips, Maysville, KY.
11.2/60/76/4.5/53/18.9/-51/.03/124/64



3. "DBLG Athena E602,"
s. by WLE Uno Mas X549,
exh. by Anna Sweat, McCaskill, AR.
12/60/79/2.9/49/17.4/-44/.20/135/70



4. "HLVW Pays To Shine 1746E,"
s. by LLSF Pays To Believe ZU194,
exh. by Aniston Bolding, Maplesville, AL.
10.5/61/85/5.5/50/12/-40/00/109/64



5. "MCDK Sioux 130E,"
s. by GSC All In 72A,
exh. by Clay Grossnicklaus, Ninnekah, OK.
11.7/62/90/5.1/50/13.8/-44/-17/108/61



6. "CMFM Lil Joy 706D,"
s. by W/C BF Innocent Man,
exh. by Logan Sigmon, Berryville, AR.
14.8/55/77/7.7/47/15.9/-31/.08/129/65



7. "BKC Stormy,"
s. by DMCC Counter Attack 8C,
exh. by Braedon Callis, Minco, OK.
12.4/60/80/5.6/50/13.5/-36/.07/120/66



8. "CMFM Lil Joy 738A,"
s. by MG/GSC Authority W14C,
exh. by Michelle Helm, Geary, OK.
13.4/63/90/6.6/51/18.7/-36/-04/129/67



9. "OBCC Fantasy 101D,"
s. by CDI Authority 77X,
exh. by Kennedy Early, Leeton, MO.
8.2/66/98/2.6/54/16/-45/-13/109/63



10. "Molly,"
s. by SVF Sledgehammer Z40,
exh. by Clayton Allen, Miller, MO.
8.7/62/98/3.5/51/17.2/-39/-11/113/61

Bred & Owned Purebred Simmental Heifers



1. "KSIG Miss Peach Rush 22E,"
s. by Houston X01,
exh. by Kylee Sigmon, Berryville, AR.
7.7/56/83/5.1/49/14.2/-.43/.02/107/52



2. "Rolling Hills Erin,"
s. by Houston X01,
exh. by Sara Sweat, McCaskill, AR.
3.8/61/90/3.5/49/14/-.43/-.09/95/57

3. "Elizabeth 721ET SH,"
s. by WLE Uno Mas X549,
exh. by Cody Smith, Lindsay, OK.
13.3/58/76/4.5/49/17.9/-.41/.20/137/70



6. "FSSR Ms. Mia,"
s. by LRS Elevate 213B,
exh. by Seth Callison, Verona, MO.
11.2/78/120/6.5/58/16.3/-.50/-.11/121/72



4. "Uprising's Glory,"
s. by CAJS Blazy of Glory,
exh. by Karley Cotten, Heidelberg, MS.
9.9/71/103/3.6/53/16.1/-.50/-.08/118/68

5. "2B Firefly,"
s. by WLE Uno Mas X549,
exh. by Jonah Bankston, Summit, MS.
11.1/57/80/4/51/16.8/-.46/-.12/129/67

Purebred Simmental Cow/Calf Pairs

(Dam's EPDs are listed first)



1. "HPF/AF/B&K/Alley C430,"
s. by RGRS SRG Two Step 20Z ET,
Calf, "Double Step SH 730E,"
s. by WLTR Two Steps Ahead 27C,
exh. by Kydie Smith, Lindsay, OK.
9.2/68/96/5.3/52/16.5/-.41/.01/119/67
10.5/66/92/5.9/50/16/-.32/.02/120/66



2. "RHJ2 Royal Uprising D04,"
s. by STF Royal Affair Z44M,
Calf, "Uprising's Glory,"
s. by CAJS Blaze of Glory,
exh. by Karley Cotten, Heidelberg, MS.
7.2/68/103/3/53/14.7/-.54/-.20/103/62
9.9/71/103/3.6/53/16.1/-.50/-.08/118/68

Editor's Note: PTP data for the Purebred, Percentage and Simbrah Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show include Actual Weight and Birth Weight EPD in place of Calving Ease in addition to all the above EPDs. All EPDs were current as of a 6/5/2018 data pull.



3. "Cason's Miss Janesville,"
s. by FBFS Wheel Man 649W,
Calf, "Cowboy Troy,"
s. by CCR Cowboy Cut 5048Z,
exh. by Tasha Eggleston-Wood, Arbela, MO.
8/68/99/3.2/48/15/-.37/-.10/106/62
10.7/79/110/5.6/62/15.3/-.38/.20/131/78

4. "Macho Girl U20,"
s. by 3C Macho M450 BZ,
Calf, "China F20,"
s. by Future Profit Z205,
exh. by Wyatt Perry, Sarcocie, MO.
3.6/65/92/4.1/51/15.5/-.58/-.15/97/59
4.1/64/91/2.8/48/14/-.59/-.21/92/57

(Continued on page 50)

Bred & Owned Purebred Bulls



1. "BERL Regulator,"
s. by WS Revival,
exh. by Braelyn Berlowitz, Cushing, OK.
9.9/64/91/3.8/48/15.9/- .46/- .11/113/63



2. "KSIG Sam Houston 34E,"
s. by Houston X01,
exh. by Kylee Sigmon, Berryville, AR.
7.7/56/83/5.1/49/14.2/- .43/.02/107/59



3. "LSIG High Roller 43E,"
s. by Yardley High Regard W242,
exh. by Logan Sigmon, Berryville, AR.
7.4/66/99/3/56/15.8/- .32/.10/119/68

4. "Roll O Jack DH711,"
s. by TLLC One Eyed Jack,
exh. by Damon Higbie, Princeton, KS.
9.8/67/95/2.9/54/11.1/- .46/.00/109/68

Percentage Simmental Cow/Calf Pairs (Continued)

(Dam's EPDs are listed first)



1. "WF Kiss Me Kate D72,"
s. by S A V Brilliance 8077,
Calf, "RA/WF Lilly F72,"
exh. by Rylee Abney, Watonga, OK.
13.3/65/97/6/55/18.4/- .17/.31/136/71
14.2/63/95/7.3/52/19.1/- .27/.10/127/66



2. "3MS Cover Girl C47^,"
s. by SVF Sledge Hammer Z40,
Calf, "3MS Frosty F47,"
s. by 3MS Apache A97,
exh. by Aaron Fountain, Leaksville, MS.
7.4/61/89/4.5/48/16.7/- .33/- .06/112/62
9.1/72/110/4/51/14.5/- .23/.05/109/66

3. "SSS Halle Berry 571C,"
s. by SSS Hallelujah 468X,
Calf, "3P Apache E123,"
s. by 3MS Apache A97,
exh. by Nathan Pulliam, Perkinston, MS.
13.8/65/93/8.9/53/11.2/- .34/.00/103/61
12.3/69/108/6.2/54/11.8/- .23/.09/110/67

Simbrah Cow/Calf Pair



1. "5L Millie 153D,"
s. by LMC 6G Red Rock 5Y/203,
Calf, "Iris' Hard Rock 153F,"
s. by TK/FCC Hard Body,
exh. by Kennedy Early, Leeton, MO.
6.3/66/96/4.1/48/8.9/- .54/- .22/75/54
6/62/91/4/50/9/- .51/- .20/75/54

Fullblood Cow/Calf Pair



1. "CVC Icicle 503C,"
s. by Double Bar D Buble 339Y,
Calf, "Logland BYA Fortune,"
s. by Virginia Betyourass 26Y,
exh. by Landon Smith, Roland, OK.
6.5/59/83/3.8/54/9.2/- .64/- .23/84/56
7.2/64/91/3/61/13.2/- .61/- .15/97.9/60.6

Percentage Simmental Heifers



1. "KDP Miss Hoya Kinzie,"
s. by Silveiras Style 9303,
exh. by Makinzie Odell, Byars, OK.
11.1/58/85/8.1/47/13.9/-13/.34/121/66



2. "T-T Blackbird E51,"
s. by Mr. CCF 20-20,
exh. by Hailey Eads, Trenton, MO.
11.4/65/100/3.9/57/14.5/-31/.21/121/69



3. "BKC Southern Diva,"
s. by WAGR Driver 706T,
exh. by Braedon Callis, Minco, OK.
10.3/70/98/6.7/51/13.7/-31/.37/123/72



4. "LAA Miss Lightning 2466E,"
s. by WAGR Lightning 214Z,
exh. by Shelby Standridge, Dennard, AR.
8.4/54/76/4.5/44/9/-31/.09/91/56



5. "SJW Erica 71E,"
s. by FHEN Haltime A127,
exh. by Sydney Standridge, Dennard, AR.
12.8/68/103/7.2/53/16.8/-20/.39/135/73



6. "HSC FF Exceptional 031E,"
s. by W/C Loaded Up 1119Y,
exh. by Tyler Diffey, Lexington, MS.
13.1/66/95/7.3/50/13.9/-22/.18/119/68



7. "Puetts Ms. Madea,"
s. by W/C No Remorse 763Y,
exh. by Aurora Pitzer, St. George, KS.
8/58/86/3/51/12.2/-26/.14/102/61



8. "RIPK Miss Whiskey 701E,"
s. by W/C Loaded Up 1119Y,
exh. by Kylee Sigmon, Berryville, AR.
11.6/51/76/6/52/16.5/-45/-10/105/55



9. "SHRL Georgia,"
s. by Mr. CCF 20-20,
exh. by Josie Wilkins, Lamar, AR.
11.3/71/109/5/57/13.1/-39/.12/115/70



10. "GSC Black Cap 102E,"
s. by HTP/SVF Duracell T52,
exh. by Joshua VonBehren, Springfield, MO.
13.1/62/89/6.9/53/16/-35/.11/119/65

(Continued on page 52)

Bred & Owned Percentage Simmental Heifers



1. "Rocking P Blackcap D682,"
s. by HPF Quantum Leap Z952,
exh. by AK Phillips, Maysville, KY.
10.8/72/107/5.4/57/12.6/-37/.05/108/68



2. "Miss Lucky Lady,"
s. by WS Revival,
exh. by Braelyn Berlowitz, Cushing, OK.
8.9/69/100/4/50/10.6/-35/.01/97/63



3. "RS&T Sheza Prime E005,"
s. by Colburn Primo 5153,
exh. by Jordan Cowger, Kansas City, MO.
13.2/67/102/6.8/48/13.6/-26/.11/116/66



4. "S B C Eclipse 537D,"
s. by JF Milestone 999W,
exh. by Jordan Stephens, Ewing, KY.
9.5/76/118/4/56/15.5/-20/.23/123/73



5. "S B C She's Cruisin Too,"
s. by HPF Mr. Domination Y074,
exh. by Morgan Stephens, Ewing, KY.
7.6/61/84/2.5/50/14.5/-17/.23/110/63

6. "Cloud Lady 025E,"
s. by SC Pay Back C19,
exh. by Kaitlyn Cloud, Carthage, MO.
14.1/62/92/7.3/49/9.5/-29/.27/115/68



7. "Miss Violet 775E,"
s. by HPF Optimizer A512,
exh. by Kennedy Early, Leeton, MO.
12.3/79/125/6.2/59/16.4/-33/.04/122/72



8. "3MS Frosty F47,"
s. by 3MS Apache A97,
exh. by Aaron Fountain, Leakesville, MS.
9.1/72/110/4/51/14.5/-23/.05/109/66

Bred & Owned Steer



1. "2B Champ,"
s. by CCR Wide Range 9005A,
exh. by Jonah Bankston, Summit, MS.
581/.3/66/103/6.3/53/15.4/-41/-12/117/66



9. "Cloud Diana 332E,"
s. by JF American Pride 0987X,
exh. by Kara Cloud, Carthage, MO.
8.9/69/104/4.5/51/12.6/-31/.11/106/65



10. "FSSR Letti,"
s. by Flying B Cut Above,
exh. by Seth Callison, Verona, MO.
9.9/67/101/6.5/56/16.4/-32/.09/115/65

Bred & Owned Percentage Bulls



1. "LSIG In Force 45E,"
s. by S D S In Force 112Y,
exh. by Logan Sigmon, Berryville, AR.
13.9/54/80/4.6/56/17.5/-29/.39/139/70



2. "Cloud Halftime 718E2,"
s. by FHEN Halftime A127,
exh. by Kara Cloud, Carthage, MO.
11.2/60/91/5.4/49/16/-08/.39/129/69



3. "RPK Duke 35E,"
s. by PVF Insight 0129,
exh. by Payton Kanoy, Concordia, MO.
10.5/66/103/4.9/54/19.7/-25/.19/128/68

4. "Dillons Royal Flush,"
s. by W/C Executive Order 8543B,
exh. by Tyler Diffey, Lexington, MS.
14/67/101/6.8/56/12.3/-29/.26/126/73



Steers

(*indicates a purebred Simmental)



1. "UG Herbie 7042E,"
s. by UG Toric 4173B ET,
exh. by Caden Glassman, Ash Grove, MO.
1,198/1/63/91/5.2/51/14.3/-40/.02/119/67



1. "Hagan Starlight 38D,"
s. by Hagan Arapaho 550A,
exh. by Sara Sweat, McCaskill, AR.
5.8/64/95/4.2/51/5.7/-51/-24/66/53

5. "3P Apache E123,"
s. by 3MS Apache A97,
exh. by Nathan Pulliam, Perkinston, MS.
12.3/69/108/6.2/54/11.8/-23/.09/110/67

Fullblood Females



1. "Logland Delta L02D,"
s. by Dora Lees Timothy FF51Z,
exh. by Logan Smith, Roland, OK.
4.3/68/99/-1.3/63/11.7/-55/-24/85/58



2. "BBSF Eye Of The Tiger,"
s. by TLLC One Eyed Jack,
exh. by Mackensie Darst, Aurora, MO.
1,252/1/57/81/3.2/51/14/-46/-10/108/60



2. "JVCC Fancy This,"
s. by KSSR Milestone,
exh. by Hayden Verrett, Bell City, LA.
6.6/63/91/5.4/47/13/-4/-23/92/56



2. "JRCC Miss Trixie 7067E,"
s. by JB Wells Outlaw 948W,
exh. by Marcus Fruge Jr., Bell City, LA.
2.1/72/105/-1.2/66/11.7/-58/-18/87/62

3. "Bramble*,"
s. by Steel Thunder HT210,
exh. by Graham Higbie, Princeton, KS.
1,041/1.9/62/86/5.1/46/12/-43/.11/104/62

3. "J7N Elegance E44,"
s. by J7N Whiskey River W02,
exh. by Hayden Verrett, Bell City, LA.
4.8/60/90/5.1/47/11.3/-45/-20/75/50

Regional Results

North Central Regional Classic

Date: June 12-16, 2018

Location: Springfield, IL

Judge: Scott Bush, Britton, SD



Top Juniors, Overall



Top Seniors, Overall



Top Juniors, Cattleman's Quiz



Top Seniors, Cattleman's Quiz



Novice Participants

Overall

Juniors

1. Walker Housley, TN
2. Emerson Tarr, IL
3. Lizzie Schafer, IL
4. Parker Wicker, IN
5. Claire Dorsey, IL

6. Chase Harker, IN
7. Harrison Wicker, IN
8. Anna Webel, IL
9. Josie Phillips, KY
10. Cole Ledford, TN

Seniors

1. Lucas Wisniewski, IL
2. Kaylie Huizenga, IL
3. Katie Miller, IL
4. Sammi Long, IA
5. Kendall Martin, TN

6. Cole Liggett, OH
7. Emily Ivey, TN
8. Cody Knodle, IL
9. Lauren Trauernicht, NE
10. Millie Lashmett, IL

Cattleman's Quiz

Juniors

1. Natalie Trauernicht, NE
2. Parker Wicker, IN
3. Cole Ledford, TN
4. Walker Housley, TN
5. Alyson Simpson, OH

6. Anna Webel, IL
7. Preston Rhode, IL
8. Harrison Wicker, IN
9. Emerson Tarr, IL
10. Ty Knodle, IL

Seniors

1. Katie Miller, IL
2. Lucas Wisniewski, IL
3. Matthew Jennings, FL
4. Kendall Martin, TN
5. Emily Jennings, FL

6. Kaylie Huizenga, IL
7. Luke Harker, IN
8. Cole Liggett, OH
9. Leslie Walker, IL
10. Cody Knodle, IL

Livestock Judging

Juniors

1. Emerson Tarr, IL
2. Preston Rhode, IL
3. Ty Knodle, IL
4. Lizzie Schafer, IL
5. Walker Housley, TN

6. Logan Beck, WI
7. Anna Webel, IL
8. Chase Harker, IN
9. Kate Liggett, OH
10. Cole Glick, IL

Seniors

1. Cody Knodle, IL
2. Kaylie Huizenga, IL
3. Cody Hadden, IL
4. Cole Liggett, OH
5. Sammi Long, IA

6. Lucas Wisniewski, IL
7. Katie Miller, IL
8. Emily Ivey, TN
9. Kendall Martin, TN
10. Ty Drach, IL

Sales Talk

Juniors

1. Emerson Tarr, IL
2. Harrison Wicker, TN
3. Josie Phillips, KY
4. Claire Dorsey, IL
5. Walker Housley, TN

6. Chase Harker, IN
7. Preston Rhode, IL
8. Anna Webel, IL
9. Cole Glick, IL
10. Meyer Tarr, IL

Seniors

1. Kylee Fields, IL
2. Hannah Longlett, IL
3. Sammi Long, IA
4. Carson Goff, IL
5. Lucas Wisniewski, IL

6. Clay Sundberg, IL
7. Marshall Tarr, IL
8. Millie Lashmett, IL
9. Cody Knodle, IL
10. Kaylie Huizenga, IL

Public Speaking

Juniors

1. Harrison Wicker, IN
2. Parker Wicker, IN
3. Lizzie Schafer, IL
4. Anna Webel, IL
5. Caroline Garrell, TN

Seniors

1. Lucas Wisniewski, IL
2. Katie Miller, IL
3. Kaylie Huizenga, IL
4. Emily Ivey, TN
5. Cody Knodle, IL

6. Emerson Tarr, IL
7. Walker Housley, TN
8. Jasper Tarr, IL
9. Nathan Spangler, IL
10. Quinten Frederick, IL

6. Lauren Glick, IL
7. Maverick Dwenger, IN
8. Cole Liggett, OH
9. Kendall Martin, TN
10. Jessica Carlson, IL

Calvin Drake Genetic Evaluation Quiz

Juniors

1. Cole Ledford, TN
2. Parker Wicker, IN
3. Alyson Simpson, OH
4. Aubrey Wagner, IL
5. Walker Housley, TN

Seniors

1. Kendall Martin, TN
2. Katie Miller, IL
3. Kaylie Huizenga, IL
4. Emily Ivey, TN
5. Luke Harker, IN

6. Emerson Tarr, IL
7. Lizzie Schafer, IL
8. Natalie Trauernicht, NE
9. Caroline Garrell, TN
10. Jasper Tarr, IL

6. Kaitlyn Hildebrand, IL
7. Clay Sundberg, IL
8. Lori Wardynski, MI
9. Emily Jennings, FL
10. Lucas Wisniewski, IL

Showmanship

Juniors

1. Chloe Boitnott, IL
2. Claire Dorsey, IL
3. Logan Beck, WI
4. Chase Harker, IN
5. Ryan Carlson, IL

Seniors

1. Lauren Trauernicht, NE
2. Sammi Long, IA
3. Lucas Wisniewski, IL
4. Millie Lashmett, IL
5. Cole Liggett, OH

6. Josie Phillips, KY
7. Lizzie Schafer, IL
8. Alyson Simpson, OH
9. Jasper Tarr, IL
10. Grace Lemenager, IL

6. Madyson Frederick, IL
7. Lauren Glick, IL
8. Ty Drach, IL
9. Devon Boyer, IL
10. Kaylie Huizenga, IL



Top Juniors, Livestock Judging



Top Seniors, Livestock Judging



Top Juniors, Sales Talk



Top Seniors, Sales Talk



Top Juniors, Public Speaking



Top Juniors, Showmanship



Top Juniors, Genetic Evaluation Quiz



Top Seniors, Public Speaking



Top Seniors, Showmanship



Top Seniors, Genetic Evaluation Quiz

Purebred Simmental Heifers



1. "KDP Miss Hoya Hammer,"
s. by Mr. TR Hammer 308A ET,
exh. by Brooklyn Welsh, Blandinsville, IL.
8.2/75/114/3.8/57/14.5/- .45/- .01/118/72



2. "Stella 08E,"
s. by NV Pays A Lot C515,
exh. by Tucker Bayer, Ringle, WI.
7.4/68/98/3.4/49/14.7/- .35/.04/114/67



3. "BSC April 756E,"
s. by Mr. HOC Broker,
exh. by Sophia Wagner, Onarga, IL.
5/71/104/1.7/49/12.9/- .45/- .21/95/62



4. "Cox's Joys Princess 711E,"
s. by W/C Relentless 32C,
exh. by Lucas Wisniewski, Wyoming, IL.
10.7/63/83/3.7/49/14.8/- .52/.03/118/66



5. "RP/CMFM Built To Love,"
s. by LLSF Pays To Believe ZU194,
exh. by Josie Phillips, Maysville, KY.
9/62/87/3.8/46/14.1/- .30/.17/121/68



6. "STCC Ms. Out Believing,"
s. by LLSF Pays To Believe ZU194,
exh. by Maycee Moore, Sumner, IL.
9.6/63/87/4/45/11.9/- .45/- .02/108/64



7. "HTP/BRAM Sazerac E756,"
s. by HTP/SVF Duracell T52,
exh. by Walker Housley, Dayton, TN.
10.1/62/90/5.8/50/16.1/- .45/.00/120/66



8. "JBSF Lost and Found 11E,"
s. by Yardley High Regard W242,
exh. by Ashley Moore, Piasa, IL.
7.6/65/98/2/52/13.1/- .45/- .12/103/62



9. "CLRWTR Serena D74R,"
s. by W/C Loaded Up 1119Y,
exh. by Maverick Dwenger, Osgood, IN.
11.2/65/94/4.9/56/16.6/- .65/.08/128/70



10. "TL Miss Star 38,"
s. by TJ High Calibre 556B,
exh. by Grace Lemenager, Fairbury, IL.
10.3/76/118/6.3/58/15.1/- .37/.06/126/75

Purebred Simmental
Cow/Calf Pairs

(Dam's EPDs are listed first)



1. "FFC Phoenix 624,"
s. by WS A Step Up X27,
Calf, "TSF Venus F41,"
s. by TSF Thunderstruck Z28,
exh. by Camryn Travis, Oblong, IL.
9.2/60/85/.7/48/14.1/- .48/- .13/105/60
9/58/84/2.7/48/13.8/- .39/- .05/107/60

Bred & Owned Purebred Simmental Heifers



1. "KNA Shady Lady E727,"
s. by Yardley High Regard W242,
exh. by Olivia McGurk, Kingman, IN.
6.5/64/97/1.8/54/15.2/- .44/- .20/101/60



2. "NXT Redemption E701,"
s. by NXT/SHS Real Deal B6,
exh. by Ty Drach, Pontiac, IL.
10.2/58/82/3.4/50/10.8/- .47/- .21/96/58



3. "LLW CARD Anna 327E,"
s. by W/C Relentless 32C,
exh. by Lucas Wisniewski, Wyoming, IL.
11.5/62/79/3.6/47/13.4/- .42/- .10/118/66



4. "3/S Alley E420,"
s. by CNS-GVC Blackstar 511C,
exh. by Conley Schick, Clinton, IL.
10.4/66/93/5.2/52/17.1/- .41/- .04/124/68



5. "CLG Elsie 12DE,"
s. by CMB Outrage B042,
exh. by Carson Goff, Hopedale, IL.
8.3/66/97/4.6/51/12/- .49/- .03/106/65



6. "Rocking P Supreme E059,"
s. by HPF Quantum Leap Z952,
exh. by Josie Phillips, Maysville, KY.
10/69/99/4.4/53/16.3/- .45/- .05/118/67



7. "HUIZ Sweet Surrender F83,"
s. by Mr. HOC Broker,
exh. by Kaylie Huizenga, Morrison, IL.
6.1/66/96/2.4/47/15.8/- .45/- .19/102/60



8. "Miss PVF Echo,"
s. by Mr. PVF Bandit,
exh. by Emily Ivey, Loudon, TN.
11.9/69/101/5.1/52/14.4/- .37/- .01/121/69

Editor's Note: PTP data for the Purebred, Percentage and Fullblood Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show include Actual Weight and Birth Weight EPD in place of Calving Ease in addition to all the above EPDs. All EPDs were current as of a 6/4/2018 data pull.



9. "SFSM Rose E5,"
s. by Remington Lock N Load 54U,
exh. by Clay Sundberg, Arlington, IL.
8.8/63/99/5.6/50/18/- .52/- .02/121/65



10. "WCL Angelina,"
s. by WCL Look Out,
exh. by Cole Liggett, Dennison, OH.
11.2/55/80/4.6/49/17.7/- .51/- .13/113/58

(Continued on page 58)

Bred & Owned Purebred Simmental Bulls



1. "MJF Payback,"
s. by LLSF Pays To Believe ZU194,
exh. by Madyson Frederick, Chadwick, IL.
8.5/72/109/4.5/50/13.8/- .30/.09/119/70



2. "HUIZ I'm A Believer F52,"
s. by LLSF Pays To Believe ZU194,
exh. by Kaylie Huizenga, Morrison, IL.
6.9/75/108/3.4/54/13.1/- .41/.09/115/72



3. "LHT Prosperity 166E,"
s. by Profit,
exh. by Lauren Trauernicht, Wymore, NE.
9.6/57/80/5.2/52/17.9/- .46/- .08/113/59

Percentage Simmental Cow/Calf Pairs

(Dam's EPDs are listed first)



1. "LAA Diamond Girl 649D,"
s. by CWT Burn Notice Y12,
Calf, "ALL Diamond Girl 849F,"
s. by FHEN Halftime A127,
exh. by Kylee Fields, Moweaqua, IL.
9.4/49/70/4.5/40/8.5/- .18/.15/94/56
11.4/57/84/5.6/46/13.4/- .15/.34/120/65



2. "HTP/BRAM Ms. 457 C504,"
s. by FBF1 Combustible,
Calf, "DBLG Ms. Basic 457 F402,"
s. W/C Relentless 32C,
exh. by Luke Gilbert, Fufts, IL.
13.2/64/99/5.6/47/14.7/- .14/- .07/105/59
10.7/65/89/3.4/49/15.4/- .32/.08/109/62

Bred & Owned Fullblood Females



1. "217E,"
s. by FSS Zabamoo,
exh. by Grace Ewing, Jefferson, MO.
3.8/70/100/1.9/67/14.7/- .57/- .01/105/66

Bred & Owned Steers



1. "Welsh Unstoppable Thing,"
s. by LFCC Unstoppable 727X,
exh. by Brooklyn Welsh, Blandinsville, IL.
986/2.2/50/78/1.7/39/6.4/- .38/- .04/74/50



2. "QSF Kevin,"
s. by STF Royal Affair Z44M,
exh. by Quinten Frederick, Chadwick, IL.
1,104/64/97/2.7/52/14.8/- .32/.00/98/59



2. "617A,"
s. by FSS Zabamoo,
exh. by Grace Ewing, Jefferson, MO.
7.7/68/94/4.4/64/11/- .60/- .04/102/67

Percentage Simmental Heifers



1. "B-C Lookin Sharp 7002E,"
s. by HILB Oracle C033R,
exh. by Taylor Hale, Galatia, IL.
12.5/65/94/6.4/54/15.8/-.39/-.01/110/62



2. "Miss CCF Easy On The Eyes,"
s. by Mr. CCF 20-20,
exh. by Madison Metzger, Rockfield, KY.
14/64/97/6.8/54/12.8/-.25/.26/123/70



3. "Fiona 97Z,"
s. by Mr. HOC Broker,
exh. by Chloe Wagner, Onarga, IL.
6.7/63/93/2.9/65/12/-.15/-.09/98/60



4. "ALL Hope 721E,"
s. by Mr. HOC Broker,
exh. by Lizzie Schafer, Owaneco, IL.
6.8/59/85/3.1/44/7.7/-.15/-.09/86/57



5. "JPLF Rhythm E721,"
s. by Plum Creek Paradox 161B,
exh. by Millie Lashmett, Winchester, IL.
7.1/66/104/3.7/57/15.1/-.15/-.12/94/57



6. "J6RA Evening E450,"
s. by Mr. HOC Broker,
exh. by Jamie Moore, Piasa, IL.
5.6/64/96/2.1/49/9.4/-.14/-.03/84/57



7. "Conley Sheza Star E295,"
s. by TL Bottomline,
exh. by Glennys McGurk, Kingman, IN.
10.1/66/95/4.1/49/15.3/-.31/-.09/111/63



8. "HPF Alley 02E,"
s. by Dameron First Impression,
exh. by Paisley Schick, Clinton, IL.
9.1/69/103/4/57/18/-.13/-.06/115/65



9. "LPC High Class 140E,"
s. by Yardley High Regard W242,
exh. by Madyson Frederick, Chadwick, IL.
7.5/61/93/1.3/48/11.6/-.30/-.14/103/63



10. "Miss Blackberry 1D,"
s. by S A V Brilliance 8077,
exh. by Grace Lemenager, Fairbury, IL.
13.9/66/100/6.1/55/16.8/-.20/-.30/134/72

(Continued on page 60)

Bred & Owned Percentage Simmental Heifers



1. "DF Candy 303E,"
s. by W/C Cash In 43B,
exh. by Claire Dorsey, Moro, IL.
11.1/53/78/5.2/52/15.9/-40/-07/103/55



2. "Bella,"
s. by L&L Golden Boy 296Y,
exh. by Natalie Dearwester, Camp Point, IL.
7.6/61/87/4/45/9.8/-48/.02/91/59



3. "DI Miss Magnum E13,"
s. by HTP/BRAM 457 Magnum C818,
exh. by Leslie Walker, Danvers, IL.
13.5/63/95/6.4/45/16/-26/.01/112/60



4. "Longs Penelope,"
s. by Longs The Player,
exh. by Sammi Long, Creston, IA.
8.6/63/91/3.9/55/13.9/-41/.15/107/63



5. "DBLG Ms. Basic 457 E302,"
s. by DBLG Style 216C,
exh. by Luke Gilbert, Fuels, IL.
13.2/62/94/6.9/47/14.8/-13/.09/114/62



6. "Lemenager Wall Street Star,"
s. by Wolf of Wall Street D6,
exh. by Curtis Lemenager, Fairbury, IL.
8.1/67/99/3.6/50/11.2/-14/.14/102/64



7. "CLRWTR Charming,"
s. by STF Royal Affair Z44M,
exh. by Maverick Dwenger, Osgood, IN.
9/57/86/4.3/51/16.4/-41/-02/115/61



8. "DF Lola 84D,"
s. by FBFS Wheel Man 649W,
exh. by Claire Dorsey, Moro, IL.
9.6/62/90/4.8/47/12.7/-24/.05/99/59



9. "DI Professional Dream,"
s. by RF Professional 5B,
exh. by Leslie Walker, Danvers, IL.
9.7/66/101/4.4/51/13.6/-26/.21/115/67



10. "LFI Kami F058,"
s. by S B C Royal Affair 424B,
exh. by Mason Loschen, Paxton, IL.
11.4/64/94/6/49/16.8/-30/.16/120/65

Simmental Steers (*indicates a purebred Simmental)



1. "HEAD Overloaded 1807,"
s. by DLS Overloaded C502,
exh. by Grace Arnold, Clinton, IL.
1,260/.6/55/79/6.7/45/11.3/-42/.02/100/58



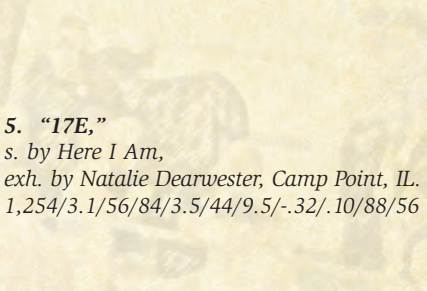
2. "Wheeler/KNKC 6E,"
s. by Monopoly,
exh. by Chase Harker, Hope, IN.
1,302/2.3/52/80/1.9/36/10/-.36/.16/94/56



3. "CMB Black Panther E503*,"
s. by WS Revival,
exh. by Aiden Blackford, Potomac, IL.
1,120/.7/63/89/5.7/50/15.7/-42/.01/122/66



4. "16E,"
s. by Here I Am,
exh. by Natalie Dearwester, Camp Point, IL.
1,274/3.7/54/76/2.1/41/6.8/-28/.20/88/56



5. "17E,"
s. by Here I Am,
exh. by Natalie Dearwester, Camp Point, IL.
1,254/3.1/56/84/3.5/44/9.5/-32/.10/88/56



6. "MCPC Goggle 19E*,"
s. by SVF/NJC Built Right N48,
exh. by Curtis Lemenager, Fairbury, IL.
1,244/1.6/63/86/6.3/48/14.6/-



7. "RS Broker 454E,"
s. by Mr HOC Broker,
exh. by Ty Knodle, Fillmore, IL.
1,250/3/58/81/1/39/6.5/-51/-23/66/49



8. "MCF Mr. Trader 41E,"
s. by WWS Trader 99A,
exh. by Natalie Trauernicht, Wymore, NE.
1,104/-7/50/72/6.9/43/8.3/-27/.13/10/58



9. "Panda Bear,"
s. by ZKCC Chopper 844U,
exh. by Hannah Longlett, Liberty, IL.
1,296/1.4/53/71/5.7/40/5.5/-43/-02/80/54



10. "RFY Smoker,"
s. by Hi Ho Silver 15B,
exh. by Mason Loschen, Paxton, IL.
926/2.2/45/64/1.5/38/7/-29/.10/80/50 ◆

Regional Results

Eastern Regional Classic

Date: June 20-23, 2018

Location: West Springfield, MA

Judge: Jim Ligon, Cookeville, TN

Overall

Juniors

1. McKalynne Helmke, OH
2. Owen Brown, ME
3. Ashton Caron, ME
4. McKenzie Powers, OH
5. Lily Dias, MA
6. Carter Brown, WV
7. Carter Hall, WV
8. Lily Brown, ME
9. Bill Constantine, MA
10. Savannah Battles, CT

Seniors

1. Landon Helmke, OH
2. Garrett Stanfield, OH
3. McCall Griffith, MD
4. Rachel Dickson, OH
5. Andrew Henthorn, OH
6. Luke Herr, IN
7. Claire Trennepohl, IN
8. Katelyn Cowdrey, OH
9. Thomas Smith, NC
10. Tygr Taylor, TN

Cattlemen's Quiz

Juniors

1. Owen Brown, ME
2. Carter Brown, WV
3. Ashton Caron, ME
4. Lily Brown, ME
5. Lily Dias, MA
6. Savannah Battles, CT
7. Sierra Brown, NY
8. Bill Constantine, MA
9. McKalynne Helmke, OH
10. Carter Hall, WV

Seniors

1. Garrett Stanfield, OH
2. Katelyn Cowdrey, OH
3. Rachel Dickson, OH
4. Tygr Taylor, TN
5. Luke Herr, IN
6. Landon Helmke, OH
7. Olivia Branum, MS
8. Caitlyn Chernicki, MA
9. McKenzie McLarnon, MA
10. Mattie Harward, NC

Livestock Judging

Juniors

1. Lily Brown, ME
2. Ashton Caron, ME
3. Owen Brown, ME
4. McKalynne Helmke, OH
5. McKenzie Powers, OH
6. Bill Constantine, MA
7. Lily Dias, MA
8. Carter Hall, WV
9. Riley Mahaffey, CT
10. Carter Brown, WV

Seniors

1. Thomas Smith, NC
2. Gage Tebo, IN
3. Rachel Dickson, OH
4. Landon Helmke, OH
5. Andrew Henthorn, OH
6. Brianna Jones, NY
7. Garrett Stanfield, OH
8. Cara Smith, NC
9. Halee Allen, OH
10. Katelyn Cowdrey, OH

Sales Talk

Juniors

1. McKalynne Helmke, OH
2. Ashton Caron, ME
3. McKenzie Powers, OH
4. Owen Brown, ME
5. Haley Lynch, MA
6. Carter Hall, WV
7. Molly San Emeterio, NY
8. Evan Lander, CT
9. Sierra Brown, NY
10. Bill Constantine, MA

Seniors

1. Luke Herr, IN
2. Olivia Branum, MS
3. Rachel Dickson, OH
4. Andrew Henthorn, OH
5. Claire Trennepohl, IN
6. Tygr Taylor, TN
7. McCall Griffith, MD
8. Halee Allen, OH
9. Garrett Stanfield, OH
10. Katelyn Cowdrey, OH



Top Juniors, Overall



Top Seniors, Overall



Top Juniors, Cattlemen's Quiz



Top Seniors, Cattlemen's Quiz

Public Speaking

Juniors

1. McKalynne Helmke, OH
2. Owen Brown, ME
3. McKenzie Powers, OH
4. Carter Brown, WV
5. Bill Constantine, MA
6. Ashton Caron, ME
7. Baylee Hall, WV
8. Julia Duval, CT
9. Haley Lynch, MA
10. Carter Hall, WV

Seniors

1. McCall Griffith, MD
2. Landon Helmke, OH
3. Shaylee Ison, IN
4. Mattie Harward, NC
5. Benjamin Hipsky, CT
6. Claire Trennepohl, IN
7. Garrett Stanfield, OH
8. McKenzie McLarnon, MA
9. Katelyn Cowdrey, OH
10. Rachel Dickson, OH

Calvin Drake Genetic Evaluation Quiz

Juniors

1. Carter Brown, WV
2. Owen Brown, ME
3. Clayton Constantine, MA
4. Lily Dias, MA
5. Carter Hall, WV
6. Lily Brown, ME
7. McKalynne Helmke, OH
8. Kara Hebert, CT
9. Savannah Battles, CT
10. McKenzie Powers, OH

Seniors

1. Katelyn Cowdrey, OH
2. Garrett Stanfield, OH
3. Caitlyn Chernicki, MA
4. McCall Griffith, MD
5. Rachel Dickson, OH
6. Benjamin Hipsky, CT
7. Olivia Branum, MS
8. Landon Helmke, OH
9. Luke Herr, IN
10. Gage Tebo, IN

Showmanship

Juniors

1. McKalynne Helmke, OH
2. McKenzie Powers, OH
3. Lily Dias, MA
4. Ashton Caron, ME
5. Gabrielle Tebo, IN
6. Grady Tebo, IN
7. Kara Hebert, CT
8. Owen Brown, ME
9. Jackson Powers, VA
10. Carter Brown, WV

Seniors

1. Landon Helmke, OH
2. Claire Trennepohl, IN
3. Andrew Henthorn, OH
4. Garrett Stanfield, OH
5. McCall Griffith, MD
6. Thomas Smith, NC
7. Cara Smith, NC
8. Jala Murphy, NY
9. Tygr Taylor, TN
10. Mattie Harward, NC



Top Juniors, Livestock Judging



Top Seniors, Livestock Judging



Top Juniors, Sales Talk



Top Seniors, Sales Talk



Top Juniors, Genetic Evaluation Quiz



Top Seniors, Genetic Evaluation Quiz



Top Juniors, Public Speaking



Top Juniors, Showmanship



Top Seniors, Public Speaking



Top Seniors, Showmanship

Purebred Simmental Heifers



1. "SVJ Shez Special E426,"
s. by Mr. CCF Vision,
exh. by Layne Lassnick, Painesville, OH.
10.3/75/107/4.5/52/12.5/- .51/- .04/113/71



2. "Lazy H Evvey E26,"
s. by Lazy H/RJ Undisputed C33,
exh. by Andrew Henthorn, Fleming, OH.
10.8/65/100/4.1/52/15.1/- .46/- .07/115/65



3. "HILB/Jass Crazy 2 Believe,"
s. by LLSF Pays to Believe ZU194,
exh. by Claire Trennepohl, Middletown, IN.
7.8/63/85/4.1/49/12.8/- .41/- .04/109/64



4. "SVJ Priceless E103,"
s. by SVF/NJC Built Right N48,
exh. by Layne Lassnick, Painesville, OH.
10.3/63/90/4.6/52/19.3/- .42/- .04/122/64



5. "SVJ Forever Lady E229,"
s. by Mr. CCF Vision,
exh. by Layne Lassnick, Painesville, OH.
10.9/72/108/3.8/53/12/- .53/- .12/109/68



6. "HFSC Fancy HF1,"
s. by CAJS Blaze of Glory,
exh. by Kara Hebert, Woodstock Valley, CT.
12.2/66/90/4.6/51/17.3/- .52/- .06/123/67



7. "SFI Miss Flick N Tick,"
s. by TL Bottomline,
exh. by Cara Smith, Pleasant Garden, NC.
11.4/67/94/6.7/48/13.5/- .40/- .19/106/62



8. "STCC Pays To Be Fancy,"
s. by LLSF Pays To Believe ZU194,
exh. by Grady Tebo, Idaville, IN.
8.3/64/86/5/47/14.7/- .38/- .13/119/67



9. "HPF Cream Soda 410E,"
s. by Mr. CCF 20-20,
exh. by Kara Hebert, Woodstock Valley, CT.
10.9/67/97/3.9/57/17.6/- .58/- .00/125/69



10. "CMFM Sara 728E,"
s. by FBFS Wheel Man 649W,
exh. by Mattie Harward, Richfield, NC.
7.1/67/102/3.5/54/14.8/- .31/- .04/113/66

Editor's Note: PTP data for the Purebred, Percentage and Simbrah Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show include Actual Weight and Birth Weight EPD in place of Calving Ease in addition to all the above EPDs. All EPDs were current as of a 6/16/2018 data pull.

Bred & Owned Purebred Simmental Heifers



1. "Halls Black Star 703E,"
s. by LLSF Pays To Believe ZU194,
exh. by Carter Hall, Ripley, WV.
11/65/90/5.5/47/15.6/-45/.12/125/68



2. "Wise-Bahama Mama,"
s. by STF AS70, exh. by
McKalyne Helmke, New Philadelphia, OH.
9.4/63/90/4.2/50/17.2/-46/-06/116/63



3. "MLCC Electra E23A,"
s. by W/C BF Innocent Man,
exh. by Luke Herr, Arcadia, IN.
10.6/55/75/4.3/49/12.8/-45/.08/115/63



4. "SSF Steel A Queen S12E,"
s. by STF Royal Affair Z44M,
exh. by Garrett Stanfield, Manchester, OH.
7.5/58/85/3.6/43/14.2/-40/-10/103/58



5. "Josephine Marie Johnston,"
s. by RTF Talon,
exh. by Lily Dias, Norton, MA.
9.1/59/87/5.4/50/14.5/-41/.05/116/64



6. "Charmont Amyra ES1D,"
s. by Yardley High Regard W242,
exh. by Katelyn Cowdrey, Russellville, OH.
8.9/60/83/4.5/51/15.6/-42/-02/113/62



7. "LKF Electra Rose E51,"
s. by W/C Wide Track 694Y,
exh. by Jala Murphy, Eagle Bridge, NY.
7.2/73/110/1.2/52/16.9/-47/-02/116/67



8. "SC5 Make a Wish F023,"
s. by TL Bottomline,
exh. by Cara Smith, Pleasant Garden, NC.
9.4/69/97/5.1/50/13.9/-33/-01/112/66



9. "Classic Piper E359,"
s. by STF Royal Affair Z44M,
exh. by Carter Brown, Fairmont, WV.
8/58/87/2.3/45/13.7/-44/-13/101/58



10. "Charmont Bit O Honey,"
s. by Charmont Plenty Good C103,
exh. by Katelyn Cowdrey, Russellville, OH.
8.9/60/83/4.5/51/15.6/-42/-02/113/62

(Continued on page 66)

Bred & Owned Purebred Bulls



1. "SC5 Mad Max E029,"
s. by TL Bottomline,
exh. by Thomas Smith, Pleasant Garden, NC.
7.8/77/113/4.1/54/13.1/-43/-03/109/69



2. "SSF Internal Affair S15E,"
s. by STF Royal Affair Z44M,
exh. by Garrett Stanfield, Manchester, OH.
7.5/58/85/3.6/43/14.2/-40/-10/103/58



3. "Precious Flying B Prince,"
s. by Flying B Cut Above,
exh. by Donald Baron, Saegertown, PA.
9.1/61/89/6.3/51/15/-44/-12/107/60



4. "SC5 Maximus E028,"
s. by TL Bottomline,
exh. by Cara Smith, Pleasant Garden, NC.
9.4/69/97/5.1/50/13.9/-33/-01/112/66



5. "Red Dusk,"
s. by WLE Uno Mas X549,
exh. by Abigail Bennett, Woodstock, CT.
13.2/63/83/4.2/48/17.2/-46/.22/139/72

Purebred Simmental Cow/Calf Pairs

(Dam's EPDs are listed first)



1. "Miss Gold Barley,"
s. by SS Goldmine L42,
Calf, "HFSC Fancy HF1,"
s. by CAJS Blaze of Glory, exh. by
Kara Hebert, Woodstock Valley, CT.
12.2/66/90/4.6/51/17.3/-52/-06/123/67
11.8/59/76/4.9/50/17.1/-58/-17/114/60



2. "TX Mercy Me,"
s. by CARD Uproar 49Y,
Calf, "SC5 Mad Max E029,"
s. by TL Bottomline, exh. by
Thomas Smith, Pleasant Garden, NC.
4.9/81/122/1.5/57/13.3/-50/-07/104/69
7.8/77/113/4.1/54/13.1/-43/-03/109/69



3. "SSC Foxy Lady 331B,"
s. by Mr. NLC Upgrade U8676,
Calf, "SSC Shez Foxy Too 310F,"
s. by SSC Upper Class 320D,
exh. by Grady Stewart, Halifax, PA.
10.2/77/115/4.5/59/14.8/-54/-02/120/73
10.2/73/107/3.3/56/14.9/-54/00/119/70

Percentage Simmental Heifers



1. "Wise-Margarita,"
s. by LLSF Pays To Believe ZU194,
exh. by Landon Helmke,
New Philadelphia, OH.
9.2/59/85/6.7/48/14.3/- .23/.17/110/62



2. "HPF Daisy Mae E063,"
s. by TKCC Classified,
exh. by Layne Lassnick, Painesville, OH.
8.4/77/120/4.2/59/12.6/- .31/.15/113/73



3. "STCC Ms. Lucy 7031,"
s. by STCC Long Haul 033X,
exh. by Gabrielle Tebo, Idaville, IN.
6.9/60/84/2.3/48/16.7/- .31/.06/106/59



4. "STCC Donna 7096,"
s. by STCC Jacked Up 4070,
exh. by Claire Trennepohl, Middletown, IN.
9.4/60/93/- .2/55/9.8/- .23/.17/105/65



5. "Heges Esther E103,"
s. by LLSF Uprising Z925,
exh. by Shaylee Ison, Atlanta, IN.
9.7/67/98/4.4/48/10.3/- .56/- .11/92/61



6. "OWC Diamond Girl 71E,"
s. by Mr. HOC Broker,
exh. by McKenzie Powers, Lancaster, OH.
3.7/60/87/1.4/43/10.3/- .29/- .09/79/53



7. "PCSC Queen of Right 18E,"
s. by IRCC All Right 326A,
exh. by Riley Mahaffey, Torrington, CT.
11.6/56/85/7.8/54/15/- .12/.31/122/65



8. "STCC Donna 7102,"
s. by STCC Jacked Up 4070,
exh. by Gage Tebo, Idaville, IN.
9.4/60/93/- .2/55/9.8/- .23/.17/105/65



9. "HFSC Golden Girl,"
s. by SS Goldmine L42,
exh. by Kara Hebert, Woodstock Valley, CT.
11.3/57/76/5.1/49/16.1/- .40/.04/120/63

Bred & Owned Steers



1. "Hartfeld Resistance,"
s. by IPU Liner 56U 213Y,
exh. by Bill Constantine, Spencer, MA
970/2.2/58/83/3.7/47/18.2/- .43/- .10/112/59



10. "PRTY Girl Have Mercy,"
s. by FHEN Halftime A127,
exh. by Tygr Taylor, Lewisburg, TN.
11.7/65/99/5.3/53/15/- .17/.45/134/73

(Continued on page 68)

Bred & Owned Percentage Simmental Heifers



1. "MLCC Sock EM E71B,"
s. by GOET I80,
exh. by Luke Herr, Arcadia, IN.
10.1/55/80/2.6/41/7.1/-.58/-.08/84/55



2. "AAS Daddy's Dollars E36,"
s. by Daddy's Money,
exh. by McCall Griffith, Boonsboro, MD.
11.2/47/63/5.4/36/9.3/-.51/.05/95/54



3. "Halls Shez So Cool 704E,"
s. by Silveiras Style 9303,
exh. by Carter Hall, Ripley, WV.
13.1/58/88/8/47/15.7/-.20/.28/125/65



4. "Lisa 284E,"
s. by JL Nitro Grade Z442,
exh. by Tygr Taylor, Lewisburg, TN.
10.3/59/86/4.3/44/9.1/-.37/.14/100/62



5. "MV Faithful Dream,"
s. by SS/PRS Tail Gater 621Z,
exh. by Halee Allen, Hillsboro, OH.
10.9/77/114/4.2/59/14.8/-.31/.16/120/73



6. "Hanna,"
s. by RTF Talon,
exh. by Caitlyn Chernicki, Hanson, MA.
11/54/77/5.8/45/10.7/-.44/.03/97/57

Percentage Simmental Cow/Calf Pairs

(Dam's EPDs are listed first) (^ indicates a percentage cow with a purebred calf)



1. "MV Daydreamer B28D,"
s. by S A V Brilliance 8077,
Calf, "MV Faithful Dream,"
s. by SS/PRS Tail Gater 621Z,
exh. by Halee Allen, Hillsboro, OH.
12.7/71/108/5.3/58/17.5/-.19/.32/136/75
10.9/77/114/4.2/59/14.8/-.31/.16/120/73



2. "HIPSKY Midnight Strike^,"
s. by HTP/SVF In Dew Time,
Calf, "Red Dusk,"
s. by WLE Uno Mas X549,
exh. by Abigail Bennett, Woodstock, CT.
13.3/65/89/5.9/47/13.6/-.44/.08/124/69
13.2/63/83/4.2/48/17.2/-.46/.22/139/72



7. "MV HA Evening Mist W4E,"
s. by CLRWTR Shock Force W94C,
exh. by Halee Allen, Hillsboro, OH.
6.6/53/77/3.5/45/12.8/-.25/.10/96/55



8. "HBF1 Broadway Noelle D1217,"
s. by Hook's Broadway 11B,
exh. by Nicholas Deboer, Oneonta, NY.
7.9/68/104/5.5/56/15.2/-.46/.05/109/66

Simmental Steers (*indicates Percentage Simmental)



1. "LKF E52,"
s. by Kappes Pendleton B6,
exh. by Lily Dias, Norton, MA.
1,260/-4/60/88/4/52/15.4/-48/-02/122/66



2. "HS Royal Blaze E586,"
s. by CAJS Blaze of Glory,
exh. by Jackson Powers, Boston, VA.
1,195/1/65/91/5/51/15.3/-46/.02/121/68



3. "FRF Princeton,"
s. by CCR Cowboy Cut 5048Z,
exh. by Savannah Battles, Tolland, CT.
1,295/2.6/77/12/5.5/63/15/-41/.21/133/78



4. "Triple M Wide Track 11E,"
s. by W/C Wide Track 694Y,
exh. by Owen Brown, Exeter, ME.
1,205/4.5/73/112/-2/53/17.6/-52/-10/111/65



5. "Simme Valley Z3E,"
s. by JF Milestone 999W,
exh. by Sierra Brown, Horseheads, NY.
1,380/4.9/81/123/2.6/61/16.8/-41/-09/113/70



6. "DRD Benny,"
s. by SVF/NJC Mo Town M216,
exh. by McKenzie McLarnon, Charlton, MA.
655/2.2/62/96/4.4/50/18.3/-47/-13/115/61



7. "FRF Anatole*,"
s. by ACW Ironhide 395Y,
exh. by Erin Battles, Tolland, CT.
985/-1/58/83/6.5/47/17.5/-29/.04/120/62



8. "Fenton River Mucca,"
s. by HTP SVF In Dew Time,
exh. by Tyler Bentley, Willington, CT.
1,205/1.2/61/84/5.8/45/17/-41/.03/124/65



9. "4 Star Blaze*,"
s. by CAJS Blaze of Glory,
exh. by Lily Brown, Exeter, ME.
1,120/0/57/79/5.8/44/10.8/-24/.24/112/64

Bred & Owned Percentage Simmental Cow/Calf Pair

(Dam's EPDs are listed first) (^indicates a percentage cow with a purebred calf)



1. "HIPSKY Miss Auburn^,"
s. by CNS Dream On L186,
Calf, "HIPSKY Miss Bella,"
s. by Mr. NLC Upgrade U8676,
exh. by Benjamin Hipsky, Willington, CT.
14.8/55/72/8.7/45/16.3/-52/.04/127/64
13.9/69/100/7/54/14.2/-56/.07/130/74

Simbrah Female



1. "Hagan Ebony 39E,"
s. by Hagan Arapaho 550A,
exh. by Garrett Stanfield, Manchester, OH.
6.4/57/84/4.9/46/6.9/-50/-25/66/49 ♦

Regional Results

Western Regional Classic

Date: June 20-23, 2018

Location: Yreka, CA

Judge: Cary Crow, Franklin, TX

Overall

Juniors

- | | |
|------------------------|----------------------|
| 1. Dillon Mai, ID | 6. Blake Rice, ID |
| 2. Olivia Hinton, CA | 7. Seth Cox, OR |
| 3. Reagan Sevigney, WA | 8. Brody Rice, ID |
| 4. Rhett Smith, OR | 9. Bree Kosinski, OR |
| 5. Ethan Johnson, ID | 10. Paige Hinton, CA |

Seniors

- | | |
|-------------------------|------------------------|
| 1. Zach Wilson, WA | 6. Dana Souza, CA |
| 2. Blakeley Hittson, CA | 7. Mary Johnson, ID |
| 3. Brynna Wilson, WA | 8. Sydney Schwenk, OR |
| 4. Madison Cox, OR | 9. Madison Rice, OR |
| 5. Hannah Yost, CA | 10. Wyatt Sevigney, WA |

Cattlemen's Quiz

Juniors

- | | |
|-------------------------|------------------------|
| 1. Dillon Mai, ID | 6. Ethan Johnson, ID |
| 2. Blake Rice, ID | 7. Olivia Hinton, CA |
| 3. Rhett Smith, OR | 8. Reagan Sevigney, WA |
| 4. Teagan Schleeter, CO | 9. Caleb Eberhardt, CA |
| 5. Brody Rice, ID | 10. Paige Hinton, CA |

Seniors

- | | |
|-------------------------|-----------------------|
| 1. Zach Wilson, WA | 6. Madison Rice, OR |
| 2. Blakeley Hittson, CA | 7. Sydney Schwenk, OR |
| 3. Hannah Yost, CA | 8. Brynna Wilson, WA |
| 4. Mary Johnson, ID | 9. Wyatt Sevigney, WA |
| 5. Madison Cox, OR | 10. Dana Souza, CA |

Livestock Judging

Juniors

- | | |
|----------------------|-------------------------|
| 1. Seth Cox, OR | 6. Rhett Smith, OR |
| 2. Paige Hinton, CA | 7. Jillian Harnois, CA |
| 3. Olivia Hinton, CA | 8. Brody Rice, ID |
| 4. Dillon Mai, ID | 9. Blake Rice, ID |
| 5. Ethan Johnson, ID | 10. Jersie Nowdesha, CA |

Seniors

- | | |
|-----------------------|-----------------------|
| 1. Madison Cox, OR | 6. Sydney Schwenk, OR |
| 2. Brynna Wilson, WA | 7. Zach Wilson, WA |
| 3. Dana Souza, CA | 8. Madison Rice, OR |
| 4. Wyatt Sevigney, WA | 9. Jared Schmidt, CA |
| 5. Hannah Yost, CA | 10. Mary Johnson, ID |

Sales Talk

Juniors

- | | |
|------------------------|------------------------|
| 1. Reagan Sevigney, WA | 6. Zachery Gubbels, OR |
| 2. Brody Rice, ID | 7. Ethan Johnson, ID |
| 3. Olivia Hinton, CA | 8. Dillon Mai, ID |
| 4. Reagan Schwenk, OR | 9. Paige Hinton, CA |
| 5. Rhett Smith, OR | 10. Bree Kosinski, OR |

Seniors

- | | |
|-------------------------|-----------------------|
| 1. Blakeley Hittson, CA | 6. Mary Johnson, ID |
| 2. Madison Cox, OR | 7. Hannah Yost, CA |
| 3. Brynna Wilson, WA | 8. Cody Eberhart, CA |
| 4. Sydney Schwenk, OR | 9. Wyatt Sevigney, WA |
| 5. Zach Wilson, WA | 10. Madison Rice, OR |



Top Juniors, Overall



Top Seniors, Overall



Top Juniors, Cattlemen's Quiz



Top Seniors, Cattlemen's Quiz

Public Speaking

Juniors

- | | |
|------------------------|-------------------------|
| 1. Dillon Mai, ID | 6. Blake Rice, ID |
| 2. Reagan Sevigney, WA | 7. Teagan Schleeter, CO |
| 3. Emily Johnson, ID | 8. Peyton Wood, CA |
| 4. Ethan Johnson, ID | 9. Rhett Smith, OR |
| 5. Bree Kosinski, OR | 10. Jillian Harnois, CA |

Seniors

- | | |
|-------------------------|-----------------------|
| 1. Zach Wilson, WA | 6. Wyatt Sevigney, WA |
| 2. Blakeley Hittson, CA | 7. Brynna Wilson, WA |
| 3. Mary Johnson, ID | 8. Madison Rice, OR |
| 4. Cody Eberhart, CA | 9. Sydney Schwenk, OR |
| 5. Madison Cox, OR | |

Calvin Drake Genetic Evaluation Quiz

Juniors

- | | |
|-------------------------|------------------------|
| 1. Rhett Smith, OR | 6. Ethan Johnson, ID |
| 2. Olivia Hinton, CA | 7. Reagan Sevigney, WA |
| 3. Teagan Schleeter, CO | 8. Paige Hinton, CA |
| 4. Blake Rice, ID | 9. Jillian Harnois, CA |
| 5. Dillon Mai, ID | 10. Emily Johnson, ID |

Seniors

- | | |
|-------------------------|------------------------|
| 1. Hannah Yost, CA | 6. Madison Rice, OR |
| 2. Blakeley Hittson, CA | 7. Brynna Wilson, WA |
| 3. Zach Wilson, WA | 8. Mary Johnson, ID |
| 4. Madison Cox, OR | 9. Sydney Schwenk, OR |
| 5. Dana Souza, CA | 10. Wyatt Sevigney, WA |

Showmanship

Juniors

- | | |
|------------------------|----------------------|
| 1. Bree Kosinski, OR | 6. Olivia Hinton, CA |
| 2. Seth Cox, OR | 7. Peyton Wood, CA |
| 3. Reagan Sevigney, WA | 8. Dillon Mai, ID |
| 4. Jillian Harnois, CA | 9. Paige Hinton, CA |
| 5. Emily Johnson, ID | 10. Blake Rice, ID |

Seniors

- | | |
|-----------------------|-------------------------|
| 1. Brynna Wilson, WA | 6. Blakeley Hittson, CA |
| 2. Zach Wilson, WA | 7. Madison Cox, OR |
| 3. Dana Souza, CA | 8. Mary Johnson, ID |
| 4. Wyatt Sevigney, WA | 9. Jared Schmidt, CA |
| 5. Madison Rice, OR | 10. Sydney Schwenk, OR |



Top Juniors, Livestock Judging



Top Seniors, Livestock Judging



Top Juniors, Sales Talk



Top Seniors, Sales Talk



Top Juniors, Public Speaking



Top Juniors, Showmanship



Top Juniors, Genetic Evaluation Quiz



Top Seniors, Public Speaking



Top Seniors, Showmanship



Top Seniors, Genetic Evaluation Quiz

Purebred Simmental Heifers



1. "CLAC Desiree 477E,"
s. by WS Revival,
exh. by Seth Cox, Eagle Point, OR.
10.8/62/89/5.4/51/17.6/-47/.04/126/66



2. "4 Bar W Dream Girl 307E,"
s. by 4 Bar W Sweet Tea,
exh. by Ethan Johnson, Kimberly, ID.
8.3/69/99/4.9/52/14.5/-45/.05/117/69



3. "G5 Gloria,"
s. by CAJS Blaze of Glory,
exh. by Zachery Gubbels, Silverton, OR.
10/69/98/4.2/53/15.8/-47/-03/119/68



4. "H4 Fame E737,"
s. by Kappes Megatron A12,
exh. by Olivia Hinton, Montague, CA.
11.4/66/97/6.4/55/16.5/-42/.19/135/74



5. "RYMO Sheza Love Bug P88E,"
s. by SRF Thunderbolt 450B,
exh. by Blake Rice, Bonners Ferry, ID.
11.3/74/109/6.6/60/17.7/-52/.12/135/75



6. "RYMO Make The Grade U34E,"
s. by Mr. NLC Upgrade U8676,
exh. by Reagan Sevigney, Valleyford, WA.
9.5/80/120/4.6/64/16.9/-56/.10/130/77



7. "RYMO Sheza Bagel P50E,"
s. by SRF Thunderbolt 450B,
exh. by Brody Rice, Bonners Ferry, ID.
12/66/96/7.1/58/16.9/-54/.13/131/72



8. "KKM Sapphire 07E,"
s. by W/C Executive Order 8543B,
exh. by Jersie Nowdesha, Montague, CA.
9.7/72/107/3.3/59/14.1/-38/.01/119/71



9. "K-LER Miss Emma Lee,"
s. by LRS Elevate 213B,
exh. by Emily Johnson, Kimberly, ID.
11.7/62/99/7.7/57/16.9/-51/.00/126/68

10. "HR Miss Hinton E705,"
s. by HR Ranch Rider C502,
exh. by Caleb Eberhardt, Wheatland, CA.
11.4/68/97/6.5/58/19.2/-54/-05/126/68

Editor's Note: PTP data for the Purebred, Percentage Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show include Actual Weight and Birth Weight EPD in place of Calving Ease in addition to all the above EPDs. All EPDs were current as of a 6/12/2018 data pull.

Purebred Simmental Cow/Calf Pairs

(Dam's EPDs are listed first)

1. "4 Bar W I'M So Fancy,"
s. by WLE Uno Mas X549,
Calf, "G5 Lloyd,"
s. by G5 Ruger,
exh. by Zachery Gubbels, Silverton, OR.
12.4/61/81/4.9/48/17.7/-46/.19/136/71
11.5/63/88/4.2/50/14.8/-47/.10/125/69

Bred & Owned Purebred Heifers



1. "4 Bar W Vega,"
s. by W/C Executive Order 8543B,
exh. by Zach Wilson, Stanwood, WA.
10.5/73/110/4.5/56/17/- .40/.06/129/73



2. "2HF Red Presley,"
s. by CAJS Blaze of Glory,
exh. by Sydney Schwenk, Sandy, OR.
7.2/73/103/1.9/53/16.8/- .41/.02/119/70



3. "4 Bar W Kathrine,"
s. by W/C Executive Order 8543B,
exh. by Zach Wilson, Stanwood, WA.
11.3/74/109/5.2/56/16.2/- .40/.15/135/77



4. "Miss Ashley May,"
s. by Hook's Broadway 11B,
exh. by Mary Johnson, Kimberly, ID.
7.1/70/102/3.5/58/19.2/- .51/.09/128/71

Bred & Owned Purebred Bull



1. "H4 The Duke E743,"
s. by HR C506,
exh. by Olivia Hinton, Montague, CA.
8.2/66/102/3.3/55/18.1/- .51/.06/119/65

(Continued on page 74)

FIND YOUR CHILD'S NEXT

Soulmate

Selling Elite Simmental and SimAngus Genetics!

FIELD OF DREAMS SALE

SUNDAY, OCTOBER 7
HARKER SALE FACILITY - HOPE, INDIANA • 12 NOON

HARKERS ENCHANTED BREEZE
RESERVE CHAMPION SIM-SOLUTION FEMALE
2018 INDIANA STATE FAIR
DAUGHTER OF HILB MISS OO LA LA B412
MORE CHAMPIONS LIKE THIS SELL!

HARKERS FANCY FREE
WS JACKSON X RAINS CALLAWAY TIARA X99 (SIERRA)
SHE SELLS ALONG WITH HER MOTHER!

JOHN & BARBARA HARKER
JOHN HOME: 812.546.5578
15633 E JACKSON ROAD
HOPE IN, 47246

**DAN, JILL
LUKE & CHASE HARKER**
DAN HOME: 812.546.5331
DAN CELL: 812.371.6881
11595 N. 900 E - HOPE IN, 47246
* FIELD OF DREAMS SALE LOCATION

**BEN & ASHLEY HARKER
GRACIE & LAYNIE GREENE**
BEN CELL: 812.371.2926

WWW.HARKERSIMMENTALS.COM

Percentage Simmental Heifers



1. "Eberly Ms. Future,"
s. by HPF Optimizer A512,
exh. by Blakeley Hittson, Yreka, CA.
9.3/72/113/3/55/12.5/-35/.03/104/66



2. "DMCC Eclipse 4E,"
s. by Penners-CC Double Black 2257,
exh. by Bree Kosinski, Dexter, OR.
9.3/66/96/5.8/61/14.3/-13/.11/96/59



3. "SCC Brokers Whinnie 626D,"
s. by Mr. HOC Broker,
exh. by Dana Souza, Dos Palos, CA.
7/63/93/3.5/49/11.6/-13/.06/95/59



4. "RS&T Quantum Sioux,"
s. by HPF Quantum Leap Z592,
exh. by Jillian Harnois, Napa, CA.
12/72/108/5/54/13/-32/.13/116/70



5. "E412 Star of the Show,"
s. by ZKCC Chopper 844U,
exh. by Rhett Smith, Canby, OR.
9.8/62/91/6/51/12.1/-23/.43/121/70



6. "Traynham UB Rita E505,"
s. by Schooley's Ura Believer,
exh. by Madison Rice, Junction City, OR.
12.3/51/73/6.6/43/7.6/-13/.39/111/64

7. "Traynham Ms. Broker E669,"
s. by Mr. HOC Broker,
exh. by Peyton Wood, Montague, CA.
5.2/62/89/2.1/45/7.9/-31/.08/75/53



8. "4 Bar W Red Vega,"
s. by PZC TMAS Firestorm 1800 ET,
exh. by Sydney Schwenk, Sandy, OR.
10.5/58/87/7.1/49/14.8/-24/.00/103/57



9. "RYMO Sheza Quarter Event,"
s. by TJ Main Event 503B,
exh. by Dillon Mai, Bonners Ferry, ID.
10.4/92/138/5.4/67/15.3/-23/.39/139/88



10. "RS&T Gamble Lady D306,"
s. by STCC Jackpot 4160,
exh. by Jillian Harnois, Napa, CA.
9/64/94/2.5/51/12.4/-16/.28/104/64

Bred & Owned Percentage Simmental Heifers



1. "Shine On,"
s. by W/C Relentless 32C,
exh. by Sydney Schwenk, Sandy, OR.
10.6/69/97/3.8/54/15.8/-.31/.33/127/72



2. "Star Cassie 706E,"
s. by WLE Uno Mas X549,
exh. by Jared Schmidt, Stevinson, CA.
12.8/54/74/3.7/49/14.9/-.36/.27/125/66



3. "4 Bar W Paisley 202E,"
s. by WLE Uno Mas X549,
exh. by Brynna Wilson, Stanwood, WA.
12.8/63/93/4.8/51/16.2/-.29/.25/126/68



4. "Legacy Ms. Awakening 81F,"
s. by W/C Lock Down 206Z,
exh. by Bree Kosinski, Dexter, OR.
11.4/73/115/5.3/56/14.7/-.23/.21/125/74



5. "Traynham Ms. Broker E572,"
s. by Mr. HOC Broker,
exh. by Madison Cox, Eagle Point, OR.
8.9/62/92/3.7/50/12.5/-.09/.25/111/65



6. "MIE Reflected Insight,"
s. by PVF Insight 0129,
exh. by Cody Eberhardt, Wheatland, CA.
13.6/68/107/7.6/54/18.4/-.28/.16/131/70



7. "Ophelia,"
s. by HPRP Milestone 001Z,
exh. by Reagan Schwenk, Sandy, OR.
10.9/72/112/6.5/55/15.4/-.27/.16/120/70



8. "MIE Uno Mas LadyJaye,"
s. by WLE Uno Mas X549,
exh. by Hannah Yost, Wheatland, CA.
12.9/60/83/4.8/52/19/-.38/.29/134/68



9. "MIE Reflected Lock Down,"
s. by W/C Lock Down 206Z,
exh. by Nataly Miller, Wheatland, CA.
12.2/81/129/6.5/60/17.6/-.26/.21/135/78

Bred & Owned Percentage Bulls



1. "Star High Regard 712E,"
s. by Yardley High Regard W242,
exh. by Jared Schmidt, Stevinson, CA.
9.7/55/83/3.7/50/8.7/-.14/.26/104/63



2. "4 Bar W Pay Up,"
s. by LLSF Pays To Believe ZU194,
exh. by Zach Wilson, Stanwood, WA.
10.4/57/78/5.9/42/7.4/-.11/.36/106/64

3. "H4 Maxxed Out F819,"
s. by H4 Mad Max D622,
exh. by Paige Hinton, Montague, CA.
10.1/60/86/5.3/52/14.9/-.45/.00/114/63

(Continued on page 76)

Percentage Simmental Cow/Calf Pairs

(Dam's EPDs are listed first) (^indicates a percentage cow with a purebred calf;

*indicates a purebred cow with a percentage calf)



1. "M3 Miss Awakening 22D,"
s. by WS Revival,
Calf, "Legacy Ms. Awakening 81F,"
s. by W/C Lock Down 206Z,
exh. by Bree Kosinski, Dexter, OR.
8.8/71/106/4.7/53/12.4/- .33/.03/102/65
11.4/73/115/5.3/56/14.7/- .23/.21/125/74



2. "BEFF Ms. Ruby,^"
s. by WAGR Driver 706T,
Calf, "HBE Miss F4,"
s. by CSCX Bandwagon 513A,
exh. by Jillian Harnois, Napa, CA.
8.9/68/97/4.9/52/12.5/- .33/.23/111/67
10.1/68/96/4.7/51/11.9/- .36/.14/119/71



3. "4Bar W Red Lacey Velvet^,"
s. by Mr. HOC Broker,
Calf, "2HF Red Presley,"
s. by CAJS Blaze of Glory,
exh. by Sydney Schwenk, Sandy, OR.
2.2/72/104/- .5/53/16/- .35/- .01/96/61
7.2/73/103/1.9/53/16.8/- .41/.02/119/70



4. "H4 Calypso A308*,"
s. by 3C JAC W9776 B,
Calf, "H4 Maxxed Out F819,"
s. by H4 Mad Max D622,
exh. by Paige Hinton, Montague, CA.
7.6/70/100/3.2/58/18.3/- .60/- .12/112/64
10.1/60/86/5.3/52/14.9/- .45/.00/114/63

Bred & Owned Simmental Steers



1. "MIE Lock Down E238*,"
s. by W/C Lock Down 206Z,
exh. by Caleb Eberhardt, Wheatland, CA.
1,245/- .1/68/104/5.1/54/19.3/-



2. "H4 Corndog E176,"
s. by W/C Relentless 32C,
exh. by Paige Hinton, Montague, CA.
1,337/5.7/74/98/.3/56/17.1/- .55/.06/113/67

Simmental Steers

(*indicates a percentage Simmental)



1. "RYMO Hawk Eye 38E,"
s. by GW Carry On 168C,
exh. by Brody Rice, Bonners Ferry, ID.
1,290/2.2/77/116/3.7/62/18.3/- .46/.18/139/78



2. "RYMO Bulls Eye P64E,"
s. by SRF Thunderbolt 450B,
exh. by Blake Rice, Bonners Ferry, ID.
1,224/.6/64/96/6.3/54/18.4/- .48/.12/137/71

3. "IF Fred 1714E*,"
s. by MFS Goldmaster 9Y,
exh. by Cody Eberhardt, Wheatland, CA.
1,249/.6/58/84/5.4/66/16.1/- .30/.12/114/61



4. "RYMO Timothy McGee,"
s. by GW Carry On 168C,
exh. by Dillon Mai, Bonners Ferry, ID.
1,134/- .2/56/84/10.3/53/14.8/- .39/.11/126/67



Thank you to all the sponsors and volunteers who helped make the 2018 Western Regional a Success!

Platinum Sponsor



Additional Sponsors:

**Matt and Dawn Kosinski
Stewart Ranch**

**Greater Pacific Simmental Sale
Hinton Ranch
Trinity Farms**

**Star Cattle Company
3J Red Angus**

**Montana Simmental Association
4 Bar W**

**Creekside Cattle Company
Rex Ruckert & Sons Simmental**

**Heart T Simmentals
Traynham Ranches
Hudson Hill Farm**

**Washington Simmental Association
River Creek Farms
Kim Anderson
KKM Ranch**





American Simmental-Simbrah FOUNDATION BREEDERS CUP GOLF TOURNAMENT



A little rain did not stop the 3rd Annual American Simmental—Simbrah Breeders Cup Golf Tournament from taking place on July 4th held in conjunction with the 2018 AJSA National Classic in St. Paul, MN. Eighteen teams made their way to the University of Minnesota Les Bolstad Golf Course for a fun-filled afternoon to raise funds for the ASA Foundation earmarked for the Merit scholarships and Leadership workshop for the juniors. Teams from all over the country came together for a little friendly competition of golf strategy, birdies, some cow talk, some trash talk and a whole lot of laughs had by everyone. There were many teams still smiling the next day in the barns about how much fun they had out on the course.



"It is great that these guys can get away from the barns for a day and enjoy themselves with their cattle buddies that they don't have the opportunity to see or do anything like this on a regular basis," says Lynette Fredrick of Illinois. Her husband, Scott, has participated in the event two of the three years and says he's already looking forward to next year in Louisville!



It was some tough competition with a three-way tie that had to be broken by the scorecard of the first nine holes for the winning team of Nichlos Cryo Genetics to come out on top with a score of 62. Jay Steenhoek, Kent Jaecke and Greg VanZee each took home a bottle Stand Guard pour on and a set of cornhole game boards generously donated by Elanco Animal Health. Team EE with Val Eberspacher, Greg Burden, Judd Redalen and Chris Ford was a close second place finishing team. Kevin Fox, Katie Trail and Travis Peterson followed up as the third placing team.



Individual contests were set up as the players shot their 18 holes for an extra added competition. Grant Lunning took home a Yeti koozie and golf bag donated by Rocking K Productions for the longest drive and longest putt. Charlie Wilson shot the winning closest to the pin – one shot contest while Chad Fairley won the closest to the pin – two shots competition.



The American Simmental—Simbrah Foundation Breeders Cup Golf Tournament was created to raise funds for the youth of the Simmental and Simbrah breed. The 2018 tournament raised \$10,641 that is earmarked for education, scholarships and leadership opportunities through the American Simmental—Simbrah Foundation. We could not have done that without the donation of all our sponsors of the tournament and cannot say THANK YOU enough for your support and generosity.



Make plans for 2019 AJSA National Classic event to be held in Louisville, Kentucky. Plans are already in the making for the 4th Annual Simmental—Simbrah Foundation Breeders Cup Golf Tournament as the bluegrass of Kentucky is extraordinarily beautiful.



JULY 22 - 28, 2019
 KENTUCKY EXPOSITION CENTER
 LOUISVILLE, KENTUCKY



RACING TO THE BLUEGRASS

2019 AJSA CLASSIC
 HOSTED BY SIMMENTAL BREEDERS SWEEPSTAKES

3 SHOWS. 2 SHOWMANSHIPS.

LIFETIME OF MEMORIES.

Visit the National Classic website today! Find information on sponsorship opportunities, AJSA, Breeders Sweepstakes, accommodations and the official publication of the 2019 Classic, *the Trifecta* magazine! Continue to check back for updates throughout the year, we can't wait to welcome you to Louisville!

Headquarter hotel reservations now available!
Crowne Plaza Louisville Airport-Expo Center
502-367-2251 / Block: 2019 AJSA National Classic

Holli Hatmaker / holli@dpsalesllc.com / 859-707-5248
 AJSA National Classic Coordinator / Simmental Breeders Sweepstakes Secretary



RACINGTO THEBLUEGRASS.COM

Merit Award Recipients

2018

By Rachel Endecott

Sixteen outstanding junior members have been named to receive the American Simmental Association's (ASA's) prestigious Gold and Silver Merit awards. The winners were announced during the 2018 National Classic Awards banquet on July 7, 2018, in St. Paul, Minnesota.

Five Gold award winners were named to receive scholarship stipends in the amount of \$3,000 each, while 11 Silver awards, worth \$2,000 each, were also awarded. The total value of the combined Merit Award scholarships is \$25,000, funded through direct support from the American Simmental-Simbrah Foundation. All awards are required to be used for post-secondary educational purposes.



Gold

Cagney Effling, Highmore, South Dakota, has been an AJSA member for 10 years, and she is actively involved in numerous breed associations. She strives to be a leader among not only her fellow AJSA members, but all youth within the cattle industry. She is excited to help promote her state association not only to those active in the show ring, but also by increasing the state association presence at commercial and seedstock cattle producer events. Effling credits the AJSA for strengthening her communication skills, which have allowed her to be a better advocate for the Simmental breed and cattle industry. She is on the livestock judging team at Northeastern Oklahoma A&M and plans to attend Oklahoma State University to complete her bachelor's degree in agribusiness with a minor in political science. She is the daughter of Chris and Kristi Effling.



Gold

Kaylie Huizenga has been an active member of the AJSA for 14 years. She is a past President of the AJSA Board of Trustees and credits the AJSA for helping create educated leaders for tomorrow's beef and agricultural industry. She served as her state junior association's president for four years and feels that the state associations provide a gateway for the Simmental breed to be promoted and a support system for junior members in all aspects of life. Huizenga strives to encourage all young people involved with the Simmental breed to become members of their state association and mentions the AJSA Steer Profitability Competition as a promising avenue for youth from commercial cattle backgrounds to become involved with the AJSA. She is a member of the University of Illinois livestock judging team and plans to continue her schooling to receive a doctorate degree in ruminant nutrition. She is the daughter of Tom and Kristi Huizenga from Morrison, Illinois.



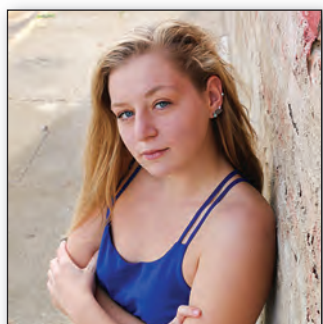
Gold

Emily Ivey, Loudon, Tennessee, has served as her state association's president for three years. She credits the AJSA for preparing her, and other junior members, for the real-world beef industry. Ivey's experiences with educational contests and cattle shows at AJSA events throughout her junior career have had a positive impact on her leadership, competitiveness, and mentorship. She serves on the AJSA Board of Trustees and strives to set a positive example for all junior members. She looks forward to continuing to improve communication from the AJSA to its members in her next year of serving as a Trustee. Ivey competed on the Lake Land College livestock judging team and recently received her associate's degree in animal science. She will be a junior at Iowa State University this fall with plans to pursue a master's degree in animal science and a career in beef cattle reproduction. She is the daughter of Cathy Ivey.



Gold

As a 10-year member of both the AJSA and South Dakota Simmental Association (SDSA), **Nicolette Schmidt** is very enthusiastic about promoting the Simmental breed. She served as her SDSA Queen for four years and enjoyed mentoring younger members in educational contests and the show ring. She also served as vice president of her state association and assisted with hosting a Regional Classic. Schmidt credits her participation in AJSA events with improving her leadership skills and increasing her knowledge of the Simmental breed and the beef cattle industry. She is currently attending Northern State University in Aberdeen, where she is pursuing a degree in special education and early childhood education. Schmidt's career goal is to work with children with special needs and provide improved special education services in rural South Dakota. She is from Willow Lake, South Dakota, and is the daughter of Brett and Rochelle Schmidt.



Gold

Leslie Walker, Danvers, Illinois, credits her participation in the AJSA Regional and National Classics for making her a better person and beef advocate. She stresses the importance of being a voice for the beef industry and encourages people to capitalize on every opportunity to educate consumers about the value of beef consumption and the attributes of cattle production. Walker credits state associations with teaching junior members about Simmental programs at the national level and encouraging a sense of belonging that continues throughout adulthood. She is a founding member and currently serves as president of the Illinois Junior Beef Association. Walker recently completed her associate's degree at Lake Land College and will study agricultural economics while also competing on the livestock judging team at the University of Illinois. She is the daughter of Paul Walker.



Silver

Olivia Branum enjoys serving as a mentor at regional and national events and was actively involved in planning the 2017 National Classic in her home state. She currently serves as the president of her FFA chapter and plays an active role in the decision-making, management and manual labor on her family's Simmental farm. Branum was recently elected to the AJSA Board of Trustees and looks forward to increasing the social media presence of her state junior association and the AJSA. She credits her participation in Regional and National Classics and the IGS Leadership Summit with improving her decision-making, communication, and networking skills. After graduating high school, she plans to attend the University of Mississippi and later attend law school. She is the daughter of John and Deena Branum, Poplarville, Mississippi.



Silver

Having served as president of Missouri Junior Simmental Association, **Kara Cloud**, Carthage, believes in promoting the breed through social media and would like to positively impact the way the average consumer views the beef cattle industry. She was elected to the AJSA Board of Trustees at the 2018 National Classic and credits her experiences at AJSA events with building a network of peers across the nation. Cloud will attend Butler Community College in El Dorado, Kansas, in the fall, where she will compete on the livestock judging team. After earning a bachelor's degree in animal science at either Oklahoma State University or Texas Tech, she plans to attend law school and focus on policy. She is the daughter of Chris and Michelle Cloud.



Silver

Rachel Dickson is the current president of the Ohio Junior Simmental Association and an eight-year member of the AJSA. With a desire to encourage more involvement in educational contests within her state association, she hopes to see junior members become more active in the various events offered in the AJSA. She believes the AJSA has transformed her into a role model for younger members, a dedicated cattlemaster, and a convincing salesperson. Dickson strongly encourages older members to attend the IGS Leadership Summit. This fall, she will be dual enrolling as a junior at Utica High School and a freshman at the Ohio State University, majoring in political science with an ag business minor. She is from Saint Louisville, Ohio, and is the daughter of Mike and Leigh Anne Dickson.



Silver

Serving as his state association's western director, **Jacob Friedrich** has been involved with his state junior association for 10 years. He has played an active role in planning state shows and contests and would like to expand state junior association events. Friedrich is an active member of his local FFA chapter and recently earned the FFA Lone Star Merit Award. This past school year, he began taking classes at Temple College in Texas to prepare for veterinary school. Friedrich plans to attend Oklahoma State University to earn a bachelor's degree in animal science. After earning a bachelor's degree, he aspires to attend Texas A&M for veterinary school. He is the son of John and Tina Friedrich, Zabckiville, Texas.



Silver

Grace Greiman, Goodell, Iowa, currently serves as secretary of the Iowa Junior Simmental Association and has been an active member of the AJSA for eight years. She was elected to the AJSA Board of Trustees at the 2018 National Classic and received her FFA State Beef Proficiency Award in the spring of 2018. Greiman will be a senior at Garner Hayfield Ventura High School this fall, where she will serve as her FFA Chapter reporter and the senior class secretary. She is looking forward to improving her communication skills in those leadership roles, along with continuing to play an integral role in her family's registered and commercial cow-calf operation. Greiman plans to attend Iowa State University and is the daughter of Matt and Angie Greiman.



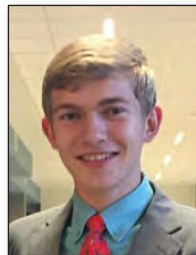
Silver

Hailey Hedrick, Shirley, Indiana, has a passion for the welfare of cattle and advocates for producers to have a good relationship with consumers. Hedrick currently serves as president of both her 4-H Club and FFA Chapter, and was the 2017-2018 vice president of the Indiana Junior Simmental Association. She would like to encourage state associations to consider sponsoring junior attendees at the IGS Leadership Summit. She is a volunteer at Agape Equine Therapy Center where she builds relationships and provides new opportunities for those with mental and physical disabilities. Hedrick will be a senior at Eastern High School this fall and plans to attend Purdue University for a bachelor's degree in animal science. She is the daughter of Jon and Heather Jordan and Matt and Vina Hedrick.



Silver

Joel Mackey, Giddings, Texas, just completed a term on the AJSA Board of Trustees. He credits the AJSA and its educational contests for teaching him and building a desire to learn more about the beef industry. Mackey describes his AJSA experiences as an evolution from a novice and tag-along, to a participant, to a junior board member. He is a 12-year member of the AJSA and has played an active role in his state association for 11 years. He is a member of the livestock judging team at Blinn Community College and will complete his associate's degree in animal science in 2019. Mackey plans to transfer to Texas A&M University with an eventual goal of veterinary school. He is the son of Mike and Jill Mackey.



Silver

Teegan Mackey has been an active member of both the AJSA and state association for over 10 years, and currently serves on the AJSA Board of Trustees as the Vice President of Marketing. He credits AJSA events with building his cattle knowledge and communication skills to relate to people from diverse backgrounds. He will be attending Blinn Community College this fall on a livestock judging scholarship, where he will pursue a degree in animal science. Mackey then plans to transfer to Texas A&M University to study animal science and eventually become a veterinarian. He is the son of Mike and Jill Mackey, Giddings, Texas.



Silver

Emilie Pauls, Schofield, Wisconsin, loves promoting Simmental cattle and serves as her state association Junior Simmental Ambassador and Treasurer. As her state is starting to grow and expand, she would love to help Wisconsin host its first state Simmental show. Pauls enjoyed planning and implementing an annual FFA Farm Day for local fourth graders where she was in charge of the livestock station. She is a member of the state winning meats judging, livestock skillathon, and livestock quiz bowl teams. She is also a past participant in the Steer Profitability Competition. Pauls will be a student in the University of Wisconsin-Madison Short Course program this fall. She is the daughter of Steven and Jacqueline Pauls.



Silver

Logan Sigmon is a past president of the Arkansas Junior Simmental Association and a six-year member of the AJSA. He enjoys teaching kids about the beef industry during his school Ag day and played an active role in planning the 2018 South Central Regional Classic. Sigmon looks forward to spreading the word about exciting junior field day activities to increase participation in his state association. He credits his involvement in AJSA with increasing his beef cattle industry knowledge and bringing him out of his shell. After graduating from high school in 2019, he plans to attend NorthArk Community College to get his welding certificate and to continue to build his Simmental herd. He is the son of Mike and Lisa Sigmon, Berryville, Arkansas.



Silver

An active member of both the AJSA and state association for seven years, **Keanna Smith** of Ignacio, Colorado, also serves as a current member of the AJSA Board of Trustees. She would love for her state association to apply to host a Western Regional Classic in southwest Colorado. Smith credits her involvement with the AJSA in creating a large network of Simmental producers throughout the United States and Canada. She is a sophomore at Redlands Community College where she competes on the livestock judging team. After completion of her associate's degree, Smith's goal is to transfer to Texas A&M to work toward her RN certification with an emphasis in ER trauma, with an additional major in agriculture business. She is the daughter of Patricia and Lee Smith. ♦



Progress Through Performance Shows

Mark Your Calendars for 2018-2019 Major PTP Shows

American Royal

Show Dates - October 27 & 28, 2018
816-221-9800 • www.americanroyal.com

Note: American Royal is the National Show this year.

North American

International Livestock Exposition

Show Dates - November 13 & 14, 2018
502-595-3166 • www.livestockexpo.org

National Western Stock Show

Show Dates -
Pen Shows: January 20 & 21, 2019
Hill Shows: January 22 & 23, 2019
800-336-6977 • www.nationalwestern.com

Fort Worth Stock Show and Rodeo

Show Date - January 27, 2019
817-877-2400
www.fwstockshowrodeo.com

The American Simmental Association

is proud to sanction high-quality Simmental and Percentage Simmental Progress Through Performance (PTP) shows throughout the country. The PTP program is designed to promote multi-level progress within the SimGenetics industry. PTP shows effectively combine the assessment of statistical data, such as EPDs and actual measurements, with traditional phenotype evaluation.

PTP Judges

PTP approved judges have been deemed as respectable and knowledgeable cattle evaluators by the ASA Board of Trustees Activities and Events (A&E) Committee. To be named as a PTP approved judge, an application must be sent by the applicant or on the applicant's behalf along with two letters of recommendation from current ASA members for review by the ASA Board of Trustees A&E Committee. The A&E Committee approves or denies all applicants. Each year the A&E Committee inspects the list of approved judges and makes modifications when necessary. View the PTP approved judges list at: www.simmental.org



ASA RING OF CHAMPIONS 2018-2019



Only the four major shows involved in the national show rotation are eligible for the "ASA RING OF CHAMPIONS 2018-2019".

Shows include: 2018 American Royal
2018 North American
2019 National Western
2019 Fort Worth Stock Show

Award Divisions:

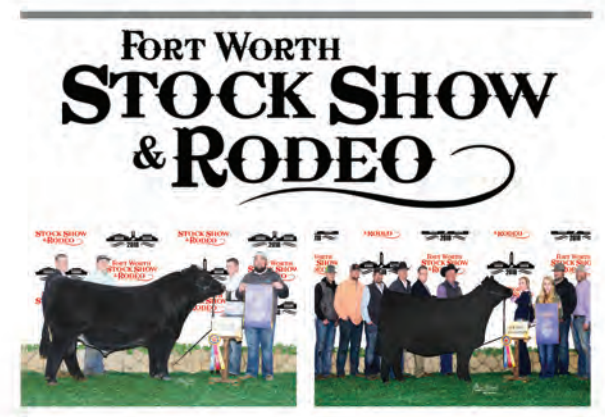
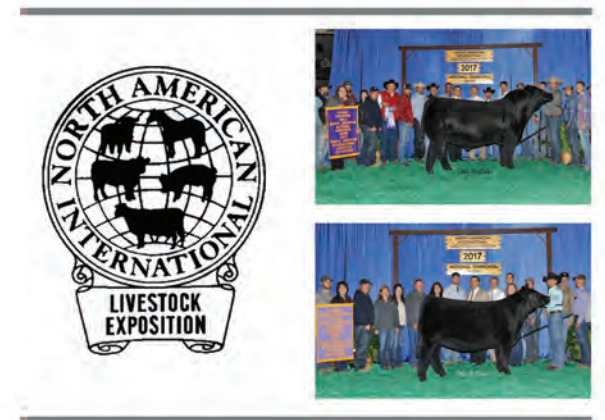
- Purebred Simmental Heifer of the Year
- Purebred Simmental Bull of the Year
- Percentage Simmental Heifer of the Year
- Percentage Simmental Bull of the Year

Qualifications:

- Exhibitor must be an active member in good standing with the American Simmental Association
- Purebred Simmental: 7/8 Simmental and up
- Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- Animals and their exhibitors must abide by the rules of the show(s) in which they participate.
- All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given.

Additional information:

Luke Bowman
406-587-4531 ext. 518
ptp@simmental.org





Embrace the Past,

As ASA celebrates 50 years, we look to the past, and how it shapes our future. This month's issue is the seventh installment in a year-long series, focused on

Golden Memories

In 2005, ASA published the All Purpose Index (\$API) and Terminal Index (\$TI) for the first time. As a part of a series, Wade Shafer, Ph.D., ASA's former Director of Performance Programs and current Executive Vice President, addressed the application of selection indexes when first introduced to Simmental producers.

Coordinated by Emme Troendle

Improving the Bottom Line by Using Selection Indexes

An explanation of the practical application of ASA's innovative new selection indexes.

By Wade Shafer, Ph.D.

By now many of you have had a chance to look at and form opinions about our new All-Purpose (\$API) and Terminal (\$TI) indexes. If the telephone calls we've received are any gauge of breeders' sentiment, there are quite a variety of opinions out there. We've heard everything from, "this is the best thing the ASA has ever done" to "I wouldn't use them if my life depended on it." The wide disparity in opinion is not surprising. There were similar responses to the introduction of EPDs — such is the nature of introducing new technology.

Actually, a healthy bit of skepticism is warranted when deciding whether or not to integrate new technology. One of the obvious questions one must ask is, "Does the technology do what it was intended to do?" In our case, "Do these indexes sort parents for economic worth?" Often times, when technology is first introduced, there isn't enough of a track record to come to any conclusion about this. Fortunately, economic indexes have been around for a long time; though there isn't much history on indexes in the beef industry, they have been thoroughly tested in the pork, poultry and dairy industries for years. Based on those industries' experience, there is no doubt that the concept is solid — properly

constructed indexes are quite effective in ranking genotypes for profitability.

Another critical issue in determining whether or not to use new technology is the cost of incorporating it. Typically, the cost of newly introduced technology outweighs the benefits. Many early adopters suffer financial loss because the technology was priced over its worth. Frequently it's better to sit on the sidelines until the technology becomes more affordable. No reason to wait things out here; this technology is free!

Okay, enough about the merits of using our indexes. By now you are probably well aware of my take on the value of indexes. Even though I wholeheartedly encourage the use of indexes, I realize that the decision to use them is more involved than just whether or not they work or if the technology is affordable. One very important question that I haven't addressed in any of my articles is: "Will they have a positive impact on your bottom line?" I've been telling you over and over that they will improve your customers' profitability, but will they improve yours?

This is a difficult question to answer. In theory, you should be rewarded for building a product that makes your customer more money. Never-

theless, if your customers don't realize the value of your product, the indexes won't make you more profitable. For example, you could have a lot full of bulls with tremendous index values. Yet, if cattlemen won't buy them for one reason or another, no one benefits.

There are a couple of approaches I would suggest taking here. First, I would be proactive about educating customers about indexes. Familiarize yourself with them. Be able to explain and promote their use. To assist you in this effort, we have placed several articles on our website that pertain to selection indexes. We will also be producing a short "user's guide" for you to distribute to customers. There is a learning curve with any new technology. Besides the benefit to your breeding program, becoming well-versed on economic selection indexes may make you a "go-to" person for those wishing to understand the technology, potentially opening the door for marketing opportunities.

The second consideration is to determine if there are absolute musts for your customers — characteristics that are "make or break" in nature. This is easily done when it comes to qualitative traits like polledness or color; you can shout from the mountaintops



Wade Shafer

about the merits of a horned bull, but if your customers absolutely won't buy one, you're wasting your time.

When it comes to quantitative traits (e.g., weaning weight, milk, marbling, etc.), however, things aren't so clear-cut. Customers typically are willing to compromise here, often times accepting less of one trait if it's balanced by more of another. Of course, that is what economic selection indexes do — mathematically determine the most profitable balance of traits. In theory then, we could stop right there; indexes take care of the sorting for your customers. If merchandising seedstock was only that straightforward! If your customers are typical cattlemen, justified or not, there are minimum levels for many traits below which they aren't willing to go. To avoid compromising salability, your task is to determine where that level is and avoid producing cattle below it.

Frankly, growth level may be of concern for many in using the \$API. You've probably noticed that the top \$API sires tend to be at the low end for growth; the index is telling us that the extra cost of maintain-

Imagine the Future

revisiting historically significant documents, articles, and photographs, in addition to hearing from those involved about the significance of this history.

Golden Opportunities

Today, Marty Ropp, ASA's former Director of Field and Commercial Services, provides insight into the last 14 years of index selection, and how they continue to serve the breed.



Marty Ropp

ing larger replacement females outweighs the benefit of increased growth in other areas of the system. Nevertheless, if you suspect that your customers won't accept the growth levels produced by these sires, you may want to set a minimum threshold for growth and select the top \$API sires that meet it. Actually, you may deem it necessary to set thresholds for several traits. This can easily be accomplished by setting your trait parameters and pulling up the top indexing sires that meet your criteria with the sire sorting tool available on our website.

This type of selection isn't ideal. The downside is that you aren't using the most profitable sires overall. You are only finding the most profitable sires that meet your "acceptability" thresholds. Keep in mind that the more thresholds you set and the higher you set them the further from providing your customers with maximum profitability you will move. That said, from a practical standpoint, you must be able to sell what you produce.

If this selection strategy helps you improve your cattle's economic value, as well as their salability, it may be an acceptable compromise. ♦

"In the spirit of full disclosure, let me start by saying that I hate the idea of driverless cars. I believe that online shopping is simply a conspiracy to sell us even more stuff that we don't need, and I find much more security in talking to a real person when I book a flight, rent a room, or order at McDonalds. So do not confuse me with someone who believes "more technology is always better." There are, however, thousands of examples where technology is not only effective but is crucial for improvement.

"Genetic index selection for greater profit in agriculture is one solid example. Soybeans or silage, catfish or cattle, making wise genetic decisions these days requires a substantial amount of technology. The good news is we have it and it literally improves every day. Using technology to make wiser profit choices for the beef business starts with decision support at the genetic level. We have access to an immense data set, improved DNA technology and now the very best beef genetic evaluation in the world. The index selection tools they generated simply make selection easier and reduce risk.

"We have now had the EPDs to use in decision-making and beef improvement for nearly 50 years. Genetic and production trends are solid proof that EPDs have added literally billions of dollars of profit to our industry, and they would have added even more if producers would have used them sooner and more aggressively. The dollars lost from failure to implement technology in the past are gone forever, but we have tools now that can promote profitability more predictably.

"It doesn't seem that long ago, but we have now had index selection technology to improve profit for nearly 14 years at ASA and for a bit longer at other breed associations. \$API and \$TI were designed to make genetic improvement easier and to focus trait selection on those that actually drive enterprise and industry profit. Many competing indexes are more like partial budgets and can promote the success of one industry segment at the expense another. More indexes can give the perception of more "winners." The truth is when one of us in this industry loses, ultimately we all do.

"Since the fall of 2004, we have cussed and discussed the value of indexes to a point of exhaustion. The fact is, those who quit arguing and started employing indexes have built a genetic lead for profit promotion and have added dollars to the US beef business by reducing production costs and increasing beef industry income. Some argue that the trait priorities and weightings of \$API and \$TI do not fit their view of the world nor their customer's personal priorities. Though that point is simple to make, there are many high-ranking bulls for profit index that still promote traits of personal interest for nearly everyone. For example, among the top 1% of Purebred proven sires for \$API, nine out of 33 bulls are in the top 20% for WW EPD, 18 sires rank in the top 20% for REA and 13 are in the top 20% for Docility. Almost everything folks argue that you can't get, you can and that is just in the top 1%! If you set a more modest goal for \$API there are literally hundreds of great choices and some of them could even win Denver, if that is important to you.

"Recently, inquiries from commercial customers and the larger beef business have been increasingly focused on profit and thus include good conversations about our International Genetic Solutions indexes. It should be no real surprise that commercial cattlemen are attracted by Calving Ease, Stay-ability, MCE and reduced cow costs. When they find out they can get all of those non-negotiables along with breed-leading growth and carcass traits, the choice to use simplified selection information is relatively simple. An increasing number of producers too are evaluating \$TI. Those who are truly focused on whole enterprise profitability realize that females that are cheap to keep around, require less labor and last, bred to sires that generate a calf designed to drive profit deeper into the beef chain, make sense too.

"To me it is simple. Make sire selection from the list that offers the greatest potential profit advancement, then choose the ones in that group that fit your personal or production priorities. It's been 14 years now and the list is larger and more robust than you may think." ♦

NEWSMAKERS

ASA Hires Kenneth Beartusk

Kenneth Beartusk, from Lame Deer, Montana, was recently hired by the ASA for software development and programming. Beartusk is recent graduate from Montana State University with a bachelor's degree in computer engineering. As an outdoorsman, he previously worked as a wildland firefighter and spent his free time hiking, fishing, golfing, and doing many other outdoor activities. As a father of two little girls, Beartusk finds that most of his free time is spent either with his family or working on software projects. He is excited to work with ASA and its membership on new projects.



Beartusk

AMSA Names Award Winners

The American Meat Science Association (AMSA) has announced two award honorees. Two Cargill scientists, Dan Schaefer and Scott Eilert, received AMSA Fellow status.

Both are recipients of the 2018 AMSA Signal Service Award, which is given to members in recognition of devoted service and lasting contributions to the meat industry and the association. The Signal Service Award is sponsored by Cargill, Elanco Animal Health and Johnsonville.

In Memoriam . . .

- **Clayton Hergott**, Hergott Simmentals, Hebron, NE, age 37, passed away recently. Hergott was actively involved in his local community and the cattle industry. He worked at Reinke Manufacturing as a cost accountant and an auctioneer at The Belleville Sale Barn,



Hergott

as well as volunteering his time helping with numerous benefit auctions. He is survived by his grandparents Wilfred Hergott of Hebron and Lola Muhr, Grand Junction, CO; parents Gary Hergott and wife Carol of Hebron; Betsy Evert and husband Randy, Belleville, KS; his partner in life, Misty Poisel and her children; seven siblings, and many more family and friends. ♦

FLECKVIEH FORUM

By Fred Schuetze,
President of the World
Simmental Fleckvieh Federation



“As President of the World Simmental Fleckvieh Federation I would like to take this opportunity to invite all Simmental breeders to the World Simmental Fleckvieh Federation Congress.”

What is the World Simmental Fleckvieh Federation (WSFF)?

In 1974, Simmental breeders from 19 countries, including the US and Canada, who were attending the European Simmental Federation in Zagreb/Croatia, agreed that there should be an organization where there was representation from all countries that raised Simmental. The initial group was comprised of 19 countries, which has now grown to 25 countries with an additional five countries which are known as observers. In the organization's name, both Simmental and Fleckvieh are used to encompass all segments of the Simmental breed, as well as Simbrah.

The WSFF has a Congress on even numbered years, where members meet and discuss topics that are important to the Simmental breed as deemed by the representatives from each country.

The WSFF has been a tremendous sponsor of many research projects with the American Simmental Association. I urge each of you to take the time to check out the WSFF website (wsff.info) to see how they support Simmental/Fleckvieh cattle around the world.

Golden Book Awards are given by the World Simmental Fleckvieh Federation to each country so they may honor those who deserve this award. This award recognizes individuals and organizations who have made significant contributions to the development of the Simmental/Fleckvieh breeds. Each year Simmental breed associations may honor up to three members per country for their work and involvement in the Simmental industry. In the US, the WSFF Golden Book Award is presented during the Chairman's Reception every January. A list of past recipients for the US can be found on the ASA website and a list of worldwide recipients can be found on the WSFF website.

September 24-28, 2018, marks the dates for the WSFF Congress to be held at the historic Stockyards in Fort Worth, Texas. “From Cattle Drives To Genomics” is the theme of this year's event. The schedule is packed full of great presentations by world-renowned speakers, cattle judges and guests from across the globe. Besides the official Congress, there will be cattle on display and display booths.

Registration opens on Monday, September 24, at the Hyatt Place hotel in the historic Stockyards. At 7 p.m., there will be a cocktail party at M.L. Leddy's saddle and western store. It will be a great place to visit with international as well as US breeders to exchange ideas and learn what is happening around the world. Go to the website for the complete schedule: worldsimmentalcongress.org. If you have any questions, just give me a call or one of the associates listed on the website for help.

FSFF News & Events:

September 30, 2018

Last day to pay your FSFF membership fees to be included in the directory.

October 20, 2018

The Magnolia Classic, Starkville, MS

November 11, 2018

FSFF Shows @ NAILE (The Pinnacle, The Fleck Effect & The Challenge Cup)

2019 Membership Directory will go to print in October of 2018



WSSFF CONGRESS SCHEDULE

Tuesday, September 25

- 6:30 a.m. Participants will board buses at the Hyatt Place hotel for ranch tours with stops at:
- Red River Farms, Grand Saline, Texas, Greg Burden and Bob Mullion, to observe purebred and SimAngus™ cattle.
 - K5 Rafter Top Simmentals and Black Oak Simbrahs, Kenneth and Rhonda Airheart, Mineola, Texas, to observe Fleckvieh, Fullblood Simmental and Simbrah cattle.
 - Pine Ridge Ranch, Athens, Texas, Bill & Jane Travis to observe Simbrah cattle that are Fleckvieh influenced.
- 7 p.m.–8 p.m. Evening meal at Joe T Garcia's Restaurant

Wednesday, September 26

River Ranch in the Stockyards

- 9:00 a.m.–11:00 a.m. WSFF formal part of the WSFF Board meeting
- 11:30 a.m.–1:00 p.m. Lunch, River Ranch
- 1:00 a.m.–5:00 p.m. Technical Issues of WSFF
- Display cattle and booth of sponsors open all day at River Ranch.
 - 10 a.m. optional outing at local shopping centers.

Thursday, September 27

River Ranch in the Stockyards

- 8:00 a.m.–9:30 a.m. General Congress of the WSFF
- 9:30 a.m.–9:45 a.m. Break
- 10:00 a.m. Fred Schuetze, WSFF President
Welcome and opening of the session
- 10:05 a.m.–10:30 a.m. Dr. Wade Shafer, Executive Vice President, American Simmental Association
ASA's Vision
- 10:30 a.m.–11:00 a.m. Dr. Bruce Golden, Co-Founder, CEO & President, Theda Solutions, LLC
The Designing of BOLT, Multi-Breed Single Step Genetic Evaluation Enhanced by Genomics, for ASA
- 11:00 a.m.–11:30 a.m. Dr. Joe Paschal, Professor & Extension Agrilife, Livestock Specialist
Education, Using Genomically-Enhanced Single-Step EPDs for Selection
- 11:45 a.m.–1:00 p.m. Lunch served at River Ranch
- 1:00 p.m.–1:30 p.m. Dr. Jon Patterson, Emeritus Professor – Montana State University; Territory Manager, Neogen/Geneseek
How to Use Genomic-Enhanced EPDs at the Ranch for Selection
- 1:30 p.m.–2:00 p.m. Dr. Joseph Deeb, Technical Director of Genetics & Genomics, Sexing Technologies
Genomics & All Good Things
- 2:00 p.m.–2:30 p.m. Matt Barten, Embruon, LLC, Salina, Kansas
Technological Advancement in Genomic Testing of Embryos Prior to Freezing and Implantation to Enhance Genetic Superiority
- 2:30 p.m. – 3:00 p.m. Dr. Mark Allen, Director of Marketing & Genomics, Trans Ova Genetics, Sioux City, Iowa
Using Genomics to Develop a Global Database for Simmental Fleckvieh Cattle
- 3:00 p.m.–3:45 p.m. Panel of speakers for Question and Answer
- 3:45 p.m.–4:00 p.m. Close session
- 5:00 p.m. Buses depart from hotel for gala at Buzzard Hollow Ranch
- 6:00 p.m.–10:00 p.m. Gala at Buzzard Hollow Ranch
Drinks, evening meal, and live country western band
- 10:00 p.m. Buses depart Buzzard Hollow Ranch for hotel

Friday, September 28

Coliseum in the Stockyards

- 8:00 a.m. – 2:00 p.m. Cattle show, Fullblood Simmental, Purebred Simmental, Simbrah, SimAngus™
- 2:00 p.m. International Sale to start as soon as Supreme Champion is selected
- 7:00 p.m. Rodeo at the Colosseum
- 10:00 p.m.–12:00 p.m. Billy Bob's Country & Western Nightclub at the Stockyards

Saturday, September 29

Participants depart for post-Congress tour in Las Vegas, NV, or travel home.

Former Board Chairman Passes

Lloyd W. Powell August 6, 1933 — June 18, 2018



Lloyd W. Powell, who served as Chairman of the ASA Board of Trustees during the 1987-88 year, passed away June 18, in Scottsdale, Arizona, at the age of 84. An Oregon native, Powell experienced great success throughout a professional career that spanned six decades.

He was elected to the ASA Board in 1983 and served two three-year terms. His business acumen provided

valuable insight into the financial and investment aspects of the Association. His advice was widely sought and readily accepted by his fellow board members.

Powell's Simmental operation, Pine Mountain Ranch, which grew to more than 400 head at its peak, was located near Bend, where the Cascade Mountains meet the legendary high desert of central Oregon. He represented ASA as its official representative to the World Simmental-Fleckvieh Federation and traveled extensively in that capacity.

In addition to his cattle operation, he was the owner of Powell Construction Company, one of the foremost shopping center contractors in the Pacific Northwest.

"As Board Chairman, Lloyd was intent on a sound business plan," said Dave Nichols, Bridgewater, Iowa, also a former

board chairman who served with Powell. "He believed in preserving and improving the Simmental breed and felt strongly that the polled trait was a real asset."

Gerry Williams, New Carlisle, Ohio, was another former board chairman who had fond thoughts of his fellow Trustee. "I will always remember him as a smiling gentleman who quickly became your friend. His personality and knowledge from years in the world of industry contributed greatly to the conduct of board business. His contributions and leadership will long be appreciated."

Earl Peterson, ASA Executive Vice President during Powell's board tenure shared these thoughts about Powell. "Lloyd was one of those quiet guys who spoke softly, but carried a big stick — always thoughtful, considerate and willing to listen. He was as equally at ease with foreign agricultural officials as we was with his fellow cattle breeders."

Born in Portland, he attended the University of Oregon (UO), where he played football and ran on the track team. He maintained a lifelong connection to his alma mater, serving as a member of the UO Board of Trustees; created several endowments; and helped finance a number of building projects. Powell Plaza, situated on campus, is named in his honor.

He is survived by his wife, Sharon; four sons: Peter, Tom, Tal and Garrett; eight grandchildren; and three great-grandchildren.

"He was loyal and supportive of those he respected and a capable adversary for those whom he opposed," Peterson added. "Whatever Lloyd set out to do, he did with a passion and a drive for excellence. He will be sorely missed by all who knew him." ♦

TOP HAT & TAILS

A Sim-Influenced Heifer Sale



Open House **OCTOBER 20**

OCTOBER 23
CW Cattle Sales

Featuring Purebred and SimAngus™
Females Sired By

HPF ROCKSTAR ASA #2922447
CCR BOULDER ASA #2880390
MCR SECURITY AAA #17569776
WHF VOLTAGE A004 ASA #2860132

AND MORE!



Chris & Allison Beins Family
FARM 11945 N 3400 W - Deweyville, Utah
PHONE 435.452.1806 WEB tophatsimmentals.com

ADDITIONAL CATTLE VIEWING BY APPOINTMENT.
WE WILL BE HAPPY TO ASSIST IN FINDING THE RIGHT TRUCKING FOR YOU!





Cowboy Cut x Upgrade
Cool homozygous black January prospect
from the powerful Spring Velvet cow family!



Basin Payweight 1682 x MF Yoo Hoo
Offering buyer's choice of the 2018 Martin
Farms spring bull calf crop.



Gibbs Tux & Tails x S A V Bismarck
Outstanding set of black and black baldy
purebred and SimAngus™ bred heifers!



JL Hugo x FSS King Arthurs Chablis
Selling a super nice set of polled, red blaze-faced
high % Fleck and Fleck-influenced bred heifers.



Triple C Bettis x Nichols Legacy
Offering ET progeny by Basin Payweight 1682
and a natural bull calf by Hook's Bounty.



PVF Insight x MF Pink
Offering her first natural calf by Cowboy Cut
and a heifer calf pregnancy by CDI Mainline.



Coleman Regis x Dreamboat Anne 5U
Offering pregnancies and embryos by
Cowboy Cut and embryos by TJ Main Event.

Martin Farms' OPEN HOUSE AT THE FARM

SEPTEMBER 29, 2018

LYLES, TENNESSEE

ONE HOUR WEST OF NASHVILLE

MartinFarmsBeef.com



Hook's Broadway x S A V Bismarck
Fancy blaze-faced homozygous black female
safe in calf to CDI Mission Statement 201E.

Neil Martin

[h] 931-670-3646

[c] 931-623-2634

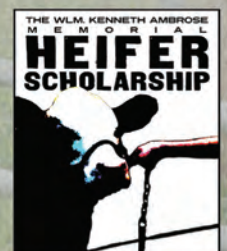
Christopher Martin

[c] 931-580-6821

This sale will be broadcast live on the internet.

DVAuction
Broadcasting Real-Time Auctions

Real time bidding & proxy bidding available.



FROM THE HEADQUARTERS

By Rachel Endecott, Director of Youth Development and Special Projects



rendecott@simmgene.com

What a whirlwind summer! I started this job in January of this year, and it's been a wild ride of learning, meeting many of you, and planning and implementing the Regional and National Classics and the IGS Leadership Summit.

For those I haven't had the chance to meet and visit with yet, here is a little bit about my background:

I'm a fifth-generation Montanan and a third-generation rancher in the Madison Valley of beautiful southwest Montana. I came to ASA from my alma mater of Montana State University, where I was the Extension

Beef Cattle Specialist for 11 years. During my tenure at Montana State, I was pleased to partner with the folks at ASA on a number of projects. These wonderful colleagues are now my coworkers and make each day in the office rewarding.

I'm passionate about agriculture leadership development and education for youth and adults alike. The American Simmental Association is highly regarded for its dedication to science and this is reflected in the educational contests that are a part of the fabric of your AJSA Classics. This combination of science education, learning by doing, and networking with peers from across North America is incredibly unique. I look forward to meeting more of you in the coming months. ♦

Unprecedented awareness of your calves. **NO COST!**

- Identifies the relative value of your feeder calves.
- Open to the majority of breeds and breed compositions.

Feeder Profit CALCULATOR beef@internationalgeneticsolutions.com

ALERT: Unpaid Annual Service Fee

If you have not paid your Annual Service Fee (ASF) by October 23, 2018, the Association will remove the billing from your account, and your membership will become inactive.

If a member wishes to become active later in the same fiscal year, a penalty late ASF fee will apply. This late fee consists of the regular fee plus a \$50 penalty fee:

Household	\$160	} Plus Reinstatement Fee \$50
Adult	\$110	
Junior	\$50	

Contact the Association at 406-587-4531 or simmental@simmgene.com if you have questions.



Hot Sim Solutions

at
CATTLE Visions

K-Ler Kingsman 610D



5/8

ASA#: 3125337
EPDs: CE: 12 \$API: 139 \$TI: 84

W/C Executive 187D



3/4

ASA#: 3182363
EPDs: CE: 14 \$API: 131 \$TI: 77

Yardley Utah Y361



3/4

ASA#: 2641894
EPDs: CE: 8
\$API: 97
\$TI: 57



FHEN Halftime A127



1/2

ASA#: 2884737
EPDs: CE: 13
\$API: 146
\$TI: 72



Halls Confidence A30



1/2

ASA#: 2852652
EPDs: CE: 18
\$API: 129
\$TI: 72



W/C Lock Down 206Z



1/2

ASA#: 2658496
EPDs: CE: 14
\$API: 155
\$TI: 82



W/C United 956Y



1/2

ASA#: 2614725
EPDs: CE: 11
\$API: 135
\$TI: 88



W/C BF Innocent Man 174A



3/4

ASA#: 2785174
EPDs: CE: 10
\$API: 108
\$TI: 58



Schooley Emmett C543



3/4

ASA#: 3268112
EPDs: CE: 9
\$API: 112
\$TI: 69



TJ Franchise 451D



1/2

ASA#: 3148384
EPDs: CE: 18 \$API: 164 \$TI: 89
Triangle J's 2017 sale topper and
stoutest bull ever produced!

GLS/JRB Cash Flow 163C



3/4

ASA#: 3044489
EPDs: CE: 6 \$API: 100 \$TI: 57

CCR Anchor 9071B



3/4

ASA#: 2882759
EPDs: CE: 18 \$API: 161 \$TI: 82

Rousey Gold Strike 512C



5/8

ASA#: 3000381
EPDs: CE: 18 \$API: 157 \$TI: 85

WS Stepping Stone 844



3/4

ASA#: 2937803
EPDs: CE: 9 \$API: 127 \$TI: 74

Longs the Player C33



3/4

ASA#: 3030191
EPDs: CE: 14 \$API: 116 \$TI: 60

LCRR THR Mtn Pass 6219D



5/8

ASA#: 3117102
EPDs: CE: 16 \$API: 160 \$TI: 87

Damar Duration D871



1/2

ASA#: 3222772
EPDs: CE: 11 \$API: 123 \$TI: 75

WHF Tenfold C38



3/4

ASA#: 3118596
EPDs: CE: 11 \$API: 127 \$TI: 69

DAF Cadillac Style C4



1/2

ASA#: 3066650
EPDs: CE: 11 \$API: 117 \$TI: 59

W/C Last Call 206A



1/2

ASA#: 2785178
EPDs: CE: 12 \$API: 144 \$TI: 79

W/C Son of a Biscuit 83E



1/2

ASA#: 3336314
EPDs: CE: 13 \$API: 126 \$TI: 64

GCC Whizard 125W



1/2

ASA#: 2511023
EPDs: CE: 10 \$API: 82 \$TI: 54

Hara's Distinction 10C



3/4

ASA#: 3083878
EPDs: CE: 10 \$API: 89 \$TI: 60

CCR Masterlink 9054C



3/4

ASA#: 3026360
EPDs: CE: 15 \$API: 143 \$TI: 74

W/C Red Revolver 8443C



3/4

ASA#: 3041173
EPDs: CE: 16 \$API: 110 \$TI: 57

COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. Which hormone is generally considered to control basal metabolic rate?
2. Where do cattle store Vitamin A?
3. For what reason would you not implant a bull calf if it is to be used for breeding purposes?
4. The acronym, CME, stands for what well-known organization?
5. Name some genetic disorder found in some cattle characterized by fusion of the normal two-toed hoof into one toe.
6. The market information branch of NCBA, that supplies market outlook and inventory information is known by what name?
7. Who is Chairman of the ASA Board of Trustees?
8. Which mineral is known as the 'master mineral,' because it is involved in almost all metabolic processes?
9. Who is ASA's Director of Membership and PTP Operations?
10. Rickets in calves is caused by a deficiency of which vitamin?

Answers:

1. Thyroxine; 2. Liver and body fat; 3. Arrested testicle development; 4. Chicago Mercantile Exchange; 5. Mule foot or syndactyly; 6. Cattle-Fax; 7. Tim Smith, Giddings, TX; 8. Phosphorus; 9. Luke Bowman; 10. Vitamin D

BULLETINS

Four Trustees Positions Open

A total of four Trustee positions are open in three regions as follows:

North Central (one seat): John Irvine, KS (eligible for re-election)

South Central (one seat): Tim Smith (not eligible for re-election, but will serve an additional year; past chairman)

Western (two seats): Tim Curran, CA (eligible for re-election)
Clay Lassle, MT (eligible for re-election)

Eastern: no open seats.

Note: Two seats open for election in the Western Region. Only one additional person from Montana or one additional person from Washington may fill a vacancy.

ASA Rules and Bylaws provide that if a Trustee serves as Chairman of the Board during the final year of the second term, that Trustee will be able to serve an additional year as a voting member of the Board. Thus, Tim Smith, as outgoing Chairman, qualifies to serve an additional year on the Board.

Election Timetable

Sept. 14 Write-in ballots for Trustee nominations mailed and posted online.

Oct. 15 Deadline for write-in ballots to reach Chairman of the Tellers.

Nov. 14 Trustee election ballots mailed and posted online.

Dec. 14 Deadline for Trustee ballots to reach Chairman of the Tellers

Call to Meeting mailed and posted online, including ballots, for any Rules or Bylaw changes.

Jan. 7 Deadline for Rule/Bylaw change ballots to reach Chairman of the Tellers.

Jan. 19 51st Annual Meeting

2019 NWSS Schedule Announced

The schedule for activities for the 2019 National Western Stock Show has been announced. The event is being held in conjunction with the 51st ASA Annual Meeting.

Date and Times are:

Monday, November 20 Entry Deadline online at: www.nationalwestern.com

Thursday, January 17

8:00 am ASA Board and Committee meetings

Friday, January 18

8:00 am ASA Board meeting
NWSS pen and sale cattle check-in

Saturday, January 19

8:00 am ASA Board meeting
10:00 am Annual Meeting
1-4 pm Meet and Greet on the Grounds
6:30 pm SimMagic on Ice

Sunday, January 20

8:00 am Bull Pen Show (including People's Choice Judging)
NWSS Hill cattle check-in
6:30 pm Chairman's Reception
7:00 pm Foundation Gala

Monday, January 21

8:00 am Female Pen Show
2:00 pm The One Sale XXVI

Tuesday, January 22

8:00 am Junior Show
Open Class Bull Show
Wild, Wild West Sale, Brighton, Colorado

Wednesday, January 23

8:00 am Open Class Female Show

DoubleTree Is Denver Headquarters

Once again, the DoubleTree Hotel Denver, 3203 Quebec Street, will serve as headquarters for the ASA Annual Meeting, Foundation Auction, and ASA Board Meetings. A special Stock Show rate of \$120 is available to ASA members; to reserve your rooms, call 303-321-3333 and ask for the "SimGenetics 2019" block. Reservations must be made no later than December 14, 2018, after that date, the quoted flat rate will no longer be available.

Transportation to the DoubleTree is by train to the Central Park Station and then shuttle service to the hotel. Once you arrive at Central Park Station, contact the hotel (303-321-3333) and request shuttle service to the hotel. The DoubleTree provides transportation to and from the NWSS grounds.

New \$50 Reinstatement Fee

During the April, 2017 Board Meeting in Bozeman, the ASA Board enacted a new Annual Service Reinstatement Fee of \$50 for members who have not paid their Annual Service Fee (ASF) by October 23, 2018. The current year's ASF was billed at the beginning of July, and if not paid prior to October 23, ASA removes this billing from the member's account and the membership becomes inactive.

If a member wishes to become active later in the same fiscal year, a penalty late ASF fee will apply. This late fee consists of the regular fee (Household \$160, Adult \$110, Junior \$50) plus a \$50 penalty fee. If you have questions, please contact the Association at 406-587-4531 or simmental@simmgene.com.

2019 Steer Profitability Competition Eligibility

It is time to begin thinking and planning for the 2019 Steer Profitability Competition (SPC). Any steer calf calved January 15 - April 15, 2018, is eligible for this fall's SPC competition. There is no breed requirement for entry. It is required that one parent be on file with ASA as either a Simmental or foundation animal.

The SPC allows you to learn the ups and downs of cattle feeding by retaining ownership on your own steers. You'll also capture rare and valuable data on your calves. At the same time, you will interact with a wide variety of industry experts who are passionate about our industry and sharing that knowledge with you and your family. Entries are due September 28, 2018. Please direct questions to ASA Director Chip Kemp at 406-587-4531 ext. 508 or ckemp@simmgene.com.

DNA Will Invoice At Time of Request

Starting September 1, 2018, DNA invoicing will be completed at the time of requesting the tests (instead of when results are received). This will increase efficiencies and reduce the number of invoices members currently receive.

Since it takes time to order kits and for the sample to complete testing, other types of processing (registrations, THE enrollment, transfers) will not be delayed pending DNA payment for a period of time, which will be determined.

We ask that if members have requested DNA kits in the past, or are requesting kits throughout the summer, that they please send the kits to the lab before September 1, 2018, so that the DNA invoicing transition is made as seamless as possible.

New Genetic Condition Panel Pricing

The Genetic Conditions Panel is undergoing changes to include all seven of the genetic defects tracked by the American Simmental Association. These defects are: AM, NH, CA, DD, OS, PHA, and TH.

The new Genetic Conditions Panel will only be available with GGP-LD or GGP-HD testing, and the add-on price for the panel will be \$25. If the animal is not undergoing a GGP-LD or GGP-HD test, then defect testing will be \$25 per defect. If requesting the genetic conditions panel after a GGP-LD or GGP-HD test is complete, the testing will be billed at single defect rates, which is \$25 per defect.

ASA Requesting Cow Weights

The American Simmental Association is seeking to increase the flow of mature cow weights into its database. Cow weights provide valuable information for use in our genetic evaluation system. ASA requests that you weigh your cows close to weaning time, and, if possible, give your cows a body condition score at the same time.

ASA Publication Accepting Photos

ASA Publications, Inc. is looking for cover, editorial, and advertising photos. Categories to consider: cattle in different seasons and environments (pasture, feedlot, etc.); people working cattle; and general farm photos. Cattle should strongly represent the focus and principles of ASA: Simmental, SimAngus™, Simbrah, SimAngus™ HT.

Vertical or horizontal format is acceptable. Photos used for covers will pay \$100, and those used for advertisement or editorial will pay \$50. Send hi-resolution photos to editor@simmgene.com.

2018 Year-Letter is "F"

The year-letter animal identification letter for 2018 is "F", and will be followed by G in 2019 and H in 2020. The letter E was the year-letter designated for use during 2017.

Office Holiday Schedule

The ASA office will be closed for the following 2018 holidays.

Thursday & Friday, November 22-23
Thanksgiving

Monday & Tuesday, December 24-25
Christmas ♦



CONNECTION

Developing leaders through friendship, networking, and communication skills!

By Kiersten Jass, AJSA President, Garner, IA



As another summer comes to a close, another National Classic is in the books. I want to thank all of the Minnesota crew for putting on an awesome event this year! I also want to thank the Oregon, Illinois, Arkansas, the Southern New England Associations for putting on a great set of Regional Classics. With fall show season upon us, I look forward to seeing everyone soon. Make sure to check out the Show Shield clothing line as we are working on getting new items.

With that, I am honored to serve you this year as the 2018-2019 AJSA President. I look forward to working with and getting to know as many junior members as I can. I am confident that every member who has been elected to the Board of Trustees is a smart, hardworking person who

will give everything they have to make the AJSA everything it can be for you. As a Board, we have big plans for the AJSA on continuing to improve the events that we offer and communicating with our members. We are on the Board for the junior members, and it is only through you that we can make the AJSA even better. Find a Board member if you have any questions, concerns, or just want to talk. We meet regularly and would love to hear from you!

Last but not least, I would like to thank anyone who volunteered their time to help put on an AJSA event this summer. Without you all, such great events would not be possible. I know all the juniors are thankful to be able to attend these events across the country. They are an awesome opportunity to meet new friends and make connections with people that will last a lifetime. I wish everyone the best throughout this year, and I can't wait to see you all at the 2019 National Classic in Louisville, Kentucky, held in conjunction with the with Simmental Breeders Sweepstakes! ♦



2018-2019 American Junior Simmental Association Board of Trustees

President

Kiersten Jass, Garner, IA
515-408-4918
kierstenjass@gmail.com

Vice-Presidents

Membership Communications
Jordan Cowger, Kasas City, MO
816-916-3329
jordancowger@gmail.com

Finance
Garrett Stanfield, Manchester, OH
606-375-2794
stanfield.40@buckeyemail.osu.edu

Marketing
Teegan Mackey, Giddings, TX
512-718-3165
tteeegan@gmail.com

Leadership
Clay Sundberg, Arlington, IL
815-878-6758
csundberg@live.com

Trustees

South Central Region

Kara Cloud, Carthage, MO
417-793-1414
kara.cloud0820@gmail.com

Cody Smith, Lindsay, OK
405-756-6905
codys7022@gmail.com

North Central Region

Hunter Aggen, Harmony, MN
507-923-0815
hma2017@hotmail.com

Grace Greiman, Goodell, IA
641-512-1662
grace.greiman@gmail.com

Eastern Region

Olivia Branum, Poplarville, MS
601-466-3733
oliviabranum92@gmail.com

Rachel Dickson, Saint Louisvillle, OH
740-915-1160
dicksonfarms21@gmail.com

Emily Ivey, Loudon, TN
865-254-2998
showcattle13@gmail.com

www.juniorsimmental.org

Western Region

Bentley McCullough, Fort Benton, MT
406-788-1669
bentley3383@yahoo.com

Zach Wilson, Stanwood, WA
360-941-8020
zach.wilson1211@gmail.com

Western Region Executive Committee Representative

Keanna Smith, Ignacio, CO
970-769-0357
keannasmith2@gmail.com



We Win When You Win!

Thanks to these great families - and more - for a wonderful summer!



Tebo Family



Moore Family & Russell Family



Clapp Family



Hilbrand Family



Rhode Family



Winslow Family



6591 W County Road 625 N • Middletown, IN 47356

SIMMENTAL - SIMANGUS - SHORTHORN
Hay - Straw - Grain
Scott: 765.620.1700 | Jeff: 765.620.0733
Thomas Lundy, Herdsman:
502.471.0354
Kellen Kemme, Show and Sale Cattle:
2171.994-2343

Request a catalog now at trennepohlfarms.com



For more information contact the marketing agents at 1.877.800.9230

See Us Now to View an Elite Set of Purebred and Percentage Heifer Calves and Make Plans to Attend:

Right By Design 2018

NOVEMBER 24 - ON THE FARM

Selling Heifer Calves & Bred Females

Rob Brown Inducted into Saddle & Sirloin

Former American Simmental Association (ASA) President receives prestigious livestock honor.

R.A. "Rob" Brown, Jr., Throckmorton, Texas, has been selected as the 2018 inductee into the Saddle and Sirloin Portrait Gallery.



Rob Brown Jr.

Considered one of the highest honors in the livestock industry, the Saddle and Sirloin Gallery was established in 1903 and recognizes only one individual each year for their lifetime of exceptional service to the livestock business. The Saddle & Sirloin Club will honor Brown during a portrait unveiling on November 11, in conjunction with the North American International Livestock Exposition in Louisville, Kentucky.

Brown built R.A. Brown Ranch into one of the most substantial ranches in the country, encompassing Quarter Horses, multiple

seedstock breeds, commercial cow-calf herds, stocker operations, cattle feeding, and farming. He represents the fourth generation of the Brown family ranching legacy in Texas.

With his amazing commitment to service, Brown has served in leadership roles for many state, regional, and national organizations including the American Quarter Horse Association (AQHA), National Cattlemen's Beef Association (NCBA), Senepol Cattle Breeders Association, National Beef Cattle Evaluation Consortium, Texas & Southwestern Cattle Raisers Association (TSCRA), Texas Animal Health Commission, Texas Tech University and the Ranching Heritage Association, in addition to ASA.

Brown said, "This is the most prestigious award I could ever receive." Prior to this honor, the R.A. Brown Ranch has been awarded ASA's Golden Book Award, NCBA's Cattle Business of the Century, the AQHA's Best Remuda, BIF's Seedstock Producer of the Year and Brown has been inducted into the AQHA Hall of Fame and honored with the coveted Golden Spur Award by the National Ranching Heritage Center.

Born in 1936, Brown was raised on the purebred and commercial cattle ranch in Throck-

morton. In 1954, he enrolled in Texas Tech University and, despite having dyslexia, became the first in his family to graduate from college. Brown married Peggy Donnell, and they returned to the ranch working for his father.

In 1965, Brown began a planned crossbreeding program blending the family's Hereford cattle with European breeds. In 1974, Brown became President of the ASA and also held their first cattle auction at the R.A. Brown Ranch. Today, the sale has grown to over 800 bulls, 600 females, and 20 horses annually. By 1979, Brown expanded his multibreed seedstock herd with the development of Simbrah followed by the addition of Angus, Red Angus and Senepol over the next decade. His experience with different cattle breeds, along with his drive for innovation, led to the creation of the Hotlander composite in 1989, a combination of Simmental, Angus, Red Angus, Brahman and Senepol.

The ranch horse remuda at the R.A. Brown Ranch was an integral part of the ranch before AQHA was founded, and R.A. Brown, Sr. was a founding member of the AQHA Association, serving on the executive committee in the 1940s. Like his father, Brown quickly moved into a leadership position in the AQHA and had many major accomplishments leading to the presidency.

In an effort to take rodeo back to its roots of working ranch cowboys and horses competing in everyday ranch activities, Brown and three local ranchers established the Texas Ranch Roundup in 1981. This ranch rodeo and cowboy gathering has raised over \$3.2 million for charities and started the growing event of team ranch rodeo.

Rob and Peggy's primary focus throughout the years has been to instill love in the family and foster family relations. He is quick to give credit to Peggy for their success. The Browns have been progressive in generational transfer, as well, and all four of their children and their families are back on the ranch.

Brown has lived by the motto of "be progressive yet practical, and embrace science while respecting tradition." He has instilled these values into his family, assuring Brown family leadership for years to come.

Visit <http://www.livestockexpo.org/saddleSirloin.html> to learn more about the Saddle & Sirloin Gallery. Funds have been established with the American Simmental Association, Red Angus Association of America, American Quarter Horse Association, and National Ranching Heritage Center. Donate directly by removing the insert and mailing it back to ASA or by calling 406.587.4531 ext. 112.

Tickets may be purchased for the event at: www.ranchingheritage.org/saddle/ or by calling 806-834-0469. ♦

THE ADVANTAGE

2ND ANNUAL PRODUCTION SALE



*Three Different Breeds.
Three Junior Nationals.*

*Three
Reserve
National
Champions.*



October 12 • Sioux City, IA

**To be added to our mailing list
text or email us at 712.389.8241
or udellm@live.com**



UDELL
Cattle Co.

Bret, Becky, Maddy, Mitchell and Hannah
31695 Hedge Ave. • Sioux City, IA 51108
Bret: 712.251.2527 • Mitchell: 712.899.7485
Marc: 712.251.6456 • Greg: 712.253.0004

Cooperator Herds Wanted



CMP
ASA
CARCASS MERIT PROGRAM

Members, do you know a commercial operation with accurate and consistent records? Do they retain ownership of the calves or have an interest in collecting carcass data? Would they like to get paid to use some of the most promising young bulls in the industry? Maybe you have a commercial herd of your own that could work as a cooperator herd for the ASA's CMP.

"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."

Lynda Stuart,
Stuart Land and Cattle Co.

"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."

John Hall, Ph.D.,
Professor and Extension Beef Specialist and Superintendent at University of Idaho Nancy M. Cummings REEC.

Incentives for Cooperators

- ◆ Free semen from the industry's top herd sire prospects
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program.
- ◆ ASA will pay \$60/AI sired carcass that is harvested.
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

How does it work?

- ◆ ASA assigns all matings in a random fashion so the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ ASA will use several sires per contemporary group to provide more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

Qualifications

1. All cows are individually identified along with birth year and approximate breed makeup
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data

Contact Lane Giess or Jannine Story for more information at 406-587-4531.



10.13.18

1:00 pm CST • at the Farm, Seward, Nebraska



20-20 x Red Jewel



Primo x Tinley (Red Jewel)



Back In Black x Saerac



Blaze of Glory x Don't Doubt Me



Quantum Leap x Steel My Heart

New Direction Group Members...

- | | |
|--------------------|---------------------|
| B&L Cattle Company | Superior Simmentals |
| Naber Farms | Kasl Simmentals |
| Haley Simmentals | Bender Simmentals |
| NP Cattle Company | B-Bar-H Cattle Co |
| Snider Simmentals | |



20-20 x Sweet Gem

SLOUP
SIMMENTALS

Nick & Andrea Sloup and Family

303 Northern Heights Dr. • Seward, NE 68434

Phone 402.643.4429

Cell 402.641.2936

e-mail a.sloup@juno.com

Bill Sloup • 402.641.5132 

www.sloupsimmentals.com



Primo x Steel My Heart



Doug & Debbie Parke 859.421.6100

Drew & Holli Hatmaker 423.506.8844

office@dpsalesllc.com

www.dpsalesllc.com



20-20 x Magnificent Dreams

DVAuction Broadcasting
Real-time Auctions

Down to the Genes

Everything you need to know about ASA's DNA Services and more.

By Lilly Platts, Jackie Atkins Ph.D., Riley Foster, and Leoma Wells

The American Simmental Association's DNA department has teamed up to create a series of articles to answer frequently asked questions about DNA and provide tips to make the testing process smooth and easy. This is the first article in the series focused on testing requirements, the timeline for results, and tips to ensure a smoother experience.

When do I have to DNA test an animal?

Animal Type	Parentage	Genomics	Genetic Conditions
Purchased embryo	Required	Suggested	*Recommended if CL (Carrier in Lineage), DL (Documented Carrier in Lineage), or PR (Population Risk). ↓ ↓ ↓ ↓
Embryo from owned or leased donor dam	No Required Testing	Recommended	
Donor Dam	Required	GGP-HD Required	
AI Sire	Required	GGP-HD Required	
Natural Service Sire	Recommended	Recommended	
Cows/replacement heifers	No Required Testing	Recommended	

*If a sire or donor dam is listed as a CL, DL, or PR for genetic conditions then the progeny will be placed on genetic hold, which means a certificate/EPDs will not be issued until either the parent(s) have been tested or the individual itself is tested for the conditions marked as a CL, DL, or PR on the parent(s) TraitTrac.

I received a genetic hold letter.

Is my calf a carrier of a genetic defect?

Not necessarily. For natural calves (not ET), the defect risk is always tracked from the sire's side and can be cleared by testing as far back in that sire's pedigree as possible. For an ET calf, the hold can be generated from the sire or donor dam so make sure to check the TraitTrac display of both parents to determine the necessary defect testing.

Do ASA's genetic defect testing requirements match those put in place by sales management and bull tests?

Not always. Sales managers and bull tests may require additional testing depending on their requirements. It is always best to follow up with the specific sales manager or bull test on the testing requirements prior to ordering DNA kits from ASA to ensure the animal can be sold through that venue.

I purchased semen on a bull and found out he is not approved for AI. Does the owner of the bull have to test him?

It is not required that this cost be incurred by the owner, i.e., if a semen company is marketing the semen on the sire

they might pay for and submit the necessary testing. ASA suggests contacting the bull's owner or seller of the semen to encourage them to complete the testing. But, if you cannot reach the owner or person/business semen was purchased from anyone can send in a straw of semen and pay for the required testing by contacting ASA.

Do other associations require the same testing?

Each association has different requirements. If a sire/dam is registered with ASA from another breed certificate, additional testing may be required to register progeny with ASA. Make sure to contact ASA with any questions prior to progeny being born to avoid delays at registration time.

How long does take to get DNA results?

Given the above timeline, it could take 2 months for breeders to have results from the time they order their kit. If the breeder needs the results by December 15th and all goes well, they should order their kit by October 15th. There are several points along this chain that could speed up or delay results (for instance, postage rates, type of DNA testing, etc.). Watch for the next issue where we delve deeper into proper sample collection and ways to avoid delays.

Ten things you can do to ensure a smooth DNA testing process:

1. Familiarize yourself with ASA's DNA testing requirements.
2. Contact the sale, bull test, show, etc., you may participate in to be clear of their DNA requirements.
3. Order kits early (at least two months before you need results) by contacting the ASA — DNA@simmgene.com or 406-587-4531. Please follow instructions and have all required information before calling.
4. Use a blood card, TSU, or hair card for collection. NEVER send vials of blood, bags of hair, etc. to the lab.
5. Follow the instructions for collection included with your kits. Failure to collect the samples properly may result in samples failing testing — watch for more information in the October issue.
6. If you make a mistake, ie. collect sample from the wrong animal, etc., do NOT send the sample to the lab. If you do, contact ASA immediately.
7. Never send kits to the lab without either ordering them for specific animals. If you have blank kits, always complete paperwork with the DNA department before mailing samples.
8. Send samples to the lab as soon as they are ready. Getting them out the door ensures faster processing and less time for paperwork to get mixed up.
9. Check your email for results.
10. If you have a question, ASA is happy to help. Please have your membership number and information on the animal you are inquiring about (ASA number, tattoo, etc.).

Estimated Timeline: From DNA test request to result on Herdbook

OCTOBER 2018

S	MO	TU	WE	TH	FR	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22					27
28	29					

DECEMBER 2018

S	MO	TU	WE	TH	FR	SA
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
					28	29

**Two Months
Start to Finish
Don't Delay**



Request DNA kit from ASA



ASA prepares and mails kit



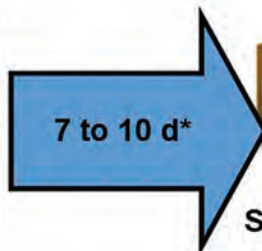
Kit arrives



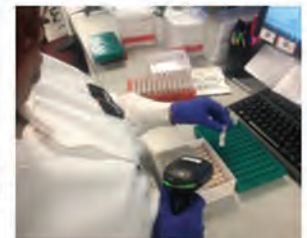
DNA sample(s) collected and mailed to lab



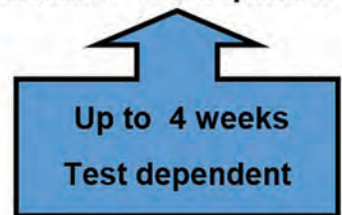
ASA emails paperwork to include with samples mailed to the lab



Samples arrive at lab



Samples received and enter test



DNA test completed and results posted



Results uploaded onto Herdbook

d* = Business Days




South Dakota

www.southdakotasimmental.com



1522 S. 5th Street
Aberdeen, SD 57401
Sterling Kappes
605-216-3581
Bruce Kappes
605-380-1303



Harley – 605-680-0845
Dawn – 605-680-4224
Kari – 605-680-4386
Home – 605-894-4464
Simmental Cattle – Club Calves
Harley, Dawn and Kari Cattle
2344 Rocky Road • Pukwana, SD
hdcable@midstatesd.net



TRAXINGER SIMMENTAL
Reds, Blacks • Bulls and Females
Private Treaty Sales
Mike and Terri Traxinger
11176 – 406th Avenue
Houghton, SD 57449
Home: 605.885.6347
Mike's cell: 605.294.7227
mtrax@nvc.net
www.traxinger.com



Christensen ★ Dunsmore
3C Christensen Ranch
John Christensen, Cam & Tyler Fagerhaug
37273 216th Street • Wessington, SD 57381
605-458-2218 home • 605-458-2231 fax
605-350-1278 cell
458-350-2018 Cam



Annual Production Sale
March 15, 2019 • Wessington, SD
NLC Simmental Ranch
Rick & Nalani L. Christensen
Dunsmore & NaLea, Chase & Swayzee
21830 372nd Ave • Wessington, SD 57381
605-458-2425 • 605-354-7523 cell
605-350-5216 cell



LEHRMAN Family SIMMENTALS
Spence, South Dakota
Dan Lehrman 605-530-5903
605-523-2551 (Res) • lehrmanvd@triotel.net
43058 245th Street • Spencer, SD 57374




Benda Simmentals
Jim and Jay Benda
26106 366th Ave. Jim: 605-730-6703 (Cell)
Kimball, SD 57355 Jay: 605-730-0215 (Cell)
605-778-6703 bendaranch@midstatesd.net
Black and Red Breeding Stock



EKSTRUM EX SIMMENTALS
South Dakota's Source for Outcross Performance Simmentals!
Clay Ekstrum 605-778-6185 (H)
605-730-1511 (C)
John Ekstrum 605-778-6414
36220 257th St., Kimball, SD 57355
clayekstrum@midstatesd.net • ekstrumsimmentals.com




R&R Cattle Company
Steve & Elaine Reimer & Family
25657 345th Avenue
Chamberlain, SD 57325
Phone: 605-234-6111
Email: rrcattle@midstatesd.net



Steve & Cathy Eichacker
605-425-2391 or 605-421-1152
email: es@triotel.net
25446 445th Ave
Salem, SD 57058
Annual Bull Sale • March 1, 2019



Kerry, Justin, and Travis Hart
605-252-2065 (Kerry)
605-216-6469 (Justin)
605-252-0894 (Travis)
4hooves@nvc.net
www.hartsimmentals.com
10904 387th Avenue
Frederick, SD 57441



Thomas Ranch
18441 Capri Place
Harrold, SD 57536
605-973-2448 (home) thomas@venturecomm.net
605-222-1258 (Troy cell) www.thomasranchcattle.com
605-222-1515 (Cally cell)



WERNING CATTLE COMPANY
Simmental – Angus – SimAngus™
27262 424th Ave. • Emery, SD 57332
Dale: 605-825-4219
Scott: 605-682-9610
www.werningcattle.com



ANNUAL SALE FIRST THURSDAY IN FEBRUARY
STAVICK SIMMENTAL
Veblen, SD
605-237-4663 (Mike)
605-551-9016 (Owen)
www.stavicksimmental.com • stavickx@tnics.com



Betsy Senter Bonnie Noziska
Burke, SD
605-835-8420
Selling bulls and heifers private treaty.
www.bandbsimmentals.com
Black Simmental and SimAngus™ Breeding Stock




Oklahoma

www.oklahomasimmental.com



WHITE FARMS SIMMENTAL
Jeff & Dawn Ann White
922 South Grand
Cherokee, OK 73728
HOME: 580.596.3245
MOBILE: 580.829.1337 • 405.612.4814
whiteda@aol.com
www.whitefarmsllc.com



Willis Simmentals
5759 Enville Road
Marietta OK 73448
willissimmentals@arbuckleonline.com
Quality Simmental Breeding Cattle
10 miles east on Hwy 32,
1/4 mile north on Enville Road.
Bobby 580-276-2781 (ph. & fax) **Jon** 580-795-4601



Updyke Simmentals
Performance bred, registered Simmental cattle.
Gary and Cindy Updyke
Checotah, OK • 918-473-6831 (H) • 918-843-3193 (C)
garyupdyke38@gmail.com
www.facebook.com/UpdykeSimmentals



Double J Farms
Kipp Julson • 605-351-9088
48672 252nd St
Garretson, SD 57030
doublejfarm@alliancecom.net
www.doublejsimmentals.com
Simmental Cattle est. 1974
Females by Private Treaty
Private Treaty Bull Sale January 26, 2019



FLITTIE Simmental
Bruce and Sandra Flittie
11913 342nd Ave • Hosmer, SD 57448
605-283-2662 • flittiesimm@valleytel.net



**THIRD-PARTY VERIFICATION SERVICES AND VALUE-ADDED PROGRAMS
YOU CAN TRUST!**

**CHINA EV
EID TAG OPTIONS
SOURCE & AGE VERIFICATION
NON-HORMONE TREATED CATTLE (NHTC)
VERIFIED NATURAL BEEF
SAUDI ARABIA EV**

**BQA VERIFIED PROGRAM
GRASS-FED BEEF
GAP 5-STEP ANIMAL WELFARE RATING
USDA ORGANIC BEEF
NON-GMO PROJECT VERIFICATION
& SO MUCH MORE!**



**IMI GLOBAL NOW OFFERS THE
IGS FEEDER PROFIT CALCULATOR
TO ALL CUSTOMERS AT NO ADDED COST!**

**WE COLLABORATE.
YOU PROFIT.**

VISIT INTERNATIONALGENETICSOLUTIONS.COM TO LEARN MORE!

**CONTACT US TODAY!
866.395.5883 | INFO@IMIGLOBAL.COM | IMIGLOBAL.COM**

TRAYNHAM RANCHES

Female Sale

SUN., SEPTEMBER 30 · 2 P.M.
Fort Klamath, Oregon

BRAD & BUCKLEY COX

1881 Brophy Road · Eagle Point, OR 97524
Brad 541-840-5797 · Buckley 541-840-8788
SALE BOOKS: www.traynhamranch.com

**SIMMENTALS, ANGUS
AND HEREFORDS:**

- >> Show Heifers
- >> Bred Females
- >> Cow-Calf Pairs
- >> Pregnancies

Follow Us on Facebook



SALE MANAGER
Matt Macfarlane
916-803-3113
m3cattlemarketing.com



BID LIVE ONLINE:
LiveAuctions.TV

FIRST PROGENY BY WS REVIVAL SELL OUT OF THIS TREMENDOUS FEMALE

Revival is Denver's "The One" record high-selling bull that sires attractive, thick-made, stout-structured cattle with quality to burn!
Donor Pictured Above with Last Year's Natural Calf: YARDLEY CHARISMA C213 Yardley Aspen A425 x Yardley Royal Jet W251
2017 NWSS Reserve Division Champion and 2016 Oregon State Fair Open Show Supreme Champion Female



TRAYNHAM BEAUTY QUEEN

SIRE: W/C LOADED UP 1119Y · MGS: KCC1 PINNACLE 118Z
This purebred Simmental is ultra fancy & destined for the winner's circle!

Powerful Genetics

- Spring Show Heifers
- W/C Bankroll Pregnancy
- Heifers Bred to W/C Bullseye



TRAYNHAM EVERELDA F1000

SIRE W/C BULLSEYE 3046A · MGS: FBF1 COMBUSTIBLE
Big-hipped with great extension...this show heifer will turn some heads!

THD ©

the Register

MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

Family Meatloaf

Ingredients:

- 2 pounds ground beef
- 1 cup oats
- 1¼ cup milk
- ¼ cup minced onion
- 6 Tbs soy sauce
- ½ tsp garlic powder
- Ketchup for topping

Directions:

1. Combine all ingredients except ketchup into bowl; mix well
2. Shape into loaf in shallow, ungreased baking pan
3. Bake for 40 minutes at 350 degrees
4. Pour tomato sauce over top
5. Bake 20 minutes longer
6. Serve in slices one inch thick

Editor's Note: Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column from the ASA membership. ♦

Stay on top of
Total Herd Enrollment

Have you
HERD?

DNA Services

Keep up on the latest with
Total Herd Enrollment and
DNA Services.

simmental.org/haveyouherd

BEFORE YOU SEND THEM OFF, MAKE SURE THEY'RE PROTECTED.

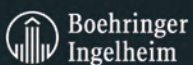
Use Pyramid® 5 + Presponse® SQ, the only vaccine
labeled to protect against BVDV Type 1b.



It's time to go back to school on protecting your calves from respiratory disease. With BVDV Type 1b increasingly prevalent in calves, make PYRAMID 5 + PRESPONSE SQ a part of your preconditioning routine this fall. With the broadest overall protection, PYRAMID 5 + PRESPONSE SQ ensures that your calves are being protected against BVDV Type 1, Type 1b and Type 2, along with IBR, BRSV, PI₃, *M. haemolytica*. So, make sure you have another successful year by contacting your Boehringer Ingelheim representative today.

Learn more at PyramidVaccines.com.

Cattle First.



Pyramid and Presponse are registered trademarks of Boehringer Ingelheim Vetmedica, Inc.
©2018 Boehringer Ingelheim Vetmedica, Inc. BIVI/PYPR/151047E.

**PYRAMID® 5
+ PRESPONSE® SQ**

BEEF BUSINESS

Beef Supply Pressure Building

US beef cow slaughter numbers are up 10% from a year ago, driven by ongoing dry pasture conditions, and the likelihood of forced herd liquidation during the grazing season is very high.

While the global beef complex is looking strong, with production and consumption both up, building pressures in some of the world's major beef markets have the potential to disrupt the fed cattle marketing rate.

Independent Restaurants Experience Decline

Independent restaurants are expected to increase their spending this year, despite the 2% decline in customer visits over the last five years, according to a new report from NPD Group.

Independent restaurants represent more than half of all commercial US restaurants and that sector is expected to spend about \$39 billion with foodservice manufacturers and broadline food-service distributors in 2018 and will account for 15% of total restaurants' operator spending this year. That positive news does not change the fact that the number of independent restaurants fell by 3% last year.

Fast Casual Industry's Bright Spot

Store openings have helped the fast casual channel be the only US restaurant channel to increase traffic over the last five years, according to market research.

Visits to fast casual restaurants have grown 6% annually over that period, a time in which the number of fast casual units also has grown at a compound annual growth rate of 7%. Fast casual chains expansion increased from 19,231 units in 2013 to 25,118 units in 2017.

Cold Storage Inventories Rise

Total red meat supplies in freezers were up 4% from the previous month and up 7% from the last year, USDA's National Agricultural Statistics Service has reported.

Total pounds of beef in freezers as of April 30 were up 2% from the previous month and up 3% from last year. Frozen pork supplies were up 5% from the previous month and up 9% from last year. Stocks of pork bellies were up 9% from last month and up 93% from last year.

Inspectors' Schedules May Bias Reports

In a study of food safety inspectors, research from Harvard found that several factors unrelated to food safety performance can affect how well inspectors do their jobs looking for violations.

Inspectors tend to cite fewer violations per establishment as the day wore on; cited fewer violations and moved through their duties more quickly if they were working later than usual; and, having completed an inspection with excessive numbers of violations, were more likely to write up violations at subsequent establishments.

Cattlemen Like Livestock Transportation Bill

The National Cattlemen's Beef Association (NCBA) and the United States Cattlemen's Association (USCA) are applauding a bipartisan bill that reforms federal hours of service rules to improve animal welfare and highway safety for livestock and livestock haulers.

The Act is designed to account for live animals having to get where they're going, often long distances, as quickly and safely as possible. The bill allows for drivers to rest at any point during the trip without the break counting against HOS time.

Rural Broadband Gains Support

The issue of rural broadband is picking up speed in the nation's capital and at home as millions of Americans still don't have a reliable connection to high speed internet.

Roughly 34 million Americans don't have adequate access to high speed internet, and 80% of those live in rural areas. Resources to help are pouring in. Included in the 2018 budget bill is \$600 million for rural broadband.

WANTED
PERFORMANCE BREEDERS

Who collects complete data on all calves for each of these six traits:

- Calving Ease
- Birth Weight
- Weaning Weight
- Yearling Weight
- Yearling Hip Height
- Ultrasound or Carcass Measurements

ASA Performance

Advocate

Prove to the world that you are serious about performance . . . become a Performance Advocate.

For more information: Call 406-587-4531

NCBA Reacts to Trade War

Kent Bacus, Director of International Trade and Market Access for NCBA, has released the following statement in response to Canada's announcement of higher tariffs on US beef products.

"For the past few weeks, Canada has threatened to retaliate against the United States by slapping a tariff on \$170 million worth of US beef products in direct response to the steel and aluminum tariffs. They made good on that threat. These retaliatory tariffs were and still are clearly avoidable, and the unfortunate casualties will be Canadian consumers and America's cattlemen and cattlemen. We may not know the extent of the damage these tariffs may have on our producers, but we believe that cooperation is a better path forward than escalation. As Canadians celebrate Canada Day and we celebrate American Independence, we encourage our government and the Canadian government to remember that we are allies and we rely on each other for future economic prosperity."

Defeat for COOL

Legal efforts by groups to resurrect country of origin labeling (COOL) laws have seen their lawsuit dismissed with prejudice. Ranchers - Cattlemen Action Legal Fund (R-CALF), United Stockgrowers of America and Cattle Producers of Washington asked the court to vacate USDA regulations related to the COOL requirements of beef.

The court determined that existing COOL regulations "follow Congress's clear intent" and so are not contrary to law. By dismissing the case "with prejudice," the organizations are prohibited from filing the case.

Challenge to North Carolina 'ag-gag' Proceed

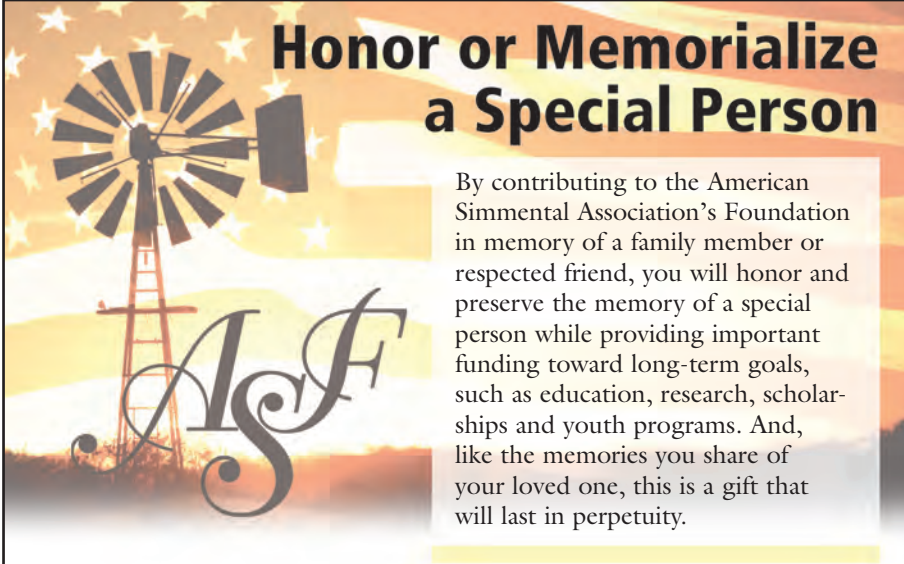
A federal appeals court has ruled that a lawsuit by People for the Ethical Treatment of Animals (PETA) and other groups challenging North Carolina's "ag-gag" law can proceed.

The decision by the US Court of Appeals reverses a district court judgment that has dismissed the lawsuit. PETA, the Center for Food Safety, Animal Legal Defense Fund, Farm Sanctuary, Food & Water Watch, and the Government Accountability Project are suing to overturn the state law which criminalizes undercover investigations.

Workers at Ohio Meat Plant Arrested

Special agents from US immigration and Custom Enforcement (ICE) arrested 146 workers at the Fresh Market meat processing plant in Salem, Ohio, for alleged immigration violations, the agency reported.

ICE said it identified the employees as a part of a year-long investigation into whether the company hired illegal aliens at its meat processing plants. Search warrants were served at two other Fresh Market locations in Ohio, as well. ♦



Honor or Memorialize a Special Person

By contributing to the American Simmental Association's Foundation in memory of a family member or respected friend, you will honor and preserve the memory of a special person while providing important funding toward long-term goals, such as education, research, scholarships and youth programs. And, like the memories you share of your loved one, this is a gift that will last in perpetuity.

Each gift will be acknowledged and contributions are tax-deductible.

Name of person to be remembered:

Acknowledge memorial gift receipt to:

Name _____

Address _____

City _____ State _____ Zip _____

Donor information:


Name _____

Address _____

City _____ State _____ Zip _____

Enclosed is my gift for (Please circle):

\$25 \$50 \$100 \$200 Other \$ _____



Please mail form and donation to:
 ASA Foundation
 One Genetics Way
 Bozeman, MT 59718



www.missourisimmental.com

LUCAS CATTLE CO.

Registered Simmentals, SimAngus™ & Angus Cattle

Cleo Fields 417-399-7124
 Brandn Atkins 417-399-7142
 Jeff Reed 417-399-1241
 Forrest & Charlotte Lucas, Owners
 RT 91 Box 1200
 Cross Timbers, MO 65634
 Office 417-998-6878
 Fax 417-998-6408



www.lucascattlecompany.com Visitors Always Welcome

John & Jeanne Scorse
 P.O. BOX 3832 • Joplin, MO 64803
 Phone: 417-437-0911 • Fax: 417-625-1574
 scorsej@steaksalive.com
 www.steaksalive.com

Top of the Breed Sales (every day)
 SimAngus & Balancer
 Bulls & Females
Bob Harriman (660) 492-2504
 Private Treaty Listing www.bhsf.us
 bharriman39@hotmail.com

Greg Starr, DVM – Owner
 26441 West 109th Terrace
 Olathe, KS 66061
 913-634-3494
 dvmfleckviah@me.com
 www.fourstargenetics.com
 Find us on Facebook

Ed and Kathi Rule
 Lucy, Olivia and Luke
 Excelsior Springs, MO • 816-336-4200 Office
Cattle Manager: J.R. Richburg 386-717-1827
Farm Manager: Scott Akey 816-835-5332
 shoalcreekcattle@aol.com
 www.shoalcreeklandandcattle.com



www.nesimmental.com

Ediger Simmental

Lowell & Jennifer Ediger
 2204 E 13 Rd • Hampton, NE 68843
 402-725-3453 (H) • 402-694-1929 (M)
 402-631-9094 (M) • dediger@hamilton.net
 Private Treaty Sales I-80 Exit 338. 4 miles north, 1/4 mile east.

Verlouis Forster Family
 74096 Road 434
 Smithfield, NE 68976-1039
 Ph 308-472-5036 Verlouis
 308-991-2208 Alan Cell
 Email: alan_forster@hotmail.com
 Just 20 minutes off I-80
 “Red and Black, Polled, Pigmented Simmentals”

J & C SIMMENTALS

Black Simmental Bulls & Females
 Purebred to Percentage

Jay & Kim Volk • 402-720-7596
 Clark & Leslie Volk • 402-720-3323
 Bob & Jeanette Volk • 402-720-0469
 20604 US Hwy 30 • Arlington, NE 68002
 volkjk@aol.com • www.jandcsimmentals.com

Consigns to Ladies of the Valley –
 October 14, 2018

J&C Annual Bull Sale – January 26, 2019

402-641-2936 Cell
Nick and Andrea
 303 Northern Heights Drive • Seward, NE 68434
 a.sloup@juno.com • www.sloupsimmentals.com
 Join us at the Farm, October 13, 2018
 for our 23rd Annual Production Sale.

Robert, Penny, Brooke, 402-427-7196
Rachel & Blaine Vogt Mobile: 402-533-0787
 6505 County Road 23 • Kennard, NE 68034
 Genetic Perfection Sale • cwcattlesales.com • December 3, 2018

Beyond the Bounds of Print
 www.simmgene.com/tReg

Triangle J Ranch
 Darby & Annette Line
 35355 Arrow Road • Miller, NE 68858
 308-627-5085 Darby Cell
 www.trianglejranch.com
 Bull Sale last Sunday in January
 and Female Sale first Sunday
 in November.

Registered Black Simmental, SimAngus™ and Angus
 Performance with Maternal Trait Cattle
Randy & Mary Jo Gengenbach
 75490 Rd 530 • Grant, NE 69140
 308-352-4975 www.gengenbachcattle.com
 308-352-6185 (C) mrgengenbach@hotmail.com

James, Merlin, and Delores Felt,
 Matt Schulte
 57977 857 Road • Wakefield, NE 68784
 402-287-2488 home • 402-369-1069 cell
 delores@feltfarms.com • www.feltfarms.com
Herdsmen, James Felt
 402-369-0513 cell • jamesfelt02@gmail.com
 Foxy Ladies Bred Heifer Sale
 November 24, 2018 • West Point, NE
 Bulls of Excellence Sale • February 21, 2019
 West Point Livestock Auction, West Point, NE

Bull Sale - Feb. 15, 2019
 SPECIALIZING IN BLACK & RED POLLED SIMMENTAL,
 SOME FLECK INFLUENCE
Melanie Miller 402-841-1450
Leonard Miller 402-640-8875
 Neligh NE
 www.SandyAcresSimmental.com

Dave Zeiss
 26670 Bennington Road
 Valley, NE 68064
 Cell: 402-720-1967
 isdavidzeiss@yahoo.com
 zeissimmentals.com
 Ladies of the Valley Sale
 West Point, NE
 October 14, 2018
 Selling bulls at J&C
 Simmentals Annual Bull
 Sale, January 26, 2019

Jock & Brenda Beeson
 100 Wohlers Drive
 Crawford, NE 69339
 308-665-1111 (home)
 308-430-2117 (mobile)
 308-430-0668 (mobile)
 Email: wcsbeeson@bbc.net

VOLK LIVESTOCK
 SIMMENTAL ANGUS SIMANGUS™
 A DIVISION OF VOLK FARMS INCORPORATED
 Dean Volk Phone: (402) 992-9997
 84184 545th Ave. Email: volk.livestock@hotmail.com
 Battle Creek, NE 68715 Website: www.volklivestock.com

The High Cost of Sale Catalogs Got You Down?

Save the cost of printing and shipping of your catalog by having us do your upcoming sale catalog online.

Online advantages:

- Make changes up to the sale date.
- Any number of pages can be produced.
- Downloadable pdfs.
- Once complete we will send an eblast to your mailing list with a link to your catalog.

In addition to the online catalog:

- eBlast ads.
- Save-the-date postcards.
- Transfer services and free mailing lists.

Contact Nancy Chesterfield for a quote on your next sale catalog.

Nancy Chesterfield
406-587-2778

nchesterfield@simmgene.com
www.simmental.org

online catalog flipbook



BRINK GENETICS

Fullblood Fleckviehs



Line-bred Genetic Program Generating Quality, and Uniformity with Profitability



BRINK GENETICS

23098 Gunder Road • Elkader, Iowa 52043
 Jerry: 563-880-1470 • Preston: 563-880-2075
jbrink@alpinecom.net
www.brinkgenetics.com

CUTTING EDGE

New Antimicrobial Standards Issued

The World Trade Organization for Animal Health (OIE) has released a set of international guidelines and standards that offer concrete definitions designed to help ensure responsible use of antimicrobial products in animals around the world.

OIE introduced the new guidelines as a part of its 86th General Session in Paris earlier this year. They include three main updates and adaptations of previous standards regarding the surveillance and monitoring of antimicrobials resistance in animals.

Pathogen Reduction by Electrolyzed Water

University of Georgia scientists have conducted a meta-analysis of research involving meat, poultry and other foods treated with electrolyzed (EO) water to provide a precise estimate of its inactivation effect on different foods to ensure food safety.

The scientists found that pathogen reductions of EO-treated samples were highest on smooth-surfaced foods such as eggs and tomatoes. Muscle meats and poultry treated with EO recorded generally lower pathogen log reductions.

Device Sense Spoilage, Signal Smartphone

Scientists have developed a wireless tagging device that can send signals to smartphones warning consumers and food distributors when meat and other perishables have spoiled.

Scientists from the University of Texas at Austin and Nanjing University in China have created a nanostructures, polymer-based gas sensor that can detect substances called biogenic amines (BAs), which give decomposing meat its odor.

Eliminating Antibiotic Use Could Be Expensive

Eliminating metaphylaxis in the US cattle industry without suitable health management alternatives could cost the industry more than 1.8 billion annually, according to Kansas State University agricultural economics.

According to USDA, metaphylaxis, or the mass treatment of a pen of high health-risk cattle to eliminate or minimize the onset of disease, is used selectively by 59% of US feedlots and 20.5% of all cattle placed on feed. Researchers findings indicate that producers would lose, on average, \$104 per head by not treating the high health risk cattle for animals weighing 550 pounds.

Biofilms Addressed

A group of researchers in Spain have demonstrated that certain enzyme-based disinfection treatments can significantly weaken dual-species biofilms present in meat, dairy and seafood processing plants.

The findings indicated that enzyme treatments measurably weakened the structure and cellular integrity of the dual-species biofilms; however, making such treatments potentially useful as a complement to regular cleaning processes in the manufacturing plant. ♦



2018 ILLINI Elite

SUNDAY, SEPTEMBER 16, 2018 • 2:00 PM CENTRAL • SHELBYVILLE, IL



LOT 5 | ASA 3432414 | 1/9/18
3/4 Simm by Loaded Up



LOT 9 | ASA 3423666 | 1/16/18
Purebred by Relentless



LOT 11 | ASA 3432556 | 1/24/18
Purebred by HOC Broker



LOT 14 | ASA 3437573 | 2/2/2018
Purebred by TL Bottomline



LOT 22 | ASA 3437560 | 2/20/18
Purebred by TL Bottomline



LOT 25 | ASA 3435270 | 3/3/18
Purebred by LLSF Pays to Believe



LOT 26 | ASA 3437565 | 3/4/18
Purebred by TL Bottomline



LOT 28 | ASA 3426729 | 3/7/18
Purebred by Mr CCF Vision



LOT 38 | ASA 2365743 | Donor - Skittles
Purebred by CNS Dream On
Ready to Flush



LOT 45 | ASA 3267947 | 1/5/17
Halfblood by M W Confidence 56
Bred to CDI Mainline



LOT 46 | ASA 3342589 | 1/5/17
Halfblood by W/C LOCK DOWN 206Z
Bred to W/C Executive



LOT 50 | ASA 3266867 | 2/4/17
Purebred by Pays to Believe
Bred to W/C Executive



LOT 55 | ASA 3265119 | 2/19/17
Purebred by TL Bottomline
Bred to W/C Lockdown



LOT 56 | ASA 3370774 | 2/19/17
Halfblood by STCC Jacked Up
Bred to Cowboy Cut



LOT 57 | ASA 3239633 | 3/1/17
Purebred by TLCC One Eyed Jack
Bred to Conley GCC Shocker



LOT 68 | ASA 3372170 | 5/26/17
Purebred by One Eye Jack
Bred to Duration

SELLING HEIFERS, BRED FEMALES, ELITE DONORS AND EMBRYOS



CURT, PAM, CARI & BRENT

HOME: 217-774-5741 | CURT: 217-871-5741

BRENT: 217-246-3550 | CURT@RINCKER.COM

SALE DETAILS AT: RINCKER.COM | ILLINIELITESALE.COM

SALE CONSULTANTS:

Roger Allen 715.684.9222
David Guyer 812.243.1676
Larry Martin 217.433.0242
Greg Miller 608.778.8785
Doug Parke 859.421.6100
Ryan Haefner 815.499.0522
Adam Swigart 309.826.3809

AUCTIONEER:

Duane Stephens 812.887.1523

GUEST CONSIGNORS

Fox Creek Cattle 309.838.4138 (Stan)
Hillstown Farms 618.978.0531 (Joey)
Gold Buckle Cattle 812.887.1523
Wright-Way Simmental 618.267.6521
Black Diamond Genetics 217.433.0242
Russell Land and Cattle 618.262.6509 (Jim)
JR Simmentals 217.248.8447 (Jess)
Jackson Lashmett 217.473.7031
Bauer Simmentals 618.339.8613 (Blake)
618.292.9585 (John)
Jeff and Justin Lewis 217.251.2400
Peaceful Valley Farm 865.254.2998 (Emily)
Six Bar R 715.684.9222 (Roger)
715.977.1059 (Kade)

Livestock Services

Genetics

UltraInsights
PROCESSING LAB, INC.
Centralized Ultrasound Processing Lab
Data You Trust, Service You Deserve!
Craig and Becky Hays
27577 State Hwy CC • Maryville, MO 64468
Phone: 660-562-2074 www.uicuplab.com

AI CONSULTING • AI & ET EQUIPMENT SALES • PROFESSIONAL EXPORTING • SEMEN & EMBRYO SALES • SEMEN & EMBRYO WAREHOUSING • ALPALPATION CLINICS • TRU-TEST SCALES

BOVINE ELITE, LLC (979) 693-0388 • (800) 786-4066
(979) 693-7994 (FAX) INFO@BOVINE-ELITE.COM
3300 LONGMIRE DRIVE COLLEGE STATION, TX 77845

WWW.BOVINE-ELITE.COM

CATTLE Visions

Semen Available on Today's Hottest AI Sires

866-356-4565
www.cattlevisions.com

ORIGen
Breeder to Breeder Genetic Services
10 West Arrow Creek Road Huntley, Montana 59037 1-866-867-4436
www.ORigenbeef.org

Carcass Merit Sire Evaluation Program

- Average 74% Choice, YG 2.8
- Complete tenderness data
- 10,000 carcass records collected
- Over 35,000 commercial cows mated

CMP
CATTLE MERIT PROGRAM

Auctioneers and Marketing

Ron Kreis Auctioneer
Commercial and Purebred Livestock
740.683.3235
rtkreis93@gmail.com

Tracy Harl Auctioneer
Loup City, Nebraska
402-469-3852

JAMES M. BIRDWELL AUCTIONEER
Box 521, Fletcher, OK 73541
580-549-6636
580-695-2352 Mobile
580-549-4636 Fax

ROGER JACOBS Auctioneer
P.O. Box 270
Shepherd, MT 59079
406-373-6124 Home
406-698-7686 Cell
406-373-7387 Fax
auctions@jacobslivestock.com

Jered Shipman, Auctioneer
806-983-7226
6945 CR 206
Grandview, TX 76050

Jon Leadbetter Auctioneer
PO Box 184
Wishek, ND 58495
701-789-1738
www.JMLAuctions.com
jmleadbetterauctions@gmail.com

WILLIAMS Land & Cattle Auction Co.
MIKE WILLIAMS, Auctioneer
18130 Brush Creek Road
Higginsville, MO 64037
PH: 660-584-5210 • Cell: 816-797-5450
Email: mwauctions@ctcis.net

AL CONOVER Auctioneer & Sale Management
Box 9 • Baxter, IA 50028
(641) 227-3537 Office
(515) 491-8078 Cell
(641) 227-3686 Home
conover@conoverauction.com

Steve Dorran Auctioneer
Office: 970-472-0514
Cell: 760-972-7736
5703 Red Ridge Drive
Timnath, CO 80547

Brian Bouchard
BOUCHARD LIVESTOCK INTERNATIONAL
Ph: 403-946-4999
Cell: 403-813-7999 • Fax: 403-946-4919
info@bouchardlivestock.com • www.bouchardlivestock.com
#27 McCool Crescent — Bay 11
Box 1409 • Crossfield, AB T0M 0S0
Export/Import Marketing & Consulting • Embryos • Live Cattle
Semen • Domestic Sales Consulting/Management & Order Buying

TOTAL HERD ENROLLMENT ASA
The PERFORMANCE RECORDS

Choose your best option!
www.simmental.org

Sales Call
A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.



Internet/ Communications

Canadian
SIMMENTAL
Country

Ryan Cook
Simmental Country
Sales Representative
Tel: (780) 818-3452
rcook@simmental.com

#13, 4101 - 19th Street N.E., Calgary, Alberta T2E 7C4
Tel: (403) 250-7979 • Fax: (403) 250-5121
cansim@simmental.com

WWW.SIMMENTALCOUNTRY.COM



Insurance



James F Bessler Inc
LIVESTOCK MORTALITY INSURANCE

518 Brownstone Dr.
St. Charles, IL 60174-2807
630.945.3483 office • 815.762.2641 cell
630.945.3584 fax
jim@jamesfbessler.com
www.jamesfbessler.com



**Jame Secondino
Krieger**

812-208-0956
www.livestockins.com
Universal, Indiana

Livestock Mortality Insurance



Agent for...
**AMERICAN
LIVE STOCK**
A Division of Market Service Incorporated

- ✓ More Pounds.
- ✓ More Muscle.
- ✓ More Marbling.
- ✓ More Profit.

Success. SimAngus™.

Trait	Simmental Rank vs. Major Continental Breeds	Angus/Red Angus Rank vs. Major British Breeds
Marbling Score	First	Second
Carcass Weight	First	First
Weight Gain Feed Efficiency	First	Second
Weaning Weight	Second	First
Post Weaning Gain	Second	Second

Across-Breed EPD Table, GPE Rep. 22, MARC, USDA

"A large percentage of the cattle we feed have Simmental influence. Simmental has what a lot of cows need — more carcass weight, more live weight, more ribeye area, and still keeps the marbling intact."

Tom Williams
Chappell Feedlot

"To really see premium value at a good cost of gain, animal genetics need to have potential for both muscle and marbling. Simmental and Simmental-crossed cattle really fit the bill."

Tracy Brunner
Cow Camp Feedyard

IGS International Genetic Solutions
beef@internationalgeneticsolutions.com
www.internationalgeneticsolutions.com

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org

CORPORATE REPORT

Tyson Unveils Plans to End Food Waste

Tyson Foods' Innovation Lab announced the launch of a new brand, Yappah, with a goal to help eliminate food waste. The brand's first product, Protein Crisp, is a snack made from rescued ingredients including chicken breast trim.

The Yappah brand is designed to be an umbrella under which future products and product categories will address major social and sustainability challenges related to food.

US Foods Expands into Northwest

US Foods Holding Co. has agreed to purchase Services Group of America's five operating companies collectively known as SGA's Food Group of Companies, for \$1.8 billion. Headquartered in Scottsdale, Arizona, SGA's Food Group of Companies has combined 2017 net sales of \$3.2 billion and approximately 3,400 employees.

SGA's Food Group of Companies have approximately 33,000 customers, 12 distribution centers and more than 20 private brands to increase US Foods' overall scale. US Foods expects to achieve approximately \$55 million in annual run-rate cost synergies by the end of fiscal 2022, primarily driven by savings in distribution, procurement and administrative expenses.

Chipotle Closes Ohio Restaurant

Chipotle has closed a restaurant in Powell, OH, after a cluster of reported illnesses implicated the store as a possible source. Self-reported illnesses associated with the restaurant was suspected to number more than 100, based on complaints; however, a report on the Business Insider news website indicated that the number of customer complaints to the local health department was seven.

Powell Chipotle had been inspected by the health department the week before, and two violations were found: one for beans not held at a high enough temperature, and one for cut lettuce that was improperly cooled after preparation.

Over 150,000 Pounds of Food Donated

Hundreds of exhibiting companies at the recent International Dairy Deli Bakery Association trade show in New Orleans collaborated with the city's Second Harvest Food Bank to donate 154,455 pounds of food, equal to 128,712 meals. The food bank distributes donations to more than 240 organizations across the state.

In addition, Tyson, Bar-S, Smithfield, and Triumph Foods, donated to separate causes varying from 30,000 pounds of food to \$50,000 to children education. ♦

BECK'S

BECK'S BETTER BEDDING™

**100% natural crushed corn cob
Livestock bedding or fiber filler
for cattle feed**

Availability:

Small Bags (30 Lb.; 1.5 Cu. Ft.),
Bulk Bag (900 Lb. Tote Bag; 45 Cu. Ft.)
True Bulk

**Call Christian Rockwell for Pricing:
317.984.1110**



TM

FACTORY DIRECT

elite female sale

OCT. 5
PRIME TIME
friday night

6:30 PM Sharp
Horstman Cattle Co - West Lafayette, IN
Music & Entertainment to Follow

largest ever!

MORE OPENS - MORE BREDS
MORE COWS



FACTORY DIRECT GROUP:

Horstman Cattle Co. LLC | Knapper Cattle Co. | Locust Hill Farm | Mary Patton Angus | Riley Farms | Sennett Cattle | Sheets ChiAngus | Wesner Livestock Enterprises

INTERNATIONAL

Damage from Mexico's Retaliatory Tariffs

The US Meat Industry stands to lose hundreds of millions of dollars due to tariffs that Mexico imposed in retaliation to the Trump administration's tariffs on Mexican steel and aluminum, according to a report from the US Meat Export Federation (USMEF).

The loss of market share in Mexico, a top foreign market for US red meat, will lower the value of US product because the amount that will not go to Mexico would be absorbed by other markets and the domestic market — at lower prices, according to USMEF.

Trade Mission Sparks Optimism

A recent USDA trade mission to Japan has been "upbeat," and attendees are cautiously optimistic about the benefits of future trade deals with both Japan and China.

A delegation of 42 agri-businesses and representatives from 15 state Department of Agriculture went to Japan to make connections with potential buyers and learn about manufacturing and retail operations in that country.

Japan to Resume Exports to Australia

Japan is preparing to resume exports of beef to Australia after a 17-year ban based on a case of bovine spongiform encephalopathy (BSE) in 2001. The Australian government has approved opening trade of chilled and frozen beef exports and Japan has gained or regained access to the Australian Market.

Potential exports of Japanese beef to Australia are not expected to match the levels of Australian beef exported to Japan. Japan imports more than 290,000 metric tons of beef from Australia annually. Japan needs to apply for an import permit to launch the process that will allow its beef to enter Australia.

Canadian Province Funds Beef Plant

The minister of agriculture in British Columbia has announced \$450,000 in fundraising toward development of a beef-plant in Prince George that would create an estimated 700 jobs.

The fund is designated to develop a co-op business model for the plant to be owned by a combination of producers and investors. Cattle raised in the province now move to Alberta for finishing and slaughter.

China Reopens to UK Beef

China has lifted a ban on exports of beef from the UK for the first time since banning the product more than 20 years ago due to an outbreak of bovine spongiform encephalopathy (BSE), the British government announced.

Renewed access to the Chinese market is expected to be worth \$330 million for UK exporters in the first five years alone, officials said in a news release. China is the UK's eighth-largest export market for agri-food, with over \$740 million worth of food and drink purchased by Chinese consumers last year.

Superheroes Battle UK Veganism

British meat processor ABP Food Group has rolled out a line of burgers and sausages based on Superman, Batman, and Wonderwoman, intending to appeal to kids and steer them away from embracing vegan diets.

The line is being rolled out in Asda supermarkets until the end of the year. The product line is the result of a licensing deal struck between ABP and Warner Bros to create "child friendly" superhero-themed sausages and burgers, the report said. ♦



Extended-Release Injectable Parasiticide
5% Sterile Solution
NADA 141-327, Approved by FDA for subcutaneous injection
For the Treatment and Control of Internal and External
Parasites of Cattle on Pasture with Persistent Effectiveness.

CAUTION: Federal law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms
<i>Bunostomum phlebotomum</i> – Adults and L ₁	<i>Dictyoctylus viviparus</i> – Adults
<i>Cooperia oncophora</i> – Adults and L ₁	
<i>Cooperia punctata</i> – Adults and L ₁	
<i>Cooperia surmabada</i> – Adults and L ₁	
<i>Haemonchus placei</i> – Adults	Grubs
<i>Oesophagostomum radiatum</i> – Adults	<i>Hypoderma bovis</i>
<i>Ostertagia lyrata</i> – Adults	
<i>Ostertagia ostertagi</i> – Adults, L ₁ and inhibited L ₁	
<i>Trichostrongylus axei</i> – Adults and L ₁	Mites
<i>Trichostrongylus colubriformis</i> – Adults	<i>Sarcoptes scabiei</i> var. <i>bovis</i>

Parasites	Durations of Persistent Effectiveness
Gastrointestinal Roundworms	
<i>Bunostomum phlebotomum</i>	150 days
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lyrata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
Lungworms	
<i>Dictyoctylus viviparus</i>	150 days

DOSAGE AND ADMINISTRATION

LONGRANGE™ (eprinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg eprinomectin per kg body weight (1 mL per 110 lb body weight).

WARNINGS AND PRECAUTIONS

Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment. This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter. Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light. LONGRANGE™ (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

Other Warnings: Underdosing and/or subtherapeutic concentrations of extended-release anthelmintic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test program.

TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE™ (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves. Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age, because safety testing has not been conducted in calves less than 3 months of age.

STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light. Made in Canada.

Manufactured for Merial, Inc., Duluth, GA, USA.

©The Cattle Head Logo and ©LONGRANGE are registered trademarks of Merial, Inc. ©2015 Merial, Inc. All rights reserved. 1050-2889-06, Rev. 2/2015, 8L0N016C

You may only have them a short time.
BUT YOUR *commitment* IS
LONG-TERM.

That's Why You Need LongRange® (eprinomectin)
For Up To 150 Days Of Parasite Control.¹

Looking out over your herd, the sight is full of potential. But if you used a short-term dewormer like Cydectin® (moxidectin) or Dectomax® (doramectin) on your stockers, you're not getting the most out of your pasture. That's because cattle were probably reinfected with parasites just halfway through the grazing season.

Only LONGRANGE delivers true season-long control.¹

40 lbs.

In just 104 days, LONGRANGE steers gained 40 lbs. more over those treated with CYDECTIN + SAFE-GUARD (fenbendazole).²

Out here, there is no time for shortcuts. This year, think LONGRANGE.

theLONGRANGElook.com

Caution: Federal law restricts this drug to use by or on the order of a licensed veterinarian. Warnings and Precautions: For use in cattle only, not for use in humans or other animal species. Keep out of reach of children. Not for use in breeding bulls, or in calves less than 3 months of age. Not for use in cattle managed in feedlots or under intensive rotational grazing. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post injection site damage (e.g., granulomas, necrosis) can occur; these reactions have disappeared without treatment. Not for intravenous or intramuscular use. Do not underdose. Do not treat within 48 days of slaughter.



¹Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.

²Results based on actual on-farm comparative demonstration. Individual herd results may vary. Data on file at Boehringer-Ingelheim.

Consult with your veterinarian to discuss expectations for your operation.

Merial is now part of Boehringer Ingelheim. LongRange and the Cattle Head Logo are registered trademarks of Merial. All other marks are the property of their respective owners.

©2018 Boehringer Ingelheim Vetmedica, Inc. BOV-1129-ANTH0418



Available in 500 mL, 250 mL and 100 mL bottles.
Administer subcutaneously at 1 mL/110 lbs.



www.ohiosimmental.com



PO Box 127
Harrod, OH 45850
419-648-9196 (home)
419-648-9967 (office)
419-230-8675 (cell)

Troy Jones & Randy Jones
jonesshowcattle@hotmail.com • jonesshowcattle.com

Missing Rail
SIMMENTALS

Tim, Peg, Emily & Kyle Brinkman
D860 County Road 15 Holgate, OH 43527
Tim. 419.966.5587 | Home. 419.264.3312
www.missingrailcattle.com

Breeding Cattle at its best!

FSC
FERGUSON
SHOW CATTLE

John Ferguson
440-478-0782

Herdsmen:
Lindsey Ferguson
440-478-0503

www.fergusonshowcattle.com

HF **Haley Farms**

11203 Mullinix Road
West Salem, Ohio 44287
Pam: 330-353-6072
Mike: 330-350-0405
www.haley-farms.com

Purebred Simmental Cattle

ROLLING HILLS FARMS

Simmental RHP SimAngus™

Bob, Nancy, Bill and Marcia Hoover
Belle Center, Ohio
Home: 937-464-9913 • Bob's Cell: 937-538-1329
Marcia's Cell: 937-538-1537
www.rollinghillfarmssimmentals.com
rollinghillfarmssimmentals@hotmail.com

tReg Beyond the Bounds of Print

www.simmgene.com/tReg

Unprecedented awareness of your calves.

NO COST!

Feeder Profit CALCULATOR

bee@internationalgeneticsolutions.com

- Identifies the relative value of your feeder calves.
- Open to the majority of breeds and breed compositions.



www.kansas-simmental.com

Dixon Farms, Inc.

Carol Dixon, Kevin Dixon,
& Lyle Dixon, D.V.M.

13703 Beaver Creek Rd • Atwood, KS 67730
785-626-3744 • drlyle@live.com
www.dixonfarms.com

DX

THE PERFORMANCE IS BRED IN - BEFORE THE BRAND GOES ON!

DICKINSON SIMMENTAL AND ANGUS RANCH

Kirk • 785-998-4401 (phone & fax)
2324 370th Ave. March 16, 2019
Gorham, Kansas 67640 47th Annual
Production Sale
www.dickinsonranch.com At the Ranch

Cow Camp Ranch

Kent, Mark and Nolan Brunner
3553 Upland Rd.
Lost Springs, KS 66859-9652
785-466-6475 Kent
785-466-1129 Nolan
785-258-0173 Mark
nolan@cowcampbeef.com

Black and Red Purebreds
Angus
SimAngus™ Halfbloods

Spring Bull Sale - Friday, February 15, 2019.

BROOKS SIMMENTAL RANCH

Ralph Brooks
Cassidy Brooks

7440 Lake Elbo Rd.
Manhattan, KS 66502
C: 785-556-0385

1 Gold Bullock

ralphbrooks13@gmail.com

HIGH-BRED SIMMENTAL HAL LUTHI

RT 1, BOX 70 • MADISON, KS 66860
620-437-2211

Quality Homozygous Black • Seedstock Available

Annual Production Sale
March 15, 2019

Sunflower genetics

Simmental
Angus
SimAngus™

Steve & Mary Gleason • Jake, Becky, Ben, Joe & Sam
12410 Blazingstar Rd • Maple Hill, KS 66507
Phone: 785-256-6461 • Steve: 785-640-8060 • Jake: 785-640-8062
www.Sunflowergenetics.com



www.oregonsimmentalassociation.com

Bar CK
Cattle Company

Profitable SimAngus Genetics

Mike, Margo, Crystal, & Katelyn Alley
8925 SW Green • Culver, Oregon 97734
Home: 541-546-8171 • Cell: 541-948-3521
E-mail: mike@barckcattle.com • Fax: 541-546-6420
www.barckcattle.com

Diamond H Ranch

"Sustainable cattle from our pasture to yours!"

JUSTIN & JADE HERL
410 370TH AVENUE - VICTORIA, KS 67671
(785) 623-8404
diamondh@ruraltel.net

ANNUAL BULL AND HEIFER SALE - LAST WEDNESDAY OF MARCH
www.diamondhcattle.org

Kaser Brothers Simmental

Stephen Kaser

H 785-346-5181 • C 785-346-6077
629 County 388 Drive
Osborne, KS 67473

River Creek Farms
Simmentals Since 1970

Joe Mertz 785-456-9650
Bob Mertz 785-456-9201
Harold Mertz 785-456-9605
7160 Zeandale Road
Manhattan, KS 66502

www.rivercreekfarms.com

28th Annual Production Sale
February 13, 2019

HOFMAN N
Simmental
FARMS

Rodney & Kim Hofmann
2244 19th Rd
Clay Center, KS 67432
785-944-3674

"Proof - Performance - Profit"

www.honestbulls.com

Carcass Merit Sire Evaluation Program

- Average 74% Choice, YG 2.8
- Complete tenderness data
- 10,000 carcass records collected
- Over 35,000 commercial cows mated

CMP
Carcass Merit Program



Canada

www.simmental.com

BAR 5 Bar 5 Simmental Stock Farms Ltd.

and **Circle 3 Genetics**

Office: Linda Lupton
#636077, Holland – Euphrasia Townline
R.R. #3, Markdale, ON, Canada, NOC 1H0
Phone: 519-986-1330 • Fax: 519-986-4736
Email: bar5admin@xplornet.com
Website: www.bar5.com

Ron Nolan 905-330-5299 Andreas Buschbeck 222-421-3258



Minnesota

www.mnsimmental.com

GRASS-LUNNING

Bob
507-324-5107
507-438-9007 cell
77247 125th Street
LeRoy, MN 55951

SIMMENTALS
glsimmentals@gmail.com

BRANT FARMS
Registered Simmental

Reserve this date for our next sale: Saturday, April 13, 2019
37093 Fish Tail Road, Pineckley, Minnesota

Ron Brant, Owner 320-384-6613 or Cell 612-390-3836
John Von Rueden, Cattle Manager 612-490-1649

Dr. Lynn Aggen *Performance with Quality*
Office: 507-886-6321
Mobile: 507-421-3813
Home: 507-886-4016

Oak Meadow Farms
Simmentals
Harmony, MN 55939
Email: mattaggen@hotmail.com www.oakfarm.com

Sargeant Farms
Simmental Cattle
BULLS AND FEMALES AVAILABLE
BY PRIVATE TREATY

Owner • Howard E. Sargeant Farm Manager: Adam Trest
Box 400, Forest Lake, MN 55025 52309 Fleming Logging Road
651-464-3345 • 651-464-2662 Sandstone, MN 55072
320-245-2630 • 320-630-3608

Stay on top of
Total Herd Enrollment
Have you
DNA Services

simmental.org/haveyouherd

TOTAL HERD ENROLLMENT
ASA
The
PERFORMANCE RECORDS

Choose your best option!
www.simmental.org



Iowa

www.breedingcattlepage.com/
Simmental/iasimmassoc/

Scalebuster Bull Sale
March 2019

Janssen Farms
Dave: 712-359-2327
Chris: 515-314-4771
56706 300th Avenue • Gilmore City, IA 50541
jf@ncn.net • www.janssenfarms.com

KITZEROW
Cattle Company
Registered Simmental and SimAngus Cattle

Todd & Nicole Kitzerow
2488 Bevington Park Rd | Saint Charles, IA 50240
815-757-4448 or 815-757-1793
All Services per Request | www.kitzerowcattleco.com

SPRINGER SIMMENTAL
Jeff & Lynda Springer
Michelle & Todd Christianson
Steve & Bri Springer
3119 310th St - Cresco, IA 52136
641-330-6654
sprinsim@iowatelecom.net
WWW.SPRINGERSIMMENTAL.COM



Alabama

www.alabamasimmental.com

Timberland Cattle
Registered Simmental, SimAngus™ and Angus
Spring Female Sale, 1st Saturday in May
Fall Bull Sale, 3rd Saturday in November

205-695-6314 or 205-712-0359
www.timberlandcattle.com • timberlandcattle@centurytel.net
Bill Freeman, Owner • Thomas Pennington, Mgr.



Colorado

www.coloradosimmental.com

Altenburg Super Baldy Ranch, LLC
Willie & Sharon Altenburg
570 East Co Rd 64 • Fort Collins, CO 80524
970-568-7792 (H) • 970-481-2570 (C)
willie@rmi.net • altenburgsuperbaldy.com
Russ Princ, Manager • 256-254-9042 • russell.princ@gmail.com

T-HEART RANCH
True High Altitude Cattle
Shane & Beth Temple
719-830-3082
www.theart ranch.com

ANNUAL FEMALE SALE • DECEMBER 1, 2018 • LA GARITA, CO



North Carolina

www.ncsimmental.com

REGISTERED SIMMENTAL
F-1 REPLACEMENTS
REGISTERED BRAHMAN

MYRA NEAL MORRISON

8800 Row-Cab Line Rd. • Rockwell, NC 28138
704-279-3128 • 704-202-6171 Cell
E-mail: myram@morrisonfarm.com
www.morrisonfarm.com




Tennessee

www.breedingcattlepage.com/
TNSimmAssoc/

MARTIN FARMS



Neil Martin
931-623-2634 c
931-670-3646 h
Christopher Martin
931-580-6821 c
martin.farms@yahoo.com
9387 S Lick Creek Rd
Lyles, TN 37098
MartinFarmsBeef.com

Slate Farms & CATTLE COMPANY

Visitors Always Welcome

Steve Slate
4437 Highway 49 W • Vanleer, TN 37181
931-206-5026
slatefarms@att.net • www.slatefarms.com



Unprecedented awareness of your calves.

NO COST!

Feeder Profit CALCULATOR™

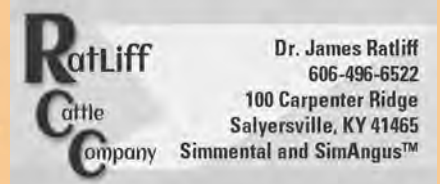
- Identifies the relative value of your feeder calves.
- Open to the majority of breeds and breed compositions.

beef@internationalgeneticsolutions.com



Kentucky

<http://www.kysimmental.com>



Dr. James Ratliff
606-496-6522
100 Carpenter Ridge
Salersville, KY 41465
Simmental and SimAngus™



Joe & Venedia Tingle
502.682.8637
Derek & Chelsey Tingle
502.682.0806
722 Drennon Rd.
New Castle, KY 40050
www.tinglefarms.com



North American Fullblood Simmental

www.fleckvieh.com



Buzzard Hollow Ranch
Les Alberthal, Owner
Fred Schuetze, Director of Livestock Oper.
PO Box 968 • Granbury, TX 76048
Phone: 817-573-0957
Fax: 817-573-0967
Email: bhr@speednet.com
Website: www.BHR-Simmentals.com



Triple Z Simmental
7920 Pratt Lake Rd.
Alto, MI 49302
Tom & Linda Zook
Cell: 616-437-3427
Office: 616-868-6195
tomzook@zookfarmequipment.com
Full-Fleckvieh Fullblood
Horned and Polled

Mitchell Lake Ranch
Jim Ethridge and Donna Adams
9834 James Cemetery Road
Franklin, TX 77856-5838
979-828-5316 • 979-255-2882 cell
jim.ethridge@hughes.net
www.mitchelllakeranch.com
Fullblood and Purebred Simmentals • Quality by Design



Dr. Mikell & Mary Cheek Davis
662.418.0686
Dr. Jason & Nikki Gress
301.331.1773
2638 Turkey Creek Road
Starkville, MS 39759
662.324.7721
Little Creek Farm, LLC




JENSEN SIMMENTALS
Steven A. Jensen • 913-636-2540
24580 W. 319th Street
Paola, KS 66071
jensensimmentals@gmail.com
ART-JEN SIMMENTAL FARM
Arthur F. Jensen • 913-592-3047
18435 S. 169 Hwy • Olathe, KS 66062

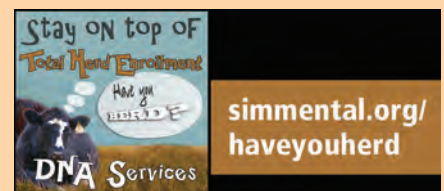
In our 5th decade breeding Simmental cattle.

www.jensensimmentals.com

BRINK FLECKVIEH
23098 Gunder Rd • Elkader, IA 52043
Jerry: 563-245-2048 • Preston: 563-880-2075
jbrink@alpinecom.net
Visit our website: www.brinkgenetics.com



ELK COUNTY SIMMENTALS
Fullblood Fleckvieh Simmentals
the breed that will improve your herd!
Butch & Denise Casilio
1316 Water St. Ext.
Johnsonburg, PA 15845
814-965-5079 814-335-2434



Stay on top of
Total Herd Enrollment
Have you
checked
DNA Services
simmental.org/haveyouherd



www.breedingcattlepage.com/
INSimmAssoc/index.htm

CLOVER VALLEY SIMMENTALS



RAMSEY, INDIANA
STEVE SIEG 812-736-4129
KEVIN SIEG 812-736-1277
www.clovervalleysimmentals.com

TRENNEPOHL FARMS



6591 W County Road 625 N • Middletown, Indiana 47356
765.620.1700 - Scott • 765.620.0733 - Jeff
Thomas Lundy: 502.471.0354
WWW.TRENNEPOHLFARMS.COM

HARKER Simmentals Quality Red & Black Simmental

John & Barbara 812-546-5578
15633 E Jackson Rd. Hope, IN 47246


Dan, Jill, Luke & Chase 812-371-6881
Ben, Ashley, Gracie & Laynie 812-371-2926

CLEARWATER SIMMENTALS


• Bulls, Females & Show Prospects Available •
visitors always welcome

Jeff & Leah Meinders & Family
3687 N. Co. Rd. 500 E • Milan, IN 47031
812-498-2840 Home • chm.excavating@gmail.com

Carcass Merit Sire Evaluation Program



Each year, bull owners commit thousands of dollars to get unbiased evaluation for the next generation of genetically influential young candidate sires. For SimGenetic users, this information is critical for building significant accuracy for economically important EPDs.




www.texassimmentalsimbrah.com

DOUBLE M Simmentals MM
RED & BLACK PUREBREDS
Sandy Scheu

903-962-6915 9208 FM 17
972-670-7467 cell Grand Saline, TX 75140
www.doublemsimmentals.com

Simbrah, SimAngus™ HT, SimAngus™ & Simmental

FILEGONIA CATTLE COMPANY Joe & Beth Mercer
327 CR 459
Lott, TX 76656
Cell: 956-802-6995
Home, Office: 254-984-2225
bethmercer1974@gmail.com
www.filegoniacattle.com



TOTAL HERD ENROLLMENT ASA
The PERFORMANCE RECORDS

Choose your best option!
www.simmental.org



Begger's V Bill Begger
482 Custer Trail Road
Wibaux, MT 59353
Bill: 406-796-2326
John: 406-795-9914
darbegger@yahoo.com

180 Black Simmental, SimAngus™ and Angus Bulls to Sell

Big Sky Genetic Source Bull Sale
Wednesday, February 6, 2019 • at the ranch, Wibaux, MT

Prickly Pear Simmental Ranch
Birthplace of the first Polled Black Simmental Bull
Made in Montana Sale • February 2, 2019
Troy Wheeler, Cattle Manager: 406-949-1754
Don and Nancy Burnham • Gary Burnham
2515 Canyon Ferry Road • Helena, MT 59602
ASA No. 174
E-mail: burnhams@mt.net

Red Angus, Red Simmental & Red SimAngus™ Cattle
BULLS & FEMALES FOR SALE

BOIS d'ARC LAND & CATTLE, CO.
Mike and Jan White 903/450-1221 Office • 903/450-6236 Cell
104 Oak Lane, Ladonia, TX 75449
www.boisdarclandandcattle.com

Monte Christo Ranch & Investments
Jud and Margie Flowers
12111 N. Bryan Road • Mission, TX 78573-7432
956-207-2087 she
email: judf@lonestarcitrus.com
"No Nonsense" Simbrah Cattle

STgenetics®
www.STgen.com
Beef@STgen.com



Pine Ridge Ranch
Pine Ridge Ranch
Pine Ridge Ranch TX
LLC ATHENS, TX

Jane and Bill Travis 9876 PLANO RD.
billtravis@simbrah.com DALLAS, TX 75238
Office: 214-369-0990
www.simbrah.com Cell: 214-850-6308

KOCH CATTLE
Simmental, SimAngus™, Angus

Jeff & Shere Koch, Shane & Kate Koch, Taylor Koch
Jeff Cell 406-860-0211 • Shere Cell 406-860-0659
143 Shane Ridge Road • Roberts, Montana 59070
email: jskoch@itstriangle.com

Consigner
BULLS OF THE BIG SKY

Bulls of The Big Sky Sale • February 18, 2019

Miller SIMMENTAL
Dale & Paula Miller
Gildford, MT 59525 406-376-3109
www.millersimmental.com
7DM0174@ttc-cmc.net

BULLS OF THE BIG SKY
Bulls of the Big Sky
February 18, 2019
Billings, MT

LRS
LASSLE RANCH SIMMENTALS

Clay and Marianne Lassle
42 Road 245
Glendive, Montana
Clay: 406.486.5584
Ryan: 406.694.3722
lrsbeef@midrivers.com



North Dakota

www.northdakotasimmental.com

JOSH & TRISTA RUST
 759 7th Ave NW
 Mercer, ND 58559
 P: 701.447.2479
 F: 701.447.2478
 C: 701.391.9769

RUST MOUNTAIN VIEW RANCH
 Simmental • Red Angus • Mercer, North Dakota

E: rustmountainviewranch@hotmail.com
 W: www.rustmountainviewranch.com

Wilkinson Farms Simmentals
 Terry and Cathy Schlenker Family
 7649 49th Street SE
 Montpelier, ND 58742
 701-489-3583 (home)
 701-320-2171 (cell)
www.wilkinsonfarmssimmentals.com

Terry Ellingson & Family Phone: 701-384-6225
 Cell: 701-741-3045

5065 125th Ave. NE • Dahlen, ND 58224
tellingsofpolarcomm.com • www.ellingsonsimmentals.com
Annual Production Sale, January 25, 2019

DAKOTA EXPRESS
 Wade & Merri Staigle
 Center, ND 701-794-3351

Kevin & Liz Hansen
 Ryder, ND 701-758-2571

Annual bull & female sale
 February 15, 2019
www.dakotapress.com

KAELEBERER SIMMENTALS
 Claye and Michelle Kaelberer and Family
 4215 County Road 85 • New Salem, ND 58563
 701-220-3124 (cell) • 701-843-8342 (home)

Edge of the West Bull and Female
 Production Sale each February

KELLER BROKEN HEART RANCH
 Dwight & Susan Keller Family
 Luke, Jake & Tess Keller
 1573 55th St., Mandan, ND 58554
 701-445-7350 (home)
 701-471-5215 (Dwight cell)
 701-471-1142 (Luke cell)
 701-471-5065 (Jake cell)
 kbhr@westriv.com
www.kbhersimmental.com
 Simmental Beef on the Cutting Edge!

Annual Production Sale
 March 7, 2019

Bichler Simmentals
 Doug & Maria Bichler
 130 83rd St SE
 Linton, ND 58552
 701-254-4306
dougichler@hotmail.com
bichlersimmentals.com



California

redriver FARMS
 Red River Farms
 13750 West 10th Avenue
 Blythe, CA 92225
 Office: 760-922-2617
 Bob Mullion: 760-861-8366
 Michael Mullion: 760-464-3906

Simmental – SimAngus™ – Angus

KENNER SIMMENTALS
 Roger, Jeanette, & Erika Kenner
 5606 57th St. NE
 Leeds, ND 58346
 Phone 701-466-2800
 Erika 406-581-1188
erika.kenner@gmail.com
www.kennersimmental.com Fax 701-466-2769

QBVJT | **VJT Ranch**
 Power by Design | 701-710-0843
 Quandt Brothers | Oakes, ND
 701-710-0080 | Sale 2/19/2019

BATA BROS.
 SIMMENTAL CATTLE
 6322 Highway 35
 Adams, North Dakota 58210
 Joe: 701-944-2732 • Mark: 701-331-3055
jpbata@polarcomm.com

"BBS" THE MARK OF QUALITY

IGS International Genetic Solutions™
Feeder Profit CALCULATOR™

Unprecedented awareness of your calves.
NO COST!

- Identifies the relative value of your feeder calves.
- Open to the majority of breeds and breed compositions.

beef@internationalgeneticsolutions.com



Washington

www.washingtonsimmental.org

Trinity Farms Angus SimAngus™ Simmental

Generations of Excellence Sale...first Saturday in March
 Mike & Paulette Forman 509-968-4800
 Robb & Debbie Forman 509-201-0775
 2451 Number 81 Rd. Ellensburg, WA 98926
www.trinityfarms.info • Email: trinity@fairpoint.net



www.illinoissimmental.com

Owner: Jim Berry Commercially Targeted Seedstock
 Cattle Manager: Robbie Duis
 815-858-4129
 6502 Rt. 84 South Hanover, IL 61041
 815-591-3731
www.wildberryfarms.net

WILD BERRY FARMS
 Simmental Cattle

Hopewell Views Simmentals
 Rick Wombles 217-242-7551
 Mary Wombles 217-242-3573
 16168 St Hwy 96 • Rockport, IL 62370
 217-734-9234 • hopewellviews@irtc.net

RINCKER SIMMENTALS
 997 N 2050 East Road • Shelbyville, IL 62565

Curt and Pam Rincker 217-871-5741
 Brent Rincker 217-246-3550
 Cari Rincker 217-531-2179
crincker@lakelandcollege.edu rincker@gmail.com rinckercattle@gmail.com

Visitors always welcome! Sale info at: www.rincker.com



BFS

BUCKEYE'S FINEST SALE

Sim-Genetics

SATURDAY, OCTOBER 6, 2018 - 6:30 PM

Muskingum Livestock Auction Co., Zanesville, OH

Selling... Spring Bred Cows, Spring Bred Heifers, Bulls, Open Heifers and Embryo Packages



CLRWTR MAMACITA Z110G

(CLRWTR Shock Force W94C x Harkers Why Not Me W110)
Selling in her entirety - open and ready to flush!

ASA# 2648032



STF ROCK SOLID 033C

(CDI Rimrock 325Z x STF Miss 033X)
Selling in his entirety, along with several daughters and 50 units of semen.

ASA# 2988026



RHFS Ms PEP PEBBLES Z44H

(HC Power Drive 88H x HPF Miss Pep U051)
Sells safe A.I.'d to WS Revival.

ASA# 2644502



CLRWTR QUEEN Z A94A

(SVF Star Player T801 x CLRWTR Queen Z W94A)
Selling choice of two sons by TKCC Classified.

ASA# 2756240



RHFS ROSIES RUBY Y46H

(CNS Dream On L186 x Rolling Hills Rosie)
Sells safe A.I.'d to HPF Tradecraft D010.

ASA# 2636248



RHFS ELSA E87H

(STF Rock Solid 033C x Miss CCF Antoinette T45)
Fall open heifer.

ASA# 3441947

Hosted By...



ROLLING HILLS FARMS

Bob, Bill & Marcia Hoovler // Belle Center, OH
Bob's cell - 937.538.1329 // Marcia's cell - 937.539.1537
rollinghillsfarmssimentals@hotmail.com

www.ROLLINGHILLSFARMSSIMMENTALS.COM

Guest Consignors...

CHIPPEWA VALLEY ANGUS FARMS // Rittman, OH
Rod Ferguson - 330.697.7537 // Matt Brown - 330.383.1516

LOR-MAR SIMMENTAL FARMS // Prospect, OH
Mark & Lorrie Isler - 740.262.5154

ERV-N-DEL FARMS // Louisville, OH
Cliff Linder - 330.940.9542

Auctioneer... Col. Ron Kreis

Watch & Bid Live... DVAuction
www.DVAuction.com

WE GET VISITORS

ASA recently had multiple visitors to the Headquarters



The Hook family, Hook Farms, Tracy, MN, visited the ASA office while on vacation in Montana. The family posed in front of the tree and memorial plaque they sponsored in honor of Mary Catherine Hook-Virniġ, a passed and beloved family member. Left to right: Wade Shafer, Joshua, Annaka, Tom, Shannon, Joseph, Kimberly, and Cassandra Hook, Brady Wulf, and Sarita Hook.



Simmental breeders Rich and Cheryle Krosch of Krosch Cattle Company, Kingsley, IA, toured the office in June, while visiting the Northwest as part of a bus tour. While in Bozeman, the couple took advantage of the opportunity to see the Association's two-a-half year old building. A retired teacher and wrestling coach, Rich is also an accomplished poet and writer, who focuses his efforts on cattle and other aspects of agriculture.

1st Annual
Think Small, Dream BIG
Bull Sale

JM
Leadbetter
Auction Service
"Consider it SOLD"

Jon Leadbetter, Auctioneer
 PO Box 184 • Wishek, ND 58495
 701-789-1738 • www.JMLAuctions.com
 jmleadbetterauctions@gmail.com
 Auction License #959 Clerk License #2007

Taking Consignments Now!



Bob Schnabel and his family, Columbia, MO, visited the ASA headquarters while on vacation. Schnabel is an Associate Research Professor in genetics and genomics at University of Missouri's Division of Animal Science. Schnabel and the ASA have collaborated on a number of research projects. ♦

Unprecedented awareness of your calves.

NO COST!

- Identifies the relative value of your feeder calves.
- Open to the majority of breeds and breed compositions.

IGS International Genetic Solutions™
Feeder Profit CALCULATOR™

beef@internationalgeneticsolutions.com

Stay on top of
Total Herd Enrollment

Have you
HERD?

DNA Services

simmental.org/haveyouherd

2018 COOL Additions!

CATTLE *Visions*

866-356-4565

www.cattlevisions.com



Homo black
Hetero polled

SC Pay the Price C11

Pays to Dream x Trademark

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
10 .8 60 85 .16 5 17 46 11 114 67

Two-time NWSS Grand Champion Bull

ASA#
2988788



Homo black
Homo polled

KCC1 Exclusive 116E

Hammer x Entourage

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
12 1.1 74 113 .24 6 19 56 13 133 76

\$240,000 valuation high-seller at Fort Worth!
Lead bull in Kearns' 2018 NWSS Champion Pen!

ASA#
3306064



Homo black
Homo polled

TNGL Imprint D989

TNGL Track On x JF Shock and Awe

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
12 1.9 66 98 .20 5 21 55 8 124 59

Division Champ at 2016 NAILE & 2017 NWSS! Use his impeccable structure and great design with outcross pedigree!

ASA#
3173557



Homo black
Homo polled

RFG/K-LER Elevation 727E

RS Elevate x MCM Top Grade

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
14 .2 73 111 .23 10 22 59 10 156 80

High-seller at 2018 NWSS "The One" Bull Sale. Awesome outcross and EPD profile with excellent outline!

ASA#
3268058



GSC GCCO Dew North 102C

Duracell x Dew It Right

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
10 .7 70 95 .15 4 11 47 11 109 66

Calving ease combined with tremendous structural soundness! 2018 Fort Worth Champion!

ASA#
3141837



Homo black
Homo polled

Longs Pay the Man E16

Pays to Believe x Shear Pleasure

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
7 4 86 124 .24 4 16 59 13 120 78

Great-built, stout, double-homozygous
Pays to Believe son!

ASA#
3327014



KWA Law Maker 59C

CDI Authority x KWA Red Rock

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
10 2 73 109 .22 6 27 63 9 127 73

Producing highly desirable, stout progeny!

ASA#
3223767



STF Crimson Tide DZ87

CDI Rimrock x STF Much More

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
14 .2 55 77 .13 6 21 49 7 136 66

Exciting Red Genetics both phenotypically and genotypically!

ASA#
3274952



Homo black
Homo polled

MR CCF 20-20 100B

MR CCF Vision x HTP SVF Dew The Stroke

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
14 .5 70 106 .22 7 24 59 7 121 71

20-20 has sired lots of high sellers for his owner group of Cooper, Hartman and Polzin. They are stout-made and growthy with loads of eye appeal!

ASA#
2964446



Homo black
Homo polled

KSIG Steelin His Style 6D

Silveiras Style x Steel Force x SS Babys Breath

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
14 -.7 46 66 .12 9 19 43 5 124 59

1/2 SimAngus™, calving ease from the 2012 American Royal Champion!

EPDs as of 8.8.18

ASA#
3130639



Hetero black
Homo polled

Rocking P Die Hard C060

Quantum Leap x Mo Magic

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
10 1.1 67 101 .21 5 18 52 10 111 65

Die Hard is ultra sound and was the 2018 Fort Worth Champion % Bull as well as the Reserve Champion at the 2017 NAILE & American Royal! 3/4 blood.

ASA#
3102430



Homo black
Homo polled

W/C Double Down 5014E

Executive Order X Yardley Utah

EPDs: CE BW WW YW ADG MCE Milk MWW DOC SAPI \$TI
11 0.1 74 104 .18 3 19 57 16 133 78

Featured at the 2018 Werning Sale, selling to Steve Hicks, IN, owner of Relentless. Expect Double Down to transmit a bold rib with extension through his front 1/3.

ASA#
3336150

BACK TO BASICS

By Jannine Story, *THE Specialist*



Calf Removal Codes – What, When, and Where?

Have you ever said . . .

*I culled that heifer when she was young, why is she showing up on my THE?
That heifer died when she was born, why is she on my inventory? Or,
If I didn't register her, obviously, I don't want her on my inventory.*

Those are a few of the comments we receive and they are good questions. So how can we fix these situations? By using calf removal codes!

What are calf removal codes?

Calf removal codes are to be used anytime between birth to 18 months of age to indicate that an animal has been removed from your herd. Calf removal codes provide breeders with a means of keeping tabs on their young stock, ASA with critical data for the genetic evaluation of new traits such as heifer pregnancy and disease resistance, and help breeders reach the best Performance Advocate score possible.

There are **pre-weaning** removal codes that are used if the calf was removed prior to weaning.

- 20 **Born Alive – Died Disease**
- 21 **Born Alive – Died Other**
- 22 **Died at Birth – Calving Difficulty**
- 23 **Died at Birth – Defect**
- 24 **Died at Birth – Other**
- 25 **Other**
- 26 **Stillborn – Full Term**

There are **post-weaning** removal codes that are used if the calf was culled after weaning or yearling up to 18 months of age.

- 30 **Appearance**
- 31 **Color**
- 32 **Died – Disease**
- 33 **Died – Other**
- 34 **Failed to Conceive**
- 35 **Feet and Legs**
- 36 **Performance**
- 37 **Other**
- 38 **Temperament**

When do you use calf removal codes?

Heifers pre-load on your THE inventory during the season that they are turning two years of age. For that reason, removal codes need to be entered on heifers prior to when THE opens for spring-calving herds (October 15) and fall calving herds (April 15). If these codes have not been input prior to the enrollment opening, the heifers will show up on your inventory.

Where does one use these codes?

When you are in an online animal data job, the column right before the “SireNbr” is “CalfRemoval” (the whole word is not visible unless you expand the column). You can click on the header name “Calf Removal” and a list will appear with the codes.

(Click on a column header for help)

DamRegNbr	DamTatt	AnmRegNbr	AnmTatt	EID	id	CalfRemoval	SireNbr	TattLoc	Sex	BirthWt	BirthDt	MBC	CE	AI	Name	Reg	Cert	Simbrah	HPS	C	

Calf Removal Code is circled in red.

Example:

100 dams are enrolled in the spring of 2018 and all 100 dams gave birth to a calf.

- **Birth** — Report all 100 calf records to ASA. Required calf data = Dam, Sire, Sex, Date of Birth, MBC, Tattoo, Tattoo Location, and AI. **We strongly encourage the reporting of other birth data such as birth weights and calving ease scores.**
- **Weaning** — We sold five calves to our neighbor down the road and five calves died before weaning. To update their status we would use the Calf Removal Code (25) to indicate which five calves were sold and (Codes 20 – 24 whichever applies) to the five calves that died prior to weaning. Though not a requirement, ideally the 90 remaining calves would have weaning weights recorded since they are in the herd at weaning.
- **Yearling** — Four calves have died between weaning and yearling and 46 of the calves have been removed from the herd for various reasons. Once again, update each calf's Removal Code post-weaning to indicate the reason they were removed from the herd. Ideally, the 40 remaining calves would have yearling weights and hip heights recorded since they were not designated as removed prior to yearling.

The Performance Advocate program monitors data submission and publicly recognizes breeders on Simmental.org and in the Late Fall issue of *SimTalk* who submit 100% of their calving ease, birth, weaning, yearling weights and heights and ultrasound data/carcass data as "Performance Advocates." To receive this designation, breeders will need to be vigilant about removing calves no longer in their herd. The reason being that the only way 100% compliance can be recognized is by informing ASA that the calf did not exist for a measurement to be taken for that given record.

The benefits of using the calf removal codes far outweigh not using them. Your THE enrollment times run much smoother because you are not having to go back and find what happened to those heifers that are gone. By using the calf removal codes it automatically keeps your Performance Advocate score as accurate and high as possible. ♦

BREED FOR PROFIT

Utilize the #1 Tool to Maximize Terminal Value



Designed to work best when selecting sires for use in herds that finish all calves and sell on a grade and yield basis.

Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.

ASA establishes TI to be the most effective selection tool available to commercial producers when marketing all heifers and steers through terminal channels.

TI Terminal Index

For more detailed information on TI, visit:
www.simmental.org

Proud Partner
 International Genetic Solutions
www.internationalgeneticsolutions.com
We Collaborate. You Profit.

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association

PERSONNEL PROFILES

This monthly series aims to personalize ASA's staff and connect faces with names and responsibilities.



Tiffany Paulson

Tiffany Paulson began working for *the Register* in 2005. Several years later she moved to a part-time position, helping build sale catalogs, which she continues today.

Paulson recently began working for ASA full-time, becoming a member of the processing team. Paulson received a degree in animal science from Montana State

University, later working on her family's ranch and for an embryo transplant company.

Paulson enjoys working with cattle and people who are passionate about the industry. She and her husband, Justin, have two daughters, Leah, 11 and Anna, who is seven. They enjoy spending time in their rural community, and participating in the kids' activities.

Tiffany Paulson and her family.

Katelyn Gould

Katelyn Gould started working for ASA as an intern in October of 2017. Upon finishing her degree in animal science at Montana State University, she accepted a full-time position in customer service, data input, and membership. Her passion for agriculture lends itself to speaking on the phone with producers and learning about

their operations. Gould grew up in Great Falls, Montana, raising commercial cattle and farming with her family.

Recently married, Gould and her husband, Brandon, enjoy working on his family's ranch. She is also a passionate horsewoman and spends much of her time raising and training horses. Gould also enjoys hunting and fishing.



Katelyn Gould and her husband, Brandon.



Riley Foster

Riley Foster began working for ASA as an intern for the DNA department, and has since accepted a full-time position as the DNA Specialist. He currently attends Montana State University and will graduate in the fall of 2018 with a degree in animal science and a concentration in livestock management. Foster grew up in Oakdale, in the central valley of California.

He began his involvement in agriculture working in his grandfather's rice fields, and later worked for a family-owned dairy and creamery.

Upon moving to Montana for school, Foster was introduced to the beef industry, which he plans to focus on throughout his career. Away from school and work, he enjoys spending time outdoors, waterfowl hunting, fishing, and tinkering with anything that has a motor. ♦

Riley Foster enjoying the great Montana outdoors.

Denver is our WORK ZONE!



LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.

EPDs:
CE: 8 \$API: 122 \$TI: 64



Dam: URA Baby Doll



Granddam: Rockin Robin



WLE Big Deal A617

EPDs: CE: 10 \$API: 114 \$TI: 65
ASA#: 2743620 • Homozygous Polled
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



CNS-HFS Payload A330

EPDs: CE: 11 \$API: 122 \$TI: 69
ASA#: 2747228 • Homozygous Black,
Heterozygous Polled • Pays to Dream x Navigator.

Extra sound structured, calving ease, solid black bull with added depth to make complete, sound progeny. He has no white on face to use on heifers or cows.



TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black
2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!

EPDs:
CE: 9 \$API: 128 \$TI: 66



Famous donor dam, Hope Floats



2014 NWSS Champion Bull

\$16,000 Grand Fortune daughter



OMF Epic E27

ASA#: 3317371
WS All Around Z35 x OMF Commander Y69

Homozygous Polled • Homozygous Black

EPDs: CE: 15 \$API: 147 \$TI: 82
Exciting calving ease outcross genetics
who sold to Schooley, IA, and Sears, CA,
from Oak Meadow's NWSS Pen!



RFG/K-LER Elevation 727E

ASA#: 3268058
LRS Elevate 213B x MCM Top Grade 018X
Homozygous Polled • Homozygous Black

EPDs: CE: 14 \$API: 156 \$TI: 80
High-selling bull in 2018 "The One Sale",
selling to Lee, CO. Tremendous EPDs
combined with great design —
an exiting purebred!



FBF1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time
Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle shape and internal dimension together with excellent structure and profile. Ask Randy Daniels, Trent Templeton and Todd Alford about progeny!

EPDs:
CE: 15 \$API: 108 \$TI: 56



Ignition's fantastic full sister



2016 NAILE Reserve Champion
SimSolution Junior Show by Ignition



Mr. TR Hammer 308A ET

ASA#: 2759745 • Ellingson Legacy x CNS Dream On

EPDs:
CE: 10 \$API: 124 \$TI: 80

Black/Polled

1/3 revenue sharing \$200,000 top-seller of the 2013 HCC Sale, Hammer is a world class individual with a unique blend of pedigree, performance and phenotype. A rarity who combines performance, EPDs and phenotype. With Hammer, you can compete on the tanbark and produce breed-leading bulls who will work for even the most discriminating commercial cattleman!

EPDs as of 8.8.18

download the **NEW** CATTLE Visions BREEDING APP

www.cattlevisions.com

available for...
Iroid, Apple and Blackberry smart phones

CATTLE Visions

866-356-4565

www.cattlevisions.com

Denver is our WORK ZONE!



EPDs:
CE: 12 \$API: 129 \$TI: 84



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!



EPDs:
CE: 12 \$API: 122 \$TI: 64



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:
CE: 11 \$API: 113 \$TI: 69



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!

TL Bottomline 38B

ASA#: 2905451
WS Pilgrim x Fat Butt Heterozygous Black/Homozygous Polled

Bottomline will add power and PIZAZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females.

Grand Champion Bull at 2016 NAILE and American Royal, Res. Champion at 2017 NWSS!



Bottomline's Dam.



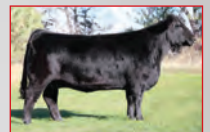
Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!



EPDs:
CE: 13 \$API: 131 \$TI: 73



Carver's dam is the famous donor, Dolly.



Carver was the lead-bull in the Kearn's 2016 Champion Pen!



Carver's Maternal sister by GLS New Direction at Rains and Bird.



TKCC Carver 65C

TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearn's 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it... he'll add performance and great type!

EPDs as of 8.8.18



KRMS Primary Candidate B204

ASA# 2994148
OMF Double Shot x Mo Better Heterozygous Black/Homozygous Polled

EPDs: CE: 9 \$API: 120 \$TI: 67

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE, and American Royal!



Jass On The Mark 69D

ASA# 3210989
Loaded Up x In Dew Time Black/Polled

EPDs: CE: 14 \$API: 130 \$TI: 66

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



K-Ler Cash Flow 528C

ASA# 3042933
Make It Rain x Miss Kansa

EPDs: CE: 7 \$API: 108 \$TI: 66

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



JBSF Road Trip 213D

ASA# 3133021
RLYF Roll Tide x Macho

EPDs: CE: 8 \$API: 111 \$TI: 60

Road Trip is an eye-appealing 3/4 blood raised by Bloombergs. His dam was the 2009 Illinois State Fair Supreme Champion Female.



EPDs:
CE: 8 \$API: 104 \$TI: 61



Valentine is Legendary's legendary maternal grand-dam, and foundation donor for many of the Rockin P success stories!

Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultra-sound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



EPDs:
CE: 5 \$API: 115 \$TI: 60

Homozygous Black,
Homozygous Polled



VCL LKC Dagger 605D

VCL LKC Dagger 605D

ASA#: 3173463 • Profit x BF Miss Crysteel Tango
Full brother to The Duke and Profit Maker



EPDs:
CE: 8 \$API: 99 \$TI: 56

Heterozygous Black,
Homozygous Polled.

The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:
CE: 5 \$API: 115 \$TI: 60

Homozygous Black,
Homozygous Polled

This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!

VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango



Dam: BF Miss Crysteel Tango

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartmans high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here with Profit Maker and Duke!



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sire: Profit



2017 NWSS Reserve Grand Champion Pen of Three



Sister to Firefly – 3rd Overall B&O at the National Classic, Kersten, NE.



EPDs:
CE: 8 \$API: 111 \$TI: 64

Homozygous Black,
Heterozygous Polled



Both Better Believe It and Charged Up share this donor dam: LLSF Cayenne

LLSF Better Believe It D64

ASA#: 3152728 • Pays To Believe x LLSF Cayenne



LLSF Charged Up D66

ASA#: 3152726
Pays To Believe x LLSF Cayenne

These two full brothers, Better Believe It and Charged Up were members of the Lee Simmental Farms 2017 Champion Denver Pen of Five.



EPDs:
CE: 7 \$API: 125 \$TI: 76

Homozygous Polled
Heterozygous Black

Outcross sire owned by JS Simmental, Volk Livestock and Cuming Creek Cattle. Here's a new performance outcross with growth in the top 5% of the breed!

STF/DSF Brimstone EC70

ASA#: 3276061
CCR Wide Range x LRS Turning Point 3117A

THE CIRCUIT

American Junior Simbrah Round Up

Date: June 20-23, 2018
Location: Crescent, TX
Judges: Kolten Thigpen, Wharton (Bred and Owned/Showmanship); Doug Pierce, West (Percentage and Purebred)

Purebred Females



Division I Champion
 S. by LMC Rifleman,
 exh. by Kaitlyn Hendricks.



Reserve Division I Champion
 S. by LMC BBS Bingo,
 exh. by Graceann Mullins.



Division II Champion
 S. by LMC Libery,
 exh. by Kody Martinez.



Reserve Division II Champion
 S. by LMC Gold Medal,
 exh. by Mackenzie Groce.



Reserve Grand Champion and Division III Champion
 S. by NF Smith Sargeant,
 exh. by Olivia Vela.



Reserve Division III Champion
 S. by TK/FCC Hard Body,
 exh. by Wes Reeder.



Division IV Champion
 S. by LMC Picoso,
 exh. by Cash Martinez.



Reserve Division IV Champion
 S. by Smith Satisfies,
 exh. by Ava Vela.



Grand Champion and Division V Champion
 S. by LMC 6G Red Rock,
 exh. by Jake Williams.



Reserve Division V Champion
 S. by LMC 6G Red Rock,
 exh. by Matthew Sanchez.

Purebred Bulls



Grand Champion
 S. by TK FCC Hard Body,
 exh. by Hannah Wells.



Reserve Grand Champion
 S. by Smith Satisfies,
 exh. by Logan Perry.

Percentage Females



Grand Champion
 S. by Smith Entitled N Red,
 exh. by Hallie Hackett.



Reserve Grand Champion
 S. by Rolling Hills Endeavor,
 exh. by Robert Stavinoha.

Percentage Bulls



Grand Champion
 S. by Walters Hudson,
 exh. by Jennifer Mask.



Reserve Grand Champion
 S. by Smith Prince Charming,
 exh. by Jacob Friedrich.

Percentage Bred and Owned Females



Grand Champion
 S. by Rolling Hills Endeavor,
 exh. by Robert Stavinoha.



Reserve Grand Champion
 S. by LMC BBS Bingo,
 exh. by Graceann Mullins.

Percentage Bred and Owned Bulls



Grand Champion
 S. by Walters Hudson,
 exh. by Jennifer Mask.



Reserve Grand Champion
S. by J7N LMC Adelante A51,
exh. by Amelia Stavinoha.



American Junior Simbrah Roundup Scholarship Winners
(seated l-r): Callie McGinley (AJSR, Animo), Olivia Vela (AJSR), Graceann Mullins (AJSR, Dean Fuchs family), Hannah Wells (Victor A. Guerra), Kaitlyn Miller (Victor A. Guerra). Back (l-r) Scholarship committee member, Brandy Fruge, Brody Hill (AJSR, Animo), Hayden Hackett (AJSR, Martha McCrary), Winston Walters (Victor A Guerra, McCrary, AJSR), Zach Mills (Victor A Guerra, Martha McCrary AJSR), Connor Neumann (AJSR, Animo), Cole Mau (Victor A Guerra) and Victor Guerra, scholarship committee member.



The La Muñeca Animo Winner for 2018 was Logan Perry (center). He is pictured with (l to r) Victor Guerra and past Animo winners Jacob Friedrich, Olivia Vale and Brody Hill.



High-Point Juniors Overall
(Seated, l-r, 1st-5th): Carlos X Guerra III, Harper Mau, Lane Guilbeaux, Julia Friedrich and Jennifer Mask. (Standing, l-r, 6th-10th) Charlie Bell, Taylor Groce, Kailey Padilla, Cecilia Guerra and Mia Ramirez.



High-Point Intermediates Overall
(Seated, l-r, 1st-5th) Ryleigh Whitaker, Lorelai Hill, Mackenzie Groce, Colton Hewitt and Jake Williams. (Standing, l-r, 6th-10th) Cooper Mau, Makayla Sanchez, Hallie Hackett, Grant Hinckley and Matthew Sanchez.



High-Point Seniors Overall
(Seated, l-r, 1st-5th) Amelia Stavinoha, Conner Neumann, Robert Stavinoha, Logan Perry and Kyleen Hewitt. (Standing, l-r, 6th-10th) Kaitlyn Miller, Callie McKinley, Annah Morris, Olivia Vela and Leah Thibodeaux.

MAS XIII Showdown

Date: June 23, 2018
Location: Crescent, TX
Judge: Randall Tipp, Sealy

Purebred Females



Calf Champion
S. by LMC Gold Medal,
exh. by Carlos X Guerra III,
sponsored by La Muneca, Linn.



Reserve Calf Champion
S. by McCrary Smith Ol'Roy,
exh. by Hallie Hackett, sponsored
by Smith Genetics, Giddings.



Reserve Grand Champion and Junior Champion
S. by McCrary Smith Inspired,
exh. by Cody LaBry, sponsored by
Smith Genetics, Giddings.



Reserve Junior Champion
S. by LMC Gold Medal,
exh. by Colby Jedlicka,
sponsored by La Muneca, Linn.



Grand Champion and Senior Champion
S. by LMC 6G Red Rock
exh. by Jake Williams,
sponsored by La Muñeca, Linn.



Reserve Senior Champion
S. by Smith SWFS Divas Nu Mark,
exh. by Hayden Hackett,
sponsored by Smith Genetics,
Giddings.

Purebred Bulls



Grand Champion
S. by Smith Satisfies,
exh. by Logan Perry, sponsored
by Smith Genetics, Giddings.



Reserve Grand Champion
S. by Smith Prince Charming,
exh. by Jacob Friedrich,
sponsored by Smith Genetics,
Giddings.

(Continued on page 134)

THE CIRCUIT

MAS XIII Showdown (Continued)

Percentage Females



Grand Champion

S. by Smith Entitled N Red, ex. by Hallie Hackett, sponsored by Smith Genetics, Giddings.



Reserve Grand Champion

S. by LLSF Pays to Believe, ex. by Marco Moreno, sponsored by La Muneca, Linn.

Showmanship



8-10 Years-Old (l-r, 1st-8th):

Mia Ramirez, Cecilia Guerra, Julia Friedrich, Gavin Hinckley, Rory Die, Callie Heaton, Jennifer Mask and Travis Ellis.



11-12 Years-Old (l-r, 1st-8th):

Grant Hinckley, Lane Guilbeaux, Matthew Sanchez, Gabi Ramirez, Charlee Bell, Braden Roehling, Ryleigh Whitaker and Carlos X Guerra, III.



13-14 Years-Old (l-r, 1st-7th):

Jake Williams, MaKayla Sanchez, Ashlyn Koehl, Justin Majewoski, Hallie Hackett, Victor Balderas and Keegan Cavness.



15-16 Years-Old (l-r, 1st-10th):

Cynthia Ellis, Lauren Cooper, Mia Barba, Robert Stavinoha, Cody LaBry, Colby Jadlicka, Trevor Jenkins, Natalie Ellis, Annah Morris and Lauren Bockel.



17 Years Old and Older

(r-l, 1st-10th): Amelia Stavinoha, Zach Mills, Callie McGinley, Jacob Friedrich, Gaby Barfield, Hayden Hackett, Graceann Mullins, Brittny Kohl, Olivia Mitchell and Cameron Young.

Note: MAS sponsors for 2018 included: 6G Ranch, LPJ Ranch, La Morra, La Muneca, La Negra, Monte Christo, Reavis Farms and Smith Genetics.!



Low Density DNA testing through the American Simmental Association (ASA) in exchange for feed intake and/or carcass data.

- ASA Members will receive one 50% off price discount for Low Density DNA testing for each carcass or feed intake record submitted.
- Records must be valid for use in ASA's genetic evaluation.
- All breeds and composites eligible if sire is registered in ASA multibreed database.
- Applies to animals born after August 31, 2015.
- Carcass Merit Program calves do not qualify.

Contact Jackie Atkins today for more details.
406-587-4531 or jatkins@simmgene.com



Welcome to the cutting edge

Our new GGP lineup delivers amazing power to genomically enhance your EPDs.

Today, you can plan, select and manage young seedstock with the prediction accuracy of older bulls siring several calf crops. You can save years on your herd goals – for less than it costs to fill up with gas.

We not only make DNA testing easy. We make it profitable. From fast sampling of calf DNA to quick turn-around with new products that work in powerful synergy. From time-saving conveniences to a full range of innovations designed to help you take full advantage of beef genomics.

There are exciting new ways for us to work together to attain your goals with Simmental, SimAngus™, Simbrah and SimAngus HT cattle. And we would love to be your partner as you brand your legacy in the 21st Century. To learn more, contact ASA at (406) 587-4531 or visit www.simmental.org



Neogen GeneSeek Operations
4131 N. 48th Street • Lincoln, NE 68504
402-435-0664 • genomics.neogen.com



NEW MEMBERS

ALABAMA

2 Mile Cattle Company
159 CR 775
Cullman, AL 35055

Wilkins Genetics
2241 CR 1670
Cullman, AL 35058

Reeves Show Cattle
5309 Charles Hamilton Rd
McCalla, AL 35111

4K Cattle Co
877 AL Hwy 101
Town Creek, AL 35672

ARKANSAS

James Edington
1914 Blisswood
Pocahontas, AR 72455

COLORADO

Drew Show Cattle
601 Rd 19
Fort Morgan, CO 80701

CONNECTICUT

Evans Farm
381 Oliver Rd
Lebanon, CT 6249

IDAHO

Circle Z Cattle Co
7762 Hwy 45
Nampa, ID 83686

ILLINOIS

Krista Zueger
245 W Mapes Ave
Stockton, IL 61085

Kevin Phillips
21600 W Nelson Rd
Trivoli, IL 61569

Metzger Show Cattle
9629 N CR 1300 E
Charleston, IL 61920

Chanse Barker
7123 Anna Wall Rd
Payson, IL 62360

Sassafras Acres
1673 Feather Trail Rd
Olmsted, IL 62970

INDIANA

Rural Route Farms LLC
PO Box 685
Greenfield, IN 46140

Motz Farms
7530 Highway 66
Wadesville, IN 47638

Claeys Livestock
10828 N 875 E B
Otterbein, IN 47970

IOWA

Lathrum Cattle
101 NW Countrywood Ln
Ankeny, IA 50023

Nicholas Piekema
23570 210th Ave
Lacona, IA 50139

Marc Johnson
20153 Sinclair Ave
Allison, IA 50602

Mill Creek Cattle
1482 Keystone Ave
Galva, IA 51020

Schuiteman Cattle
322 9th St SE
Sioux Center, IA 51250

KANSAS

Dean Klahr
9886 214 Rd
Holton, KS 66436

KENTUCKY

Life Hope Farm
2807 KY Hwy 36 W
Cynthiana, KY 41031

**Hillview Farms/
Brian Blackford**
9850 Lafayette Rd
Herndon, KY 42236

LOUISIANA

Mitchell L Miles
827 Aunt Maries Rd
Dodson, LA 71422

MICHIGAN

Philip Van Laan
7675 E Paris Ave
Caledonia, MI 49316

MINNESOTA

Lonesome Dove Livestock Inc
78631 115th St
LeRoy, MN 55951

DLCC Ranch
33424 183rd St
Pierz, MN 56364

River Hollow Cattle
7298 65th Ave NE
Sauk Rapids, MN 56379

MISSOURI

Parson Cattle Co
4419 Heather Ln
Bolivar, MO 65613

MONTANA

Cold Ridge Cattle
311 County Line Rd
Fairfield, MT 59436

NEBRASKA

Neumeister Show Cattle
9096 358th St
Murdock, NE 68407

Steve Placke
950 S Monitor Rd
Grand Island, NE 68803

Triple D Cattle Co
17480 W Fillmore St
Holstein, NE 68950

J Bar T Benes Cattle
6145 N Roseland Ave
Juniata, NE 68955

NEW JERSEY

End of The Lane Farm
252 CR 513
Frenchtown, NJ 8825

NORTH CAROLINA

NCSU Beef Unit
3232 Lake Wheeler Rd
Raleigh, NC 27695

Burns Family Farm
220 Lillies Ridge Way
Zirconia, NC 28790

OHIO

Morgan Nethers
18109 Claypool Rd SE
Newark, OH 43055

Warthman Farm
3079 Carroll Eastern Rd
Carroll, OH 43112

JLS Cattle Company
4006 CR 13
Burgoon, OH 43407

Circle L Farm LLC
4526 Ridgeton Rd
Bucyrus, OH 44820

Hamm-Akers
2561 Hollansburg Richmond Rd
Hollansburg, OH 45332

OKLAHOMA

Howard R Smith
27683 County Road 560
Cherokee, OK 73728

Diamond J Cattle Company
2215 N Broadway
Checotah, OK 74426

Ball Ranch
343497 E 890 Rd
Chandler, OK 74834

OREGON

Katelyn McCoy
1408 Progress Loop
La Grande, OR 97850

Travis McCoy
66284 Hunter Rd
LaGrande, OR 97850

PENNSYLVANIA

Kulp Genetics
938 Power Rd
Manheim, PA 17545

SOUTH CAROLINA

Long Cane Cattle Co
812 Lorenzo Rd
Greenwood, SC 29646

TENNESSEE

Engine 9 Farm
260 Cherry Hill Rd
Limestone, TN 37681

TEXAS

Randall Sherrin
507 Forest Trace
Rockwall, TX 75087

Pool Farms
8086 CR 317 S
Henderson, TX 75654

Lazy Double J
270 Private Rd 2449
Decatur, TX 76234

LaRocca Bluff Ranch
PO Box 192
Montague, TX 76251

J & L Ranch
8584 Creek View Ln
Plantersville, TX 77363

J Perez Ranch
1427 Eunice Dr
Corpus Christi, TX 78404

Larren Artis
301 Nagel
Follett, TX 79034

UTAH

Conover Ranch
PO Box 431
Ferron, UT 84523

VIRGINIA

Cedarcrest Cattle Company
182 Parcell Ln
Staffordsville, VA 24167

WEST VIRGINIA

LLC Sayre Beef Farms II
1201 Donohue Rd
Evans, WV 25241

Cook Farm WV
6727 Ripley Rd
Point Pleasant, WV 25550

End-O-Way Farm
424 Black Tail Dr
Keyser, WV 26726

WISCONSIN

Poverty Hollow Farms
E 7401 Hwy 14
Westby, WI 54667 ◆

The Right Tool. The Right Time.



Serious commercial producers, are you eager for rapid genetic progress previously only available to seedstock producers? Your time has come!

Through the American Simmental Association and International Genetic Solutions, profit-focused and data-driven commercial beef producers now have EPDs, Indexes, and DNA technology at their fingertips — for a fraction of the cost!

Your ultimate goal is to ensure that your ranch remains profitable for your kids and grandkids. The suite of ASA Commercial Services allows you to position future generations for the demands of tomorrow's beef industry.

You've patiently waited your turn.
It is time!

To learn more visit:
www.simmental.org/commercial

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org

 **IGS** International
Genetic Solutions
beef@internationalgeneticsolutions.com
www.internationalgeneticsolutions.com

ASA FEE SCHEDULE

DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-HD (Required for AI sires/donor dams)	\$90
*GGP-LD	\$50
GGP-uLD	\$33

*Add-on tests available

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$33	\$19
PMel (Diluter)	\$20	Free

Genetic Conditions Panel \$25

(Must run with LD or HD)

- Arthrogryposis Multiplex (AM)
- Neuropathic Hydrocephalus (NH)
- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

Oculocutaneous Hypopigmentation (OH)	\$25
BVD PI	\$5

**Subject to additional research fees in the case of exclusions or multi-sire groups

***Prices are subject to change

THE Enrollment

Fall 2018 THE Enrollment (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2018**.
Late enrollment available until August 1, 2018.

Spring 2019 THE Enrollment (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2018**.
Late enrollment available until February 1, 2019.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>		
Junior First Time Membership Fee*	\$50
Prefix Registration	\$10

*After January 1: \$105 for Adults and \$25 for Juniors

Annual Service Fee (ASF):

Adult Membership	\$110
Junior Membership	\$50
Multiple Memberships at the same address	\$160
Fiscal year runs from July 1 – June 30		

Registration Fees:

Registration Fees enrolled in THE

Enrolled in THE — Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C ≥10 months <15 months	..	\$40
Enrolled in Opt B or C ≥15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>		
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$17
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE ≥10 months <15 months	\$52
Non-THE ≥15 months	\$62



Head of the Class

September 22nd, 2018 | 1:00 pm

Sanders Ranch, LLC | Louisburg, KS



Built Right x Lynette | Bred to WLE Copacetic



Blackstar 511C x Alley C420



Big Deal x Sophie



20-20 x Hanna Montana



Relentless x Glamorous



Saughatchee x Queens Lucy | Half blood donor



Pilgrim x Dandy Kane



Revolution x Uno Mas



In Dew Time x Baby's Breath | PB Donor



Two Step x Butterfly



Broker x Dandy Kane



Primo x Milestone

Class Members . . .

Sanders Ranch, LLC Schick/Haefner Cattle Co.
 BF Black Simmentals Speas Farms, LLC
 Bramlet Simmentals Lydeon Cattle Co.
 Wesner Livestock Ent.



Doug & Debbie Parke 859.421.6100
 Drew & Holli Hatmaker 423.506.8844
 office@dpsalesllc.com

Request your sale book at www.dpsalesllc.com



DATE BOOK



Bulls bred to meet commercial cattlemen's needs!



BULLS FOR SALE

SIMMENTAL & SimAngus™ BULLS

YEARLINGS AVAILABLE!

CALL FOR MORE INFORMATION

Cross Timbers, Missouri

www.lucascattlecompany.com

**(417) 399-7124
(417) 998-6878**



A brand you can trust and cattle you can count on!

Forrest & Charlette Lucas

SEPTEMBER

- 1 Four Starr Simmentals' 1st Annual Production Sale — Eugene, MO
- 1 NC Fall Harvest Sale — Union Grove, NC
- 8 B&B Farms' Complete Herd Dispersal Sale — Clinton, NC
- 8 Silver Towne Farms' 32nd Annual Production Sale — Winchester, IN
- 15 Family Matters Sale — Auburn, KY
- 15 Heart of Texas Simmental/Simbrah Association Online Sale — www.texassimmentalsimbrah.com
- 15 Houck Rock Creek Ranch's Fall Private Treaty Bull Sale — Allen, KS
- 16 Illini Elite Simmental Sale — Shelbyville, IL (pg. 111)
- 19 Gonsalves Ranch Bulls Eye Breeders Angus & SimAngus™ Bull Sale — Modesto, CA
- 22 Head of the Class Sale — Louisburg, KS (pg. 139)
- 22-23 Synergy XI — Giddings, TX (pg. 2)
- 24 LRW Simmental's Genetic Harvest Sale — Janesville, WI
- 27 Beef Solutions Bull Sale — Lone, CA
- 28 World Simmental Fleckvieh Congress Sale — Fort Worth, TX (pg. 87)
- 29 Ferguson Show Cattle's Production Sale — Jefferson, OH
- 29 Grass-Lunning Simmental's Complete Dispersal — LeRoy, MN
- 29 Martin Farms' "Open House at the Farm" Sale — Lyles, TN (pg. 89)
- 30 Traynham Ranches' Female Sale — Fort Klamath, OR (pg. 104)

OCTOBER

- 1 Tingle Farms' Final Chapter Dispersal — New Castle, KY (pg. 143)
- 2 Koz-E-Acres Female Sale — www.sconlinesales.com
- 3 Halfman-Beckton Red Angus Sale — Miles, TX
- 5 Factory Direct Sale — West Lafayette, IN (pg. 5)
- 5 Trinity Farms' 1st Annual Generations of Excellence Female Sale — Ellensburg, WA
- 6 Belles of the Bluegrass — Campbellsburg, KY
- 6 Buckeye's Finest Sale — Zanesville, OH (pg. 123)
- 6 Legends of the Blue Ridge Sale — Atkins, VA
- 7 Field of Dreams Production Sale — Hope, IN (pgs. IFC, 73, 145)
- 7 Krieger Farms' Annual Sale — Universal, IN
- 7 Wisconsin Simmental's Midwest Fall Roundup — Lancaster, WI
- 9 Greater Pacific Online Simmental Sale — www.dponlinesales.com (pg. 6)
- 10 R.A. Brown Ranch's 44th Annual Fall Sale — Throckmorton, TX
- 12 Udell Cattle Company's 2nd Annual Production Sale — Sioux City, IA (pg. 97)
- 13 New Direction Sale — Seward, NE (pgs. 99, 108)
- 13 The Black Label Sale — Grandview, TX
- 14 Ladies of the Valley Sale — West Point, NE (pg. 108)
- 14 Red River Farms' Inaugural Production Sale — Grand Saline, TX
- 15-16 Oktoberfest at Windy Ridge Simmentals — www.dponlinesales.com
- 16 White Farms' Online Sale — www.firstchoiceonlinesales.com
- 19 Buckles and Banners — West Point, IA
- 20 Fred Smith Company Ranch Extra Effort Sale — Clinton, NC
- 20 Indiana Performance Bull Test Sale — Springville, IN
- 20 Midwest Made Sale — Prairie City, IA
- 20 MN Beef Expo-White Satin on Ice & All Breeds Sale — Minneapolis, MN
- 20 The Magnolia Classic — Starkville, MS (pg. 141)
- 20 Tennessee Fall Showcase — Lebanon, TN
- 23 Top Hat & Tails Online Heifer Sale — www.cwcattlesales.com (pg. 88)
- 26 24th Annual Hokie Harvest Sale — Blacksburg, VA
- 27 7P Ranch's 43rd Annual Production Sale — Tyler, TX (pg. 3)
- 27 Clear Water Simmentals' 1st Annual Production Sale — Milan, IN
- 27 Michigan Simmental Association's 5th Annual Fall Sale — St. Louis, MI
- 27 Pennsylvania Fall Classic Sale — Waynesburg, PA
- 27 Red Hill Farms' "Bulls of Fall IV" Sale — Lafayette, TN
- 27 Yon Family Farms' Fall Sale — Ridge Spring, SC

NOVEMBER

- 1 Moser Ranch's 27th Annual Bull Sale — Wheaton, KS
- 2 High Ridge Farms' Genetic Opportunity Sale — Albemarle, NC
- 3 Hawkeye Simmental Sale — Bloomfield, MN
- 3 Irvine Ranch 14th Annual Production Sale — Manhattan, KS
- 3 Land of Lincoln 19th Annual Sale — Altamont, IL
- 3 Missouri Simmental's Fall Harvest Sale — Springfield, MO

(Continued on page 142)

LITTLE CREEK FARM & GUESTS

presents

THE

Magnolia Classic 2018



OCTOBER 20TH, 2018
12 NOON • AT THE FARM
STARKVILLE, MISSISSIPPI



A Southeastern Connection to the WORLD of Fleckvieh, Purebred Simmental & Simbrah Genetics

SELLING PREGNANT AND OPEN FEMALES, SEMEN, EMBRYO & FLUSH LOTS



LITTLE CREEK FARM, LLC

Fleckvieh Simmental & Red Angus Cattle

2638 Turkey Creek Rd., Starkville, MS 39759

WWW.LITTLECREEKCATTLE.COM

Dr. Mikell & Mary Cheek Davis

Cell: 662-418-0686 • Email: mikell@littlecreekcattle.com

Dr. Jason & Nikki Gress

Cell: 301-331-1773 • Email: jason@littlecreekcattle.com

DATE BOOK continued

WWW.
simbrah
.com



... Very Efficient High-Quality
Carcass Cattle That Prosper
In The Warm Weather
Grasslands Of The World ...

**Pine Ridge
Ranch** 
LLC Athens, Texas

Jane and Bill Travis
billtravis@simbrah.com
9876 PLANO RD.
DALLAS, TX 75238
Cell: 214-850-6308

NOVEMBER (CONT.)

- 3 Pigeon Mountain Simmental's Fall Bull Test Sale — Rome, GA
- 4 Triangle J Ranch's Female Sale — Miller, NE
- 5 Hanel Black Simmental Female Sale — Courtland, KS
- 10 Deer Creek Farm's Annual Bull and Heifer Sale — Roseland, VA
- 10 Gibbs Farms' 13th Annual Bull and Replacement Female Sale — Ranburne, AL
- 10 MM Cattle Co. and Moriondo Farms' Production Sale — Mount Vernon, MO
- 12 NAILE Select Sale — Louisville, KY
- 16 Heartland Simmental Performance with Class Sale — Waverly, IA
- 17-19 2nd Annual Hillstown Farms Online Sale — www.dponlinesales.com
- 17 Best of Both Worlds Sale — Newark, OH
- 17 Gateway Genetics' Saturday Night Live Sale — Martell, NE
- 17-20 LMC and Friends "Giving THANKS" Online Donation Sale V — www.lamunecacattle.com
- 17 Southwest Cattleman's Classic — Wytheville, VA
- 17 Timberland Cattle's Fall Bull Sale — Vernon, AL (pg. 119)
- 17 Value By Design Female Sale — Anita, IA
- 17 Whelan Farms' Southern Excellence Bull Sale — Wadley, AL
- 18 North Central Simmental Fall Classic — Hubbard, IA
- 23 Ruby Cattle Co "Livin' The Dream" Production Sale — Murray, IA
- 24 Foxy Ladies Bred Heifer Sale — West Point, NE (pg. 108)
- 24 The Event Vol. IV — Tecumseh, NE
- 24 Trennepohl Farms' Right By Design Sale — Middletown, IN (pg. 95)
- 25 Chestnut Angus Female Sale — Pipestone, MN
- 26 White Farms' Online Sale — www.firstchoiceonlinesales.com

DECEMBER

- 1 Hoosier Beef Congress Show and Sale — Indianapolis, IN
- 1 Jewels of the Northland — Clara City, MN
- 1 Montana's Choice Sale — Billings, MT
- 1 Next Step Cattle Company's 6th Annual Bull Sale — Livingston, AL
- 1 T-Heart Ranch's High Altitude Female Sale — LaGarita, CO (pg. 119)
- 3 Genetic Perfection Sale — Fremont, NE (pg. 108)
- 8 7th Annual Strickland-Driggers Bull Sale — Glennville, GA
- 8 Hartman Cattle Company's Customer Appreciate Sale — Tecumseh, NE
- 8 North Alabama Bull Evaluation Sale — Cullman, AL
- 8 North Dakota Simmental Association's Simmental Classic Sale — Mandan, ND
- 8 Southern Cattle Company's Annual Bull Sale — Marianna, FL
- 9 Southwest Showcase Sale — Crockett, TX
- 9 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
- 15 Pride of the Prairie Sale — Chandlerville, IL
- 15 South Dakota Source Sale — Mitchell, SD
- 26-27 St. Nick's Eggstravaganza — www.dponlinesales.com

JANUARY 2019

- 19 University of Florida Bull Test Sale — Greenwood, FL
- 21 National Western "The One-Volume XXVI" Sale — Denver, CO
- 22 Wild Wild West Simmental Sale — Brighton, CO (pg. BC)
- 23 Sioux Empire Farm Show and Sale — Sioux Falls, SD
- 25 Ellingson Annual Production Sale — Dahlen, ND (pg. 122)
- 26 Double J Farms Sale — Garretson, SD (pg. 102)
- 26 J&C Simmentals' Annual Bull Sale — Arlington, NE (pg. 108)
- 27 Triangle J Ranch's Bull Sale — Miller, NE
- 28 APEX Cattle's Heterosis Headquarters Bull and Female Sale — Dannebrog, NE
- 31 Black Hills Stock Show and Sale — Rapid City, SD

FEBRUARY

- 1 Kunkel Simmentals' Annual Bull and Bred Female Sale — New Salem, ND
- 2 Hilltop Simmental's 6th Annual Turn In Bull Sale — Sioux Center, IA
- 2 Prickly Pear Made In Montana Sale — Helena, MT (pg. 121)
- 2 Springer Simmental's Value Based Genetics Sale — Decorah, IA
- 3 Hartman Cattle Company's Simmental Bull Sale — Tecumseh, NE
- 3 Klain Simmental Ranch's Annual Production Sale — Turtle Lake, ND
- 4 Gateway Simmental Breeding Value Sale — Lewistown, MT
- 5 Sloup's Winter Event Online Sale — www.dponlinesales.com ♦



The Tingle Farms



OCTOBER 1, 2018 • 1:00 PM

Entire Herd Dispersal

722 DRENNON ROAD - NEW CASTLE, KY



Lot 1A - TNGL HOPES DESIRE A572 | Reg: 2768987



Lot 1D - TNGL HOPES ATTRACTION | Reg: 2826523



Lot 1E - TNGL HOPES INFLUENCE | Reg: 2768982



Lot 2A - TNGL GLIMMER X368 | Reg: 2586099



Lot 2B - TNGL OBSESSION B758 | Reg: 2879997



Lot 3 - SILVERSTONE LPC MISS AWE | Reg: 2519252



Call, text, or email Graham Blagg to request a catalog
(530) 913-6418 | graham@innovationagmarketing.com

Auctioneer - Jered Shipman: (806) 983-7226

INNOVATIONAGMARKETING.COM

Derek Tingle: (502) 682-0806 | Joe Tingle: (502) 682-8637

Watch for the Catalog and Videos!



RATES & POLICIES

Ad Sales Staff

For All Your Advertising Needs



Nancy Chesterfield

406-587-2778

nchesterfield@simmgene.com



Rebecca Price

406-587-2778

rprice@simmgene.com

International Sales



Jeff Thomas

406-581-8859

jeffthomas138@gmail.com

Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$100/year (US)

Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership. *the Register* is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

Space and four-color rates for *the Register*:

Space Rates	Non-Contract	5X Contract	9X Contract	Four Color
1 page	\$770	\$730	\$700	\$300
2/3 page	\$660	\$630	\$600	\$200
1/2 page	\$440	\$420	\$400	\$150
1/3 page	\$330	\$315	\$300	\$100
1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
3-inch mini	\$100			\$30
2-inch mini	\$85			\$15
2-inch card	\$700/year, 9 insertion			\$135
1-inch card	\$390/year, 9 insertions			\$90
Classified Ads	\$.60/word, \$12.00 minimum, must be prepaid			

Register Deadlines for Publication:

Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
October '18	August 31	Sept 10	Sept 20	Oct 2
November '18	Oct 1	Oct 10	Oct 19	Nov 1
Dec '18/Jan '19	Nov 15	Nov 21	Dec 7	Dec 19
February '19	Dec 28	Jan 4	Jan 18	Jan 31
March '19	Feb 1	Feb 9	Feb 16	March 1
April '19	March 1	March 8	March 19	April 1
May/June '19	April 1	April 8	April 19	May 3
July/August '19	June 21	June 28	July 10	July 22

Send all ad materials to: register@simmgene.com or Fax: 406-587-8853

A non-refundable fee of \$50.00 will be assessed if a client does not meet deadlines or if the client commits to advertising and cancels after the deadline or if the ad must be dropped to ensure on time publication.

Advertising materials (including photos) must be in *the Register* office by the dates listed above. *the Register*, which mails by periodicals rate, assumes no responsibility for actual receipt date.

Design Charges

Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

Layouts & Proofs

Although every effort will be made to provide proofs on all ads, proofs are guaranteed only if all ad material arrives in *the Register* office prior to deadline.

Terms

All accounts are due and payable as invoiced. Interest charges of 1.5 percent per month (18 percent APR) will be added to accounts 30 days past due. If an account becomes 60 days delinquent, all ASA Publication, Inc. work may be suspended until full payment is made. After review by the ASA Executive Committee, ASA privileges may be denied to those with accounts over 90 days delinquent.

Advertising Content

the Register and its staff assume no responsibility or obligation to verify the accuracy and truthfulness of advertising copy submitted to *the Register*. However, *the Register* reserves the right to reject any advertising copy or photo which *the Register* deems unsuitable for publication for any reason, including copy or photographs which are false or misleading. *the Register* assumes no responsibility for the accuracy and truthfulness of submitted print ready ads. Advertisers shall indemnify and hold harmless *the Register* for any claims concerning advertising content as submitted. Advertising containing pedigrees or statements regarding performance must conform to records kept by the American Simmental Association. Copy deviating from official records may be changed as necessary without advertiser consent.

Editorial Policy

Opinions expressed are the writers' and not necessarily those of *the Register*. Photographs are welcome, but no responsibility is assumed for material while in transit or while in the office.

ASA PUBLICATION, INC

One Genetics Way
Bozeman, Montana 59718 USA
406-587-2778 • Fax 406-587-8853
register@simmgene.com

BESHEARS SIMMENTALS

Winchester, Indiana

Visitors welcome, just 30 minutes north of Richmond, IN

Look for our consignments at the
Field of Dreams Sale
 Sunday, October 7, 2018 • Hope, IN



BESH Ms. Bright EU14

PB SM • ASA# 3292430
 Wheatland Bull 4107B x IC Bright Joy U14

CE	BW	WW	YW	AGD	MCE	Milk	MWW	\$API	\$TI
10	1.2	61	89	.17	6	21	52	115	62



BESH Ms. Mandy EAM1

PB SM • ASA# 3292355
 JF Rancher 222Z x BESH Ms. AM1

CE	BW	WW	YW	AGD	MCE	Milk	MWW	\$API	\$TI
10	2.8	70	101	.19	4	22	57	116	68



BESH Ms. EW14

3/4 SM • ASA# 3292444
 Redskin x BESH Penelope W14

CE	BW	WW	YW	AGD	MCE	Milk	MWW	\$API	\$TI
4	5.8	72	101	.18	-.3	11	47	83	58



BESH Ms. Kitty EW45

PB SM • ASA# 3443506
 LLSF Uprising Z925 x IC Mss Kentucky W45

CE	BW	WW	YW	AGD	MCE	Milk	MWW	\$API	\$TI
9	2.5	76	111	.22	5	18	56	114	71

Elite Simmental & SimAngus Genetics

2018 FIELD OF
DREAMS

HELD AT THE HARKER SALE FACILITY • HOPE, INDIANA



BESH Ms. Sweetness F029

PB SM • ASA# 3431983
 S&S Sweet Dreams 507C x Triple C Wisconsin

CE	BW	WW	YW	AGD	MCE	Milk	MWW	\$API	\$TI
10	2.2	64	94	.19	4	21	53	114	64



BESH Ms. Silk F739

PB SM • ASA# 3431975
 Profit x SOSF Ebony's Black Silk

CE	BW	WW	YW	AGD	MCE	Milk	MWW	\$API	\$TI
10	1.6	55	76	.13	6	23	51	122	61



BESH Ms. Dizzy FW45

PB SM • ASA# 3431987
 Hara's Distinction 10C x IC Miss Kentucky W45

CE	BW	WW	YW	AGD	MCE	Milk	MWW	\$API	\$TI
11	1.5	70	105	.22	5	18	53	113	69



BESH Ms. Berry FZL2

1/2 SM • ASA# 3431984
 EXAR Classen 1422B x BESH Beyonce ZL2

CE	BW	WW	YW	AGD	MCE	Milk	MWW	\$API	\$TI
7	3.4	65	97	.20	6	19	52	106	67

EPDs as of 8.20.18

Simmentals
BESHEARS

Bobby Beshears 765-717-4789

Kenny Beshears 765-993-3453

David Beshears 765-716-0599

1560 W 500 N

Winchester, IN 47394

AD INDEX

3C Christensen Ranch	102	Conover, Al, Auctioneer & Sale Management	112	Keller Broken Heart Ranch	122	Russell Land and Cattle	111
50K DNA Test	15	Cow Camp Ranch	118	Kenner Simmentals	122	Rust Mountain View Ranch	122
50th Anniversary	FC, 84, 85	Cow Herd DNA Roundup	15, 137	Kentucky Simmental Breeders	120	Saddle & Sirlion Club	Insert
7P Ranch	3	CW Cattle Sales	88	Kitzerow Cattle Company	119	Sale Catalogs	109
ABS®	1, 102	Dakota Xpress	122	KKM Ranch	6	Sales Call	112
Alabama Simmental Breeders	119	Diamond H Ranch	118	Knapper Cattle	111	Sanders Ranch, LLC	139
All Purpose Index (\$API)	26	Dickinson Simmental and Angus Ranch	118	Koch Cattle	125	Sandy Acres Simmental	108
Allied Genetic Resources	3, 7	Dixon Farms, Inc.	118	Kreis, Ron, Auctioneer	112	Sargeant Farms	119
Alienbug Super Baldy Ranch, LLC	119, BC	Dorran, Steve, Auctioneer	112	Krieger Farms	121	Schick/Haefner Cattle Co.	27, 139
American Junior Simmental Association (AJSA)	23, 27, 36, 37, 43, 44, 45, 77, 79	Double D Cattle	6	Lashmett, Jackson	111	Schnabel Ranch Simmentals	5
American Live Stock Inc.	113	Double J Farms	102	Lassle Ranch Simmentals	121	Secondino, Krieger, Jame	113
American Royal	82, 83	Double M Simmentals	121	Leadbetter, Jon, Auctioneer	112	Select Sires®, Inc.	5, 6
American Simmental Association	15, 26, 36, 37, 82, 83, 84, 85, 90, 98, 106, 113, 127, 134, 135, 137, Insert	DP Online Sales, LLC	6	Lehrman Family Simmentals	102	Sennett Cattle	115
Association	78, 107	DP Sales Management, LLC	99, 139	Lewis, Jeff and Justin	111	SexedUltra4M™	147
Annual Service Fee	90	DVAuction	89, 99, 123, 139	Little Creek Farm, LLC	120, 141	Sheets ChiAngus	115
APEX Cattle	5	Eastern Regional Classic	43	LiveAuctions.TV	104	Shipman, Jered, Auctioneer	112
Arkansas Simmental Association	45	Eastern States Exposition	43	Livestock Services	112, 113	Shoal Creek Land & Cattle, LLC	108
ART-JEN Simmental Farm	120	Eberspacher Enterprises, Inc.	IFC	Locust Hill Farm	115	SimAngus™	113
ASA DNA	8, 9	Edger Simmental	108	LongRange® (epirinomection)	116, 117	SimGenetics Profit Through Science	15, 26, 36, 37, 90, 113, 127, 135, 137, Insert
ASA Performance Advocate	106, 121	Eggersman Bros.	IFC	Lor-Mar Simmental Farms	123	Simmental Breeders Sweepstakes	79
ASA Publication, Inc.	109	Eichacker Simmentals	102	Low Density DNA	134	Six Bar R	111
B & R Simmentals	108	Elkstrum Simmentals	102	Lucas Cattle Company	108, 140	SK Cattle	102
B-Bar-H Cattle Co.	99	Elk County Simmentals	120	Lulay Livestock Co.	6	Slate Farms & Cattle Company	120
B&B Simmental Cattle	102	Ellingson Simmentals	122	Lydeon Cattle Co.	139	Slope Simmentals	99, 108
B&L Cattle Company	99	Erv-N-Del Farms	123	M3 Cattle Marketing	104	Smith Genetics	2
Bar 5 Simmental Stock Farms Ltd.	119	Factory Direct Sale	115	Magnolia Classic, The	141	Snider Simmentals	99
Bar CK Cattle Company	118	Feeder Profit Calculator™	90, 103, 118, 120, 122, 137	Martin Farms	89, 120	South Central Regional Classic	45
Bata Bros.	122	Felt Farms	108	Mary Patton Angus	115	South Dakota Simmental Breeders	102
Bauer Simmentals	111	Ferguson Show Cattle	118	Merial	116, 117	Southern New England Simmental Association	43
Beck's Better Bedding™	114	Field of Dreams	IFC, 73, 145	Miller Simmentals	121	Speas Farms, LLC	139
Begger's Diamond V	121	Filegonia Cattle Company	121	Minnesota Junior Simmental Association	23	Springer Simmental	119
Benda Simmentals, Jim	102	Flittie Simmental	102	Minnesota Simmental Breeders	119	Missing Rail Simmentals	4
Bender Simmentals	99	Forster Farms	108	Missouri Simmental Breeders	108	Stavick Simmental	102
Beshears Simmentals	IFC, 145	Fort Worth Stock Show and Rodeo	82, 83	Mitchell Lake Ranch	120	Steaks Alive	108
Bessler Inc, James F.	113	Four Starr Simmentals	108	Montana Simmental Breeders	121	Steer Profitability Competition™	36, 37
Best of the Barns	17	Fox Creek Cattle	111	Monte Christo Ranch & Investments	121	Stewart's Simmental Cattle	43
BF Black Simmentals	139	GENEX™	7	Morrison, Myra Neal	120	STgenetics®	121, 147
Bichler Simmentals	122	Gengenbach Cattle Company	108	Muskingum Livestock Auction Co.	123	Stoutenborough Farms	27
Birdwell, James M., Auctioneer	112	GGP	135	Naber Farms	99	Sunflower Genetics	118
Black Diamond Genetics	111	Gold Buckle Cattle	111	National Classic	23, 79	Superior Simmentals	99
Boehringer Ingelheim	105, 116, 117	Gold Bullion	118	National Western Stock Show	82, 83	Synergy Sale	2
Bois d'Arc Land & Cattle Co.	121	Grass-Lunning Simmentals	119	Nebraska Simmental Breeders	108	T-Heart Ranch	119
Bonnydale Simmentals	BC	Grasslanz Technology Limited	13	Neogen GeneSeek® Operations	135	Tennessee Simmental Breeders	120
Boots & Banners	43	Greater Pacific Simmental Sale	6	Neogen®	135	Terminal Index (\$TI)	127
Bouchard Livestock International	112	Haley Farms	118	New Direction, The	99	Texas Simmental & Simbrah Breeders	121
Bovine Elite, LLC	112	Haley Simmentals	99	Nichols Cattle Company	IFC	Texoma MAXQII®	13
Bramlet Simmentals	139	Harker Simmentals	IFC, 73, 121	NLC Simmental Ranch	102	Think Small, Dream Big Bull Sale	124
Brant Farms	119	Harl, Tracy Auction Company	112	North American Fullblood Breeders	120	Thomas Ranch	102
Breeders Cup Golf Tournament	78	Harriman Santa Fe	108	North American Livestock Exposition	82, 83	Timberland Cattle	119
Brink Fleckvieh	120	Hart Simmentals	102	North Carolina Simmental Breeders	120	Tingle Farms	120, 143
Brink Genetics	110	Have You Herd? Blog	104, 119, 120	North Central Regional Classic	27	TNT Simmentals	5
Brooks Simmental Ranch	118	Head of the Class	139	North Dakota Simmental Breeders	122	Top Hat Simmentals	88
Brown, Rob.	Insert	Hege Cattle Company	IFC	North Dakota Simmental Breeders	122	Total Herd Enrollment (THE)	102, 108, 112, 118, 119, 121
Buckeye's Finest Sale	123	High-Bred Simmental	118	NP Cattle Company	99	Traxinger Simmental	102
Bulls of the Big Sky	121	Hillstown Farms	111	Oak Meadow Farms	119	Traynham Ranches	104
Buzzard Hollow Ranch	120	Hinton Ranch Simmentals	6	Ohio Simmental Breeders	118	rReg Blog	108, 118
C Diamond Inc.	5	Hobbs Farms Cattle	IFC	Oklahoma Simmental Breeders	102	Trennepohl Farms	95, 121
Cable Ranch	102	Hofmann Simmental Farms	118	Oregon Simmental Association	77	Triangle J Ranch	5, 108
California Breeders	122	Hopewell Views Simmentals	122	Oregon Simmental Breeders	118	Trinity Farms	122
Canada Simmental Breeders	119	Horstman Cattle Co.	115	Orlgen	112	Triple Z Simmental	120
Canadian Simmental Country Magazine	113	Illini Elite	111	Peaceful Valley Farm	111	Udell Cattle Co.	97
Carcass Merit Program (CMP)	98, 112, 118, 121	Illinois Simmental Breeders	122	Pennington Seed, Inc.	13	UltraInsights Processing Lab Inc.	112
Cattle In Motion	3	IMI Global	103	Photo Contest	44	Updyke Simmentals	102
Cattle Visions	16, 17, 91, 112, 125, 129, 130, 131, 148, IBC	Indiana Simmental Breeders	121	Pine Ridge Ranch, LLC	8, 9, 121, 142	VJT Ranch	122
CattleMax Software	14	Innovation AgMarketing, LLC	143	Prickly Pear Simmental Ranch	121	Volk Livestock	108
CCi.LIVE	143	International Genetic Solutions (IGS)	26, 90, 103, 113, 127, 137	PrimeTime Agri Marketing Network	95	Washington Simmental Breeders	122
Chippewa Valley Angus Farm	123	Iowa Simmental Breeders	119	Progress Through Performance (PTP)	82, 83	Wesner Livestock Enterprises	5, 15, 139
Circle 3 Genetics	119	Irvine Ranch	5	Purdue University	5	Western Cattle Source	108
Clear Springs Cattle Co.	5	J & C Simmentals	108	Pyramid® 5 + Presponse® SQ	105	Western Regional Classic	77
Clear Water Simmentals	121	Jacobs, Roger, Auctioneer	112	Quandt Brothers (QBVJT)	122	White Farms Simmental	102
Clover Valley Simmentals	121	Janssen Farms	119	R&R Cattle Company	102	Wild, Wild West Sale	BC
Colorado Simmental Breeders	119	Jensen Simmentals	120	Racing to the Bluegrass	79	Wildberry Farms	122
Commercial EPDs	137	Jesup MAXQ®	13	RatLiff Cattle Company	120	Wilkinson Farms Simmentals	122
Commercial Tools	137	JM Leadbetter Auction Service	124	Red River Farms	77, 122	Williams Land & Cattle Auction Co.	112
		Jones Show Cattle	118	Right By Design	95	Willis Simmentals	102
		JR Simmentals	111	Riley Farms	115	Wlm. Kenneth Ambrose Memorial Heifer Scholarship	89
		Kaelberer Simmentals	122	Rincker Simmentals	111, 122	World Simmental-Fleckvieh Congress	87
		Kansas Simmental Breeders	118	Ring of Champions	83	Wright-Way Simmental	111
		Kaser Brothers Simmental	118	River Creek Farms	118	Wyffels Hybrids	27
		Kasl Simmentals	99	Rolling Hills Farms	118, 123	Zeis Simmentals	108
				Ruckert and Sons Simmental	6		



551SM09014 • REG: 2854458 • DOB: 2/23/2014

BOUNTY
 $\frac{3}{4}$ SM AND $\frac{1}{4}$ AN
 TOP GRADE X TITUS

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
7.5	1.6	88.1	136.6	5.6	20.5	64.5	22.5	4.9
CW	YG	Marb	BF	REA	Shear	API	TI	
50.4	-0.48	0.11	-0.111	1.16	-0.19	134.9	79.2	

EPD as of 7/24/2018



551SM09010 • REG: 2854467 • DOB: 3/20/2014

BLACK HAWK
 $\frac{3}{4}$ SM AND $\frac{1}{4}$ AN
 XAVIER X QUEST

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
16.8	-2.4	75.0	115.2	10.3	20.6	58.0	19.6	12.3
CW	YG	Marb	BF	REA	Shear	API	TI	
43.7	-0.32	0.36	-0.044	1.10	-0.52	155.7	82.9	

EPD as of 7/24/2018

SexedULTRA 4M™
 High Fertility Sex Sorted Semen

MAXIMIZE YOUR GENETIC PROGRESS



551SM09024 • REG: 3057267 • DOB: 2/21/2015

AUTHORITY
 PUREBRED
 AUTHORITY 77X X VOYAGER

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
9.3	1.0	60.2	88.5	3.6	20.4	50.4	16.8	6.4
CW	YG	Marb	BF	REA	Shear	API	TI	
34.1	-0.33	-0.06	-0.065	0.85	-0.40	115.4	62.3	

EPD as of 7/24/2018



203SM09001 • REG: 2984501 • DOB: 2/11/2015

CONQUEST
 $\frac{1}{2}$ SM AND $\frac{1}{2}$ AN
 ABSOLUTE X SHEAR FORCE

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
14.6	0.2	75.6	120.6	7.4	17.2	54.9	20.4	9.1
CW	YG	Marb	BF	REA	Shear	API	TI	
45.9	-0.12	0.51	-0.028	0.62	-0.42	157.6	82.4	

EPD as of 7/24/2018

THE BEST WAY TO PREDICT
 THE FUTURE IS TO
Create It

STgenetics® 866.589.1708
 BEEF@STGEN.COM
 WWW.STGEN.COM

XY* and Sexing Technologies® sex-selected sperm products are made using the proprietary technologies of XY LLC and Inguran LLC, as partially represented by US patents 7208265, 6524860, 6357307, 6604435, and 8623657. Patents Pending worldwide. XY* sex-selected inseminates are packaged as single use artificial insemination doses for heifers not to be divided or used in MOET or IVF procedures. STgenetics is a division of Inguran LLC. XY is a registered trademark of XY, LLC. The STgenetics logo/mark and SexedULTRA are trademarks of Inguran LLC. Sexing Technologies and the STG logo/mark are a registered trademarks of Inguran LLC. Product of the USA.



\$15

Card Uproar 49Y

By Mr NLC Upgrade
EPDs: CE: 6 \$API: 119 \$TI: 77



NAILE Champ!

CAJS Blaze of Glory 42B

By WLE Uno Mas X549
EPDs: CE: 13 \$API: 130 \$TI: 73



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 11 \$API: 110 \$TI: 62



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: 2 \$API: 79 \$TI: 56



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 18 \$API: 110 \$TI: 58



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPDs: CE: 17 \$API: 138 \$TI: 72



Fitz POL Blazon B1203

By PRS Blazin Hot W192
EPDs: CE: 12 \$API: 119 \$TI: 70



S&S Sweet Dreams 507C

By CNS Dream On L186
EPDs: CE: 9 \$API: 115 \$TI: 62



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 10 \$API: 118 \$TI: 68



W/C Bullseye 3046A

By Lock N Load 54U
EPDs: CE: 19 \$API: 134 \$TI: 67



Kappes Big Ticket C521

By Lock N Load 54U
EPDs: CE: 11 \$API: 118 \$TI: 67



NEW

Hook's Brilliance 37B

By Hooks Shear Force
EPDs: CE: 13 \$API: 175 \$TI: 85



NEW

OBCC Ships Ahoy D150

By CCR Anchor 9071B
EPDs: CE: 17 \$API: 152 \$TI: 76



NEW

PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPDs: CE: 7 \$API: 101 \$TI: 63



NEW

JBSF Gavel 9D

By Mr TR Hammer 308A
EPDs: CE: 9 \$API: 112 \$TI: 69



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 2 \$API: 88 \$TI: 55



STF Rock Solid 033C

By CDI Rimrock 325Z
EPDs: CE: 11 \$API: 121 \$TI: 72



CNS Pays To Dream T759

By CNS Dream On L186
EPDs: CE: 13 \$API: 118 \$TI: 69



NEW

WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPDs: CE: 17 \$API: 155 \$TI: 90



Angus

Circle M Tejas 107Z

By BC Lookout 7024
EPDs: CE: 14 \$API: 112 \$TI: 54



SimAngus™

WLTR Renegade 40U ET

By 3C Macho M450 BZ
EPDs: CE: 11 \$API: 129 \$TI: 73



3/4 SimAngus

WS Stepping Stone B44

By W/C Lock Down
EPDs: CE: 9 \$API: 127 \$TI: 74



Angus

Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 15 \$API: 116 \$TI: 58



Angus

SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 17 \$API: 135 \$TI: 70



W/C Tribute 84C
By Yardley Utah Y361
EPDs: CE: 12 \$API: 121 \$TI: 65



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPDs: CE: 8 \$API: 114 \$TI: 70



K-LER Make It Rain 696S
By Foundation 724N
EPDs: CE: 1 \$API: 99 \$TI: 62



W/C Cash In 43B
By JS Sure Bet 4T
EPDs: CE: 13 \$API: 112 \$TI: 59



LLSF Addiction AY792
By Top Grade
EPDs: CE: 7 \$API: 110 \$TI: 63



W/C Rolex 0135E
By Yardley Utah Y361
EPDs: CE: 16 \$API: 123 \$TI: 65

NEW



CDI Executive Power 280D
By W/C Executive Order
EPDs: CE: 12 \$API: 145 \$TI: 85



HPF Tradecraft D010
By JF Milestone 999W
EPDs: CE: 5 \$API: 107 \$TI: 67



FBF1 Combustible Y34
By Steel Force
EPDs: CE: 13 \$API: 95 \$TI: 59



LLSF Uprising Z925
By Heads Up 20X ET
EPDs: CE: 7 \$API: 106 \$TI: 74

SimAngus™



CCR Anchor 9071B
By CCR Cowboy Cut 5048Z
EPDs: CE: 18 \$API: 161 \$TI: 82

SimAngus™



HILB Royal Rumble E102W
By W/C Executive Order 8543B
EPDs: CE: 14 \$API: 135 \$TI: 76

NEW



W/C Grandstand 6B
By W/C Wide Track 694Y
EPDs: CE: 15 \$API: 143 \$TI: 69



W/C Catchin A Dream 27X
By Dream Catcher
EPDs: CE: 10 \$API: 131 \$TI: 68



HPF Rockstar B332
By JF Milestone 999W
EPDs: CE: 7 \$API: 115 \$TI: 76



LHT Viper 65E
By W/C Loaded Up 1119Y
EPDs: CE: 16 \$API: 121 \$API: 63

NEW



JBSF Logic 5E
By W/C Relentless 32C
EPDs: CE: 13 \$API: 124 \$TI: 65

NEW



Long's Stand Alone B35
By Built Right
EPDs: CE: 6 \$API: 127 \$TI: 69



Yardley Top Notch C371
By Sandeen Upper Class 2386
EPDs: CE: 12 \$API: 128 \$TI: 65



HILB Maverick A43
By GLS New Direction X148
EPDs: CE: 9 \$API: 95 \$TI: 59



Rousey Gold Strike 512C
By Hooks Trinity 9T
EPDs: CE: 18 \$API: 157 \$TI: 85

SimAngus™



WLTR Nashville 22A ET
By High Voltage
EPDs: CE: 11 \$API: 115 \$TI: 68

Waters



SAS Big Bruzer Y131
By King of the Yukon (outcross)
EPDs: CE: 10 \$API: 121 \$TI: 66



Call for your
free book
866-356-4565

**CATTLE
Visions**

Entire lineup
online at:

www.cattlevisions.com

Semen available on the best
Angus and Clubbie sires too.



27th Annual
Bull Sale
to be held
March 16, 2019,
selling 125
bulls with Nuts
Butts and
Guts!
Plus 40
SimAngus™
Open Heifers!

Moving cattle to the winter range. We run cattle in rough terrain, summer and winter, just like our commercial customers.



Look for our consignments
in the Wild Wild West Sale
January 22, 2019!



Our annual
customer
Feeder
Calf Sale
held each
October at
Centennial
Livestock
Auction,
Fort Collins,
Colorado



ASR sends 50 embryos annually to Bonnydale
Simmentals, Mike and Rob Introvigne, Western Australia.
A great place to visit and see your cattle at work.



ASR Black Miranda Y198 - Cows
work on the ranch and the good
ones make our donor females



Cows
under
range
conditions
.... turning
grass into
protein!

ALTENBURG

Super Baldy Ranch, LLC

COMMITTED TO OUR CUSTOMERS



Willie and Sharon Altenburg

970.481.2570 • Fort Collins, Colorado Russ Princ, Manager • 256 254 9042

willie@rmi.net • www.altenburgsuperbaldy.com